

For Six Month Period Ending DECEMBER 31, 2010  
(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant

(b) Registration No. 991

CARIBBEAN TOURISM ORGANIZATION USA INC

(c) Business Address(es) of Registrant

80 BROAD STREET, 32ND FLOOR  
NEW YORK, NY 10004

2. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:  
(1) Residence address(es) Yes ☐ No ☐  
(2) Citizenship Yes ☐ No ☐  
(3) Occupation Yes ☐ No ☐

(b) If an organization:  
(1) Name Yes ☐ No ☒  
(2) Ownership or control Yes ☐ No ☒  
(3) Branch offices Yes ☐ No ☒

(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

2011 MAR 11 PM 3:14  
HSD/CES/REGISTRATION  
UNIT

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

| Name | Position | Date connection ended |
|------|----------|-----------------------|
|------|----------|-----------------------|

- (b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☒ No ☐

If yes, furnish the following information:

| Name                | Residence<br>address                      | Citizenship | Position | Date<br>assumed |
|---------------------|---|-------------|----------|-----------------|
| SYLMA BROWN BIRMALÉ | 14 FAIRVIEW AVE<br>SOUTH ORANGE, NJ 07079 | USA         | Director | 7/1/10          |

5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe his service.

- (b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

| Name | Position or connection | Date terminated |
|------|------------------------|-----------------|
|------|------------------------|-----------------|

- (c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

If yes, furnish the following information:

| Name | Residence<br>address | Citizenship | Position | Date<br>assumed |
|------|----------------------|-------------|----------|-----------------|
|------|----------------------|-------------|----------|-----------------|

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement?

Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

N/A

## II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal<sup>2</sup> during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals<sup>2</sup> whom you continued to represent during the 6 month reporting period.

ANGUILLA, ANTIGUA AND BARBUDA, ARUBA, BAHAMAS, BARBADOS, BELIZE, BERMUDA, BONAIRE, BRITISH VIRGIN ISLANDS, CAYMAN ISLANDS, CURACAO, DOMINICA, DOMINICAN REPUBLIC, GRENADA, GUADELOUPE, ST. BARTS, ST. LUCIA, GUYANA, HAITI, JAMAICA, MARTINIQUE, MONTSELAAT, PUERTO RICO, STEUSTATIUS, ST. KITTS AND NEVIS, ST. MAARTEN, ST. MARTIN, ST. VINCENT & THE GRENADINES, SURINAME, TRINIDAD AND TOBAGO, TURKS & CAICOS ISLANDS, UNITED STATES VIRGIN ISLANDS, VENEZUELA.

NOTE: THE CARIBBEAN TOURISM ORGANIZATION USA INC IS THE PRINCIPAL IN ALL THE COUNTRIES ABOVE.

10. EXHIBITS A AND B THE MEMBERS OF THE CARIBBEAN TOURISM ORGANIZATION USA INC.

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A<sup>3</sup>Yes ☐No ☐Exhibit B<sup>4</sup>Yes ☐No ☐

If no, please attach the required exhibit.

N/A

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period?

Yes ☐No ☐

If yes, have you filed an amendment to these exhibits?

Yes ☐No ☐

If no, please attach the required amendment.

N/A

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

## III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

PROMOTION OF TOURIST TRAVEL TO THE CARIBBEAN REGION BY MEANS OF PUBLIC RELEASES, DISTRIBUTION TO TOURIST FOLDERS AND PUBLIC RELATIONS. ON THE JOINT INTEREST OF THE FOREIGN GOVERNMENT ISLANDS AND THE USVI AND PUERTO RICO, AS WELL AS FOR ALLIED MEMBERS ENGAGED IN OPERATIONS OF HOTELS IN THE CARIBBEAN COVERING CENTRALIZED GENERAL ACTIVITIES FOR THE GOVERNMENT ISLANDS WHICH ARE MEMBERS OF THE REGISTRANT.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

<sup>5</sup> The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.



## IV - FINANCIAL INFORMATION

## 14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies<sup>6</sup>.

| Date | From whom | Purpose | Amount |
|------|-----------|---------|--------|
|------|-----------|---------|--------|

SEE ATTACHED SCHEDULE A SHOWING \$687,861.29  
MONIES RECEIVED.

\$687,861.29  
Total

## (b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign<sup>7</sup>, any money on behalf of any foreign principal named in items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D<sup>8</sup> to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

## (c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

| Name of foreign principal | Date received | Description of thing of value | Purpose |
|---------------------------|---------------|-------------------------------|---------|
|---------------------------|---------------|-------------------------------|---------|

<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS - MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

| Date | To whom | Purpose | Amount |
|------|---------|---------|--------|
|------|---------|---------|--------|

SEE ATTACHED SCHEDULE B SHOWING \$791,140.00  
MONIES DISBURSED

\$ 791,140.00  
Total

**(b) DISBURSEMENTS – THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

| Date disposed | Name of person to whom given | On behalf of what foreign principal | Description of thing of value | Purpose |
|---------------|------------------------------|-------------------------------------|-------------------------------|---------|
|---------------|------------------------------|-------------------------------------|-------------------------------|---------|

N/A

**(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

| Date | Amount or thing of value | Name of political organization | Name of candidate |
|------|--------------------------|--------------------------------|-------------------|
|------|--------------------------|--------------------------------|-------------------|

N/A

<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

## V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials <sup>12</sup>?  
 Yes ☒ No ☐

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

CARIBBEAN TOWNISM ORGANIZATION USA INC.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

\$549,294.00 RECEIVED FROM OUR MEMBER COUNTRIES LISTED ON PAGE 3, LINE 9 FOR JULY 1, 2010 TO DECEMBER 31, 2010

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Radio or TV broadcasts | <input checked="" type="checkbox"/> Magazine or newspaper articles | <input type="checkbox"/> Motion picture films            | <input type="checkbox"/> Letters or telegrams |
| <input type="checkbox"/> Advertising campaigns  | <input type="checkbox"/> Press releases                            | <input type="checkbox"/> Pamphlets or other publications | <input type="checkbox"/> Lectures or speeches |
| <input type="checkbox"/> Internet               | <input type="checkbox"/> Other (specify) _____                     |  |   |

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Public officials      | <input type="checkbox"/> Newspapers                   | <input type="checkbox"/> Libraries                |
| <input type="checkbox"/> Legislators           | <input type="checkbox"/> Editors                      | <input type="checkbox"/> Educational institutions |
| <input type="checkbox"/> Government agencies   | <input type="checkbox"/> Civic groups or associations | <input type="checkbox"/> Nationality groups       |
| <input type="checkbox"/> Other (specify) _____ | N/A   |   |

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes ☒ No ☐

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.


**VI – EXECUTION**

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature )

(Type or print name under each signature<sup>13</sup>)

3/4/11

  
KEITH LINDSAY

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE  
FARA REGISTRATION UNIT  
NATIONAL SECURITY DIVISION  
WASHINGTON, D.C. 20530

**NOTICE**

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials – page 8 of Form NSD-2, formerly Form CRM-154 Supplemental Statement):

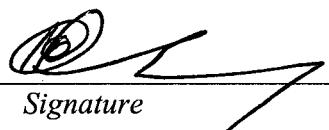
YES X or NO \_\_\_\_\_

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES \_\_\_\_\_ or NO \_\_\_\_\_

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

  
\_\_\_\_\_  
Signature

3/4/11  
\_\_\_\_\_  
Date

KEITH LINDSAY  
\_\_\_\_\_  
Please type or print name of  
Signatory on the line above

ACCOUNTANT  
\_\_\_\_\_  
Title



**U.S. Department of Justice**

**National Security Division**

*Washington, DC 20530*

THIS FORM IS TO BE AN OFFICIAL ATTACHMENT TO YOUR CURRENT SUPPLEMENTAL  
STATEMENT - PLEASE EXECUTE IN TRIPLICATE

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

The Department records list active short-form registration statements for the following persons of your organization filed on the date indicated by each name. If a person is not still functioning in the same capacity directly on behalf of the foreign principal, please show the date of termination.

**Short Form List for Registrant: Caribbean Tourism Organization, USA Inc.**

| Last Name | First Name and Other Names | Registration Date | Termination Date | Role     |
|-----------|----------------------------|-------------------|------------------|----------|
| Riley     | Clyde Hugh                 | 12/10/2002        | 9/09             | Director |
| Lindsay   | Keith O'Neil               | 01/19/2006        |                  |          |



U.S. Department of Justice

National Security Division

Washington, DC 20530

SECTION B

In addition to those persons listed in Section A, list below all current employees rendering services directly on behalf of the foreign principals(s) who have not filed short-form registration statements. (Do not list clerks, secretaries, typists or employees in a similar or related capacity). If there is some question as to whether an employee has an obligation to file a short-form, please address a letter to the Registration Unit describing the activities and connection with the foreign principal.

| Name                 | Function | Date Hired |
|----------------------|----------|------------|
| Sylvia Brown Barmble | DIRECTOR | 7/1/10     |
|                      |          |            |
|                      |          |            |
|                      |          |            |
|                      |          |            |

Signature: [Signature] Date: 3/29/11  
Title: ACCOUNTING MANAGER



**CARIBBEAN TOURISM ORGANIZATION USA Inc.**  
**SCHEDULE A**

GOV MEMBERS

|    |            |
|----|------------|
| HO | 549,294.00 |
|----|------------|

|                |          |
|----------------|----------|
| ALLIED MEMBERS | 2,364.00 |
|----------------|----------|

|                                |           |
|--------------------------------|-----------|
| CARIBBEAN WEEK INCOME          | 7,701.14  |
| LEADERSHIP STRATEGY CONFERENCE | 21,400.00 |
| OTHER INCOME                   | 3,727.15  |
| SUSTAINABLE TOURISM CONFERENCE | 68,600.00 |
| TOTAL                          |           |

|          |           |
|----------|-----------|
| CHAPTERS | 34,775.00 |
|----------|-----------|

|                       |                          |
|-----------------------|--------------------------|
| <b>TOTAL RECEIVED</b> | <b><u>687,861.29</u></b> |
|-----------------------|--------------------------|

NSO/CES/REGISTRATION  
UNIT  
2011 MAR 11 PM 3:14

**CARIBBEAN TOURISM ORGANIZATION USA Inc.**  
**SCHEDULE B**

| <b><u>DISBURSEMENTS</u></b>            | <b>\$</b>         |
|--|-------------------|
| SALARIES AND WAGES                     | 352,942           |
| PAYROLL TAXES                          | 23,556            |
| EMPLOYEE PENSION                       | 32,547            |
| EMPLOYEE MEDICAL INSURANCE             | 49,338            |
| EQUIPMENT RENTAL/MAINTENANCE           | 9,634             |
| WEB HOSTING & MAINTENANCE              | 1,795             |
| GENERAL MAINTENANCE                    | 2,787             |
| OFFICE RENT                            | 99,438            |
| OFFICE SUPPLIES                        | 5,878             |
| POSTAGE/SHIPPING/MESSENGER             | 3,335             |
| FOOD & BEVERAGE COSTS                  | 2,032             |
| SUSTAINABLE TOURISM CONFERENCE         | 1,873             |
| LEADERSHIP STRATEGY CONFERENCE         | 19,625            |
| IT MAINTENANCE & SERVICE               | 24,750            |
| TELEPHONE & FAX                        | 20,202            |
| CONSULTANCY FEES                       | 1,500             |
| PUBLIC RELATIONS                       | 39,059            |
| ADVERTISING & FULFILLMENT EXPENSE      | 3,875             |
| BANK/CREDIT CARDS SERVICE CHARGE       | 839               |
| SUBSCRIPTIONS                          | 249               |
| OTHER EXPENSE                          | 9,677             |
| AUDIT AND TAXATION FEES                | 23,600            |
| CARIBBEAN WEEK EXPENSES                | 10,816            |
| TAXES                                  |                   |
| <br>TOTAL DISBURSEMENTS BY CTO USA Inc | <br><hr/> 739,346 |
| <br>TOTAL DISBURSEMENTS BY CHAPTERS    | <br><hr/> 51,794  |
| <br>TOTAL DISBURSEMENTS                | <br><hr/> 791,140 |



**CTO USA, INC CHAPTERS  
 CASH RECEIPTS & DISBURSEMENTS  
 July 1, 2010 - December 31, 2010**

|                                | <u>BAL 6/30/10</u> | <u>RECEIPTS</u>  | <u>PAYMENTS</u>  | <u>BAL 12/31/10</u> |
|--------------------------------|--------------------|------------------|------------------|---------------------|
| Greater Atlanta                | 1,201.00           | -                | -                | 1,201.00            |
| Greater Detroit                | 675.00             | -                | -                | 675.00              |
| Greater Houston                | 159.00             | -                | -                | 159.00              |
| Long Island - NY               | 2,403.00           | 7,388.00         | 7,018.00         | 2,773.00            |
| Maryland                       | 872.00             | -                | -                | 872.00              |
| Chicago Mid West               | 13,027.00          | 7,450.00         | 17,158.00        | 3,319.00            |
| New England                    | 4,768.00           | 5,741.00         | 7,934.00         | 2,575.00            |
| Pacific Northwest (Seattle)    | 2,610.00           | -                | -                | 2,610.00            |
| South Florida                  | 11,337.00          | 10,856.00        | 14,472.00        | 7,721.00            |
| North Texas CTO Chapter        | 2,708.00           | 118.00           | 150.00           | 2,676.00            |
| Cascade Chapter - Oregon       | 6,668.00           | -                | -                | 6,668.00            |
| Greater Los Angeles            | 758.00             | -                | -                | 758.00              |
| Greater Philadelphia Tri-State | 2,413.00           | 1,020.00         | 2,239.00         | 1,194.00            |
| Connecticut Chapter            | 7,355.00           | 35.00            | 1,134.00         | 6,256.00            |
| Orange County                  | 395.00             | -                | -                | 395.00              |
| Sacramento Chapter             | 3,144.00           | -                | -                | 3,144.00            |
| San Diego                      | 2,837.00           | 752.00           | 685.00           | 2,904.00            |
| Northern California            | 160.00             | 1,389.00         | 1,004.00         | 545.00              |
| On-Line Membership             | 168.00             | 26.00            | -                | 194.00              |
|                                | <b>63,658.00</b>   | <b>34,775.00</b> | <b>51,794.00</b> | <b>46,639.00</b>    |

**CARIBBEAN**



## **CTO MEMBER COUNTRIES**

Anguilla

Antigua and Barbuda

Aruba

Bahamas

Barbados

Belize

Bermuda

Bonaire

British Virgin Islands

Cayman Islands

Cuba

Curacao

Dominica

Dominican Republic

Grenada

Guadeloupe

Guyana

Haiti

Jamaica

Martinique

Montserrat

Puerto Rico

Saint Lucia

St. Eustatius

St. Kitts and Nevis

St. Maarten

St. Martin

St. Vincent & the Grenadines

Suriname

Trinidad and Tobago

Turks and Caicos Islands

United States Virgin Islands

Venezuela



## DEPARTMENT OF JUSTICE ACTIVITY REPORT JULY, 2010 – DECEMBER, 2010

### July

- 07 Northern California Chapter** – Educational seminar sponsored by the Institute for Shipboard Education, and held at Marriott Hotel, Fremont, CA
- 13 South Florida Chapter** – Educational dinner seminar sponsored by St. Lucia Tourist Board, and held at the Courtyard, Marriott, Miami, FL
- 20 South Florida Chapter** – Board Meeting held at Nick Jaramillo's Office, Miami, FL

### August

- 10 South Florida Chapter** – Educational dinner seminar sponsored by Grenada Tourist Board, and held at the Hilton Garden Inn Miami Airport West, Miami, FL
- 16 South Florida Chapter** – Board Meeting sponsored by South Florida Chapter, and held at the Tuna's Restaurant, North Miami Beach, Miami, FL
- 19 Northern California Chapter** – Dinner seminar sponsored by Doug Kowstowski & the Northern California Chapter, and held at Yardi Jerk Jamaican Restaurant, CA

**CARIBBEAN**

- 31 South Florida Chapter** – Educational dinner seminar sponsored by Barbados Tourist Board, and held at the Crowne Plaza Hollywood Beach Hotel, Miami, FL

## **September**

- 16 South Florida Chapter** – Educational dinner seminar sponsored by Trinidad & Tobago Tourist Board, and held at the Gulf Stream Park-Ten Palms Restaurant, Miami, FL

## **October**

- 19 South Florida Chapter** – Board Meeting sponsored by the South Florida Chapter, and held at the TEI Vacation Office, Miami, FL
- 26 South Florida Chapter** – Educational dinner seminar sponsored by Jamaica Tourist Board, and held at the Crowne Plaza Hollywood Beach Hotel, Miami, FL

## **November**

- 11 Northern California Chapter** –Elections, sponsored by CTO USA Inc., and held at Beverly Hotel, San Jose CA
- 23 South Florida Chapter** – Board Meeting sponsored by the South Florida Chapter, and held at the TEI Vacations Office, Miami, FL

## **December**

- 09 South Florida Chapter** – Educational dinner seminar sponsored by Curacao Tourist Board, and held at the Airport Hilton, Miami, FL
- 13 South Florida Chapter** – Board Meeting sponsored by South Florida Chapter, and held at the Da Leon Restaurant- Miami Beach, Miami, FL



**AFFILIATE Member**

Mr. Luis Fernando Andrade Falla  
Secretary General

**Association of Caribbean States**

5-7 Sweet Briar Road, St Clair  
Port of Spain  
Trinidad & Tobago  
Tel: 868-622-9575  
Fax: 868-622-1653  
mail@acs-aec.org  
paulav@acs-aec.org

**AFFILIATE Member**

Ms. Gloria Demees  
Director of Sustainable Tourism

**Association of Caribbean States**

5-7 Sweet Briar Road, St Clair  
Port of Spain  
Trinidad & Tobago  
Tel: 868-622-9575  
Fax: 868-622-1653  
gdemees@acs-aec.org  
mail@acs-aec.org

**AFFILIATE Member**

Ms. Sally Yearwood-Baker

**Caribbean Central American Action**

1710 Rhode Island Avenue, NW / Suite 300  
Washington DC 20036-3197  
Tel: 202-466-7464  
Fax: 202-822-0075  
sybaker@c-caa.org  
info@c-caa.org

**AFFILIATE Member**

Dr. Edwin Carrington  
Secretary-General

**Caribbean Community Secretariat**

Turkeyen  
P.O. Box 10827  
Greater Georgetown  
Guyana  
Tel: 011-592-222-0107/0117  
Fax: 011-592-222-0171  
osg1@caricom.org

**AFFILIATE Member**

Dr. Ena Harvey  
Hemisphere Specialist

**Inter-American Institute for Cooperation on  
Agriculture**

Chelsea House", Chelsea Road"  
St. Michael  
Barbados  
Tel: 246-427-4740  
Fax: 246-429-3509  
ena.harvey@iica.int  
chantecaribe@yahoo.com

**AFFILIATE Member**

Dr. Sherry Stephenson  
Ag. Dir. Dept. of Trade, Tourism, Competitiveness

**Organization of American States**

1889 F Street NW  
Washington DC 20006  
Tel: 202-458-3342  
Fax: 202-458-3561  
sstephen@oas.org

**AFFILIATE Member**

Dr. Bernadette Theodore-Gandi  
Caribbean Program Coordinator  
**Pan-American Health Organization**

Dayrells Roads  
Christ Church  
Barbados  
Tel: 246-426-3860  
Fax: 246-436-9779  
gandiber@cpc.paho.org

**AFFILIATE Member**

Mr. Jean-Claude Baumgarten  
President

**World Travel & Tourism Council**

1-2 Queen Victoria Terrace  
Sovereign Court  
London E1W 3HA  
UK  
Tel: 011-440-870-727-9882  
Fax: 011-440-870-728-9882  
jcb2008@aol.com  
enquiries@wttc.org



**Chairman & Director for GOVERNMENTS**

Mrs. Rosecita Jeffers  
Chief Executive Officer  
**St. Kitts Tourism Authority**  
Pelican Shopping Mall, Bay Road  
P.O. Box 132  
Basseferre  
ST. KITTS  
Tel: 869-465-4040  
Fax: 869-465-8794  
rosecita.jeffers@stkittstourism.kn

**CHTA Past President**

Mr. Peter Odle  
General Manager  
**Mango Beach Hotel**  
2nd Street, Holetown  
St. James, Barbados  
Tel: 246-432-1384  
Fax: 246-432-5297  
pjodle@mangobaybarbados.com  
mangobay@caribsurf.com

**Director for AIRLINES**

Mr. Phil Olivieri  
Regional Manager & Director - Caribbean  
**American Airlines**  
901 Ponce De Leon Boulevard, 8th Floor  
Coral Gables FL 33134  
Tel: 305-520-3282  
Fax: 305-520-3014  
phil.olivieri@aa.com

**Director for AIRLINES**

Mr. Brian Challenger  
Chief Executive Officer  
**LIAT (1974) Ltd.**  
Suite, 101, Lauristor  
Lower Collymore Rock  
St. Michael, Barbados BB1115  
Tel: 268-480-5641  
Fax: 268-480-5642/5638  
challengerb@liatairline.com

**Director for GOVERNMENTS**

Ms. Brigitte DeBruin  
Marketing Manager of TCB  
**Tourism Corporation Bonaire**  
Kaya Grandi 2  
Kralendijk  
Bonaire  
Tel: 011-599-717-8322  
Fax: 011-599-717-8408  
gm@tourismbonaire.com  
marketingmanager@tourismbonaire.com

**Director for AIRLINES**

Mr. Will Rodgers  
Senior Director Government & Community Affairs  
**Air Jamaica Limited**  
72 Harbour Street  
Kingston  
Jamaica  
Tel: 876-612-4280  
Fax: 876-976-3125  
wrodgers@airjamaica.com

**Director for AIRLINES**

Ms. Laura Asbjornsen  
Director of Marketing & Corporate  
Communications  
**Caribbean Airlines Ltd.**  
Iere House  
Golden Grove Road  
Piarco  
Trinidad & Tobago  
Tel: 868-669-3000  
Fax: 868-669-1520  
laura.asbjornsen@caribbean-airlines.com

**Director for AIRLINES**

Mr. Barry Biffle  
Senior Vice President & Chief Marketing Officer  
**Spirit Airlines**  
2800 Executive Way  
Miramar FL 33025  
Tel: 954-628-4894  
Fax: 954-447-7853  
barry.biffle@spiritair.com





**Board of Directors**

**March 3, 2011**

**Director for ALLIEDS**

Mr. Barry Brown  
Director, Sales Development  
**AFAR Media**  
8 W. 36th Street  
New York NY 10018  
Tel: 917-210-1736  
Fax: 414-391-1566  
barry@afar.com

**Director for ALLIEDS**

Ms. Jacqueline Johnson  
President  
**MarryCaribbean.com & Global Wedding Resources.com**  
157 Jonathan Drive  
Stamford CT 06903  
Tel: 203-461-8423  
Fax: 203-461-8427  
jacqueline@marrycaribbean.com  
jjohnsonct@aol.com

**Director for ALLIEDS**

Ms. May Hinds  
Hospitality/Tourism Consultant  
**May Hinds Consulting Incorporated**  
191 7th Avenue, West Terrace Gardens  
St. James  
Barbados  
Tel: 246-438-5056  
Fax: 246-438-3586  
mhinds@caribsurf.com

**Director for ALLIEDS**

Mr. Chris James  
Chair, Travel Foundation Tobago  
**The Travel Foundation**  
Lambeau, PO Box 452  
Crown Point  
Tobago  
Tel: 868-635-0032  
Fax: 0117-930-0076  
cbjames@tstt.net.tt  
tftobago@tstt.net.tt

**Director for ALLIEDS**

Mr. Bryan Estep  
Vice President, Latin America & Caribbean  
**Travelocity**  
2310 E Robinson St; Suite B  
Orlando FL 32803  
Tel: 480-556-7305  
Fax: 682-606-7270  
bryan.estep@travelocity.com

**Director for CHTA**

Mr. Enrique De Marchena Kaluche  
Chairman  
**Caribbean Hotel & Tourism Association**  
c/o Sun Village Beach Resort  
C/Max Henriquez Ureña No. 34  
Santo Domingo  
Dominican Republic  
Tel: 809-549-3446  
Fax: 809-566-5075  
edemarchena@dmklawyers.com  
lmejia@dmklawyers.com

**Director for CHTA**

Mr. Alec Sanguinetti  
Director General & CEO  
**Caribbean Hotel & Tourism Association**  
2655 Le Jeune Road, #910  
Coral Gables FL 33134  
Tel: 305-443-9304  
Fax: 305-443-3005  
alec@caribbeanhotelandtourism.com  
asanguinetti@chahotels.com

**Director for CRUISE LINES**

Ms. Michele Paige  
President  
**Florida-Caribbean Cruise Association**  
11200 Pines Boulevard, #201  
Pembroke Pines FL 33026  
Tel: 954-441-8881  
Fax: 954-441-3171  
mpaige@f-cca.com



**Director for CRUISE LINES**

Mr. Stephen Nielsen  
Vice Pres. Caribbean Affairs & Operations  
**Princess Cruises/Cunard**  
1801 SE 20th Street, Terminal 2  
Fort Lauderdale FL 33316  
Tel: 954-525-8520  
Fax: 954-525-0602  
snielsen@princesscruises.com

**Director for CRUISE LINES**

Mr. Michael Ronan  
Vice President, Government Relations  
**Royal Caribbean International/Celebrity Cruises Ltd.**  
1050 Caribbean Way  
Miami FL 33132  
Tel: 305-539-6869  
Fax: 305-579-4738  
mronan@rccl.com  
mdragon@rccl.com

**Director for GOVERNMENT**

Mrs. Candis Niles  
Director of Tourism  
**Anguilla Tourist Board**  
Coronation Avenue, P.O. Box 1388  
The Valley  
Anguilla  
Tel: 264-497-2759  
Fax: 264-497-2710  
candis.niles@atb.ai  
chantelle.m.davis@atb.ai

**Director for GOVERNMENTS**

Mr. David Johnson  
Director of Tourism  
**Bahamas Ministry of Tourism**  
Bolam Building, N-3701, George Street  
Nassau  
BAHAMAS  
Tel: 242-302-2032  
Fax: 242-302-2098  
djohnson@bahamas.com  
wsmith@bahamas.com

**Director for GOVERNMENTS**

Mr. David Rice  
President & CEO  
**Barbados Tourism Authority**  
Harbour Road, P.O. Box 242  
Bridgetown  
Barbados  
Tel: 246-427-2623  
Fax: 246-426-4080  
davidr@visitbarbados.org

**Director for GOVERNMENTS**

Ms. Seleni Matus  
Director of Tourism  
**Belize Tourism Board**  
64 Regent Street  
PO Box 325  
Belize City  
Belize  
Tel: 011-501-227-2420  
Fax: 011-501-227-2423  
smatus@travelbelize.org  
shakira@travelbelize.org

**Director for GOVERNMENTS**

Mr. William Griffith  
Director of Tourism  
**Bermuda Department of Tourism**  
P.O. Box HM 465  
Hamilton HM 12BX  
Bermuda  
Tel: 441-292-0023  
Fax: 441-296-7537  
wgriffith@gov.bm  
mldurrant@gov.bm

**Director for GOVERNMENTS**

Mr. Shomari Scott  
Director of Tourism (Ag)  
**Cayman Islands Dept. of Tourism**  
Regatta Office Park  
Windward 3, West Bay Road  
Grand Cayman, Cayman Islands KY1-1102  
Tel: 345-244-1264  
Fax: 345-949-4053  
sscott@caymanislands.ky



**Director for GOVERNMENTS**

Mr. Thierry Gargar  
Director General  
**Comite du Tourisme des Iles de Guadeloupe**  
5 Square de la Banque, BP 555  
97166 Pointe-a-Pitre  
Guadeloupe  
Tel: 011-590-590-8-20930  
Fax: 011-590-590-8-38922  
th.gargar@lesilesdeguadeloupe.com  
info@lesilesdeguadeloupe.com

**Director for GOVERNMENTS**

Mr. Colin Piper  
Chief Executive Officer/Director of Tourism  
**DiscoverDominica Tourism Authority**  
1st Floor, Financial Centre Building  
Kennedy Avenue  
Roseau  
Dominica  
Tel: 767 448 2045  
Fax: 767-448-5840  
cpiper@dominica.dm  
tourism@dominica.dm

**Director for GOVERNMENTS**

Mr. Simon Stiell  
Director of Tourism  
**Grenada Board of Tourism**  
Burns Point, P.O. Box 293  
St. George's  
Grenada  
Tel: 473-440-2001/2279  
Fax: 473-440-6637  
sstiell@grenadagrenadines.com  
directorsecc@grenadagrenadines.com

**Director for GOVERNMENTS**

Mr. John Lynch  
Chairman/Director of Tourism  
**Jamaica Tourist Board**  
64 Knutsford Boulevard  
Kingston 5  
Jamaica  
Tel: 876-929-9200  
Fax: 876-929-9374  
jlynch@visitjamaica.com

**Director for GOVERNMENTS**

Mr. Ivan Sobesky  
Director of Tourism  
**Comite Martiniquais du Tourisme (CMT)**  
Immeuble Le Beaupre, Pointe de Jaham  
97233 Schoelcher  
Martinique  
Tel: 011 596-596 61 61 77  
Fax: 011 596-596 61 22 72  
infos.cmt@martiniquetourisme.com  
ivan.sobesky@martiniquetourism.com

**Director for GOVERNMENTS**

Mr. Corthwright Marshall  
Director of Tourism, Policy and Planning  
**Government Office Complex**  
Queen Elizabeth Highway  
P.O. Box 363  
St. John's  
Antigua & Barbuda  
Tel: 268-462-0480  
Fax: 268-462-2836  
marshallcu@gmail.com  
corthwright.marshall@ab.gov.ag

**Director for GOVERNMENTS**

Mr. Indranauth Haralsingh  
Director of Tourism  
**Guyana Tourism Authority**  
National Exhibition Centre Sophia  
Georgetown  
Guyana  
Tel: 011-592-219-0094  
Fax: 011-592-219-0093  
iharalsingh@guyana-tourism.com  
haralsingh@yahoo.com

**Director for GOVERNMENTS**

Mr. Daniel Fouchard  
Directeur General  
**Ministererie du Commerce ed de l'Industrie**  
8, Rue Legitime  
Port-au-Prince  
Haiti  
Tel: 011-509-221-3613  
Fax: 011-509-223-5359  
daniel\_fouchard@yahoo.com  
jjbdarguste@gmail.com

NSD/CES/REGISTRATION  
UNIT  
21 MAR 11 PM 3:14



**Director for GOVERNMENTS**

Mr. Jose Manuel Bisbe  
Director of Tourism  
**Ministerio de Turismo de Cuba**  
Calle Tercera, #6 entre G y F  
Vedado  
La Habana  
Cuba  
Tel: 011-537-832-7535--39  
Fax: 011-537-836-0545  
dir\_comercial@mintur.tur.cu

**Director for GOVERNMENTS**

Mr. Gerard Gonzalez Monage  
Director de Asuntos Internacionales  
**Ministerio del Poder Popular para el Turismo**  
Avenida Francisco de Miranda  
Avenida Principal de La Floresta, Mintur piso 3  
Miranda  
Venezuela  
Tel: 58 212 208 48 29  
Fax:  
ggonzalez@mintur.gob.ve

**Director for GOVERNMENTS**

Ms. Vida Bernard  
Director of Tourism  
**Ministry of Tourism, Youth & Sports**  
Cruiseship Terminal, Upper Bay Street  
P.O. Box 834  
Kingstown  
St. Vincent & the Grenadines  
Tel: 784-457-1502  
Fax: 784-451-2425  
bernard.vida@gmail.com  
tourism@vincysurf.com

**Director for GOVERNMENTS**

Mr. Louis Lewis  
Director of Tourism  
**Saint Lucia Ministry of Tourism**  
3rd Floor, Stanislaus James Building  
Castries  
Saint Lucia  
Tel: 758 458 7103  
Fax: 758 451 9247  
llewis@stlucia.org

**Director for GOVERNMENTS**

Mr. Charles Lindo  
Director of Tourism (Ag)  
**St. Eustatius Tourism Development Foundation**  
Fort Oranje Street  
Oranjestad  
St. Eustatius, Netherland  
Tel: 011-599-318-2107  
Fax: 011-599-318-2433  
charles.lindo@statiatourism.com  
euxtour@goldenrocknet.com

**Director for GOVERNMENTS**

Ms. Regina Labega  
Director of Tourism  
**St. Maarten Tourist Bureau**  
33 W.G. Buncamper Road, Suite 33  
Philipsburg,  
St. Maarten  
Tel: 011-599-542-2337  
Fax: 011-599-542-2734  
RLabega@e-stmaarten.com

**Director for GOVERNMENTS**

Mr. Armand Li-A-Young  
Director of Tourism  
**Suriname Tourism Foundation**  
Dr. J. F. Nassylaan 2  
P.O. Box 656  
Paramaribo  
Suriname  
Tel: 011-597-4-24878  
Fax: 011-597-4-77786  
stsmktg@sr.net  
armandsts@yahoo.com

**Director for GOVERNMENTS**

Mr. Warren Solomon  
Director of Tourism  
**Tobago House of Assembly**  
Sanka's Building #12  
Sangster's Hill  
Scarborough  
Trinidad & Tobago  
Tel: 868-639-6100 (Direct)  
Fax: 868-635-1465  
warren@visittobago.gov.tt  
tobago@tstt.net.tt



**Director for GOVERNMENTS**

Mr. Ralph Higgs  
Director of Tourism Product (Ag)  
**Turks & Caicos Islands Tourist Board**  
Stubbs Diamond Plaza  
Lower Bright Road  
Providenciales  
Turks & Caicos  
Tel: 649-946-4970  
Fax: 649-941-5494  
rhiggs@turksandcaicostourism.com

**Vice Chairman, CARICOM**

Mr. Ernest Littles  
President & Director of Tourism  
**Tourism Development Company**  
Level 1, Maritime Center #29, Tenth Avenue  
Barataria  
Trinidad & Tobago  
Tel: 868-675-7034/35  
Fax: 868-675-7432  
elittles@tdc.co.tt  
csealey@tdc.co.tt

**Vice Chairman, FRENCH TERRITORIES**

Mrs. Muriel Wiltord  
Director - USA & Canada  
**Martinique Promotion Bureau/CMT USA**  
825 Third Avenue, 29th Floor  
New York NY 10022  
Tel: 212-838-6887  
Fax: 212-838-7855  
muriel.wiltord@franceguide.com  
christel.coita@franceguide.com

**Vice Chairman, U.S. TERRITORIES**

Hon. Chantal Figueroa  
Deputy Commissioner of Tourism  
**U.S. Virgin Islands Dept. of Tourism**  
P.O. 6400, Charlotte Amalie  
St. Thomas USVI 00804  
Tel: 340-774-8784  
Fax: 340-774-4390  
CRFigueroa@usvitourism.vi

**Director for SUSTAINABLE TOURISM COMMITTEE**

Ms. Ernestine Cassell  
Director of Tourism  
**Montserrat Tourist Board**  
#7 Farara Plaza  
Brades  
Montserrat  
Tel: 664-491-8730  
Fax: 664-491-7430  
ernestine.cassell@montserrattourism.ms  
info@montserrattourism.ms

**Vice Chairman, DUTCH TERRITORIES**

Mr. Hugo Clarinda  
Executive Director  
**Curacao Tourism Development Bureau**  
Pietermaai 19, P.O. Box 3266  
Willemstad  
Curacao  
Tel: 011-599-9-434-8200  
Fax: 011-599-9-461-5017  
hclarinda@curacao.com  
mmambi@curacao.com

**Vice Chairman, OVERSEAS TERRITORIES**

Ms. Hadassah Ward  
Director of Tourism (Ag)  
**British Virgin Islands Tourist Board & Film Commission**  
Akara Building, 2nd Floor  
P.O. Box 134  
Roadtown  
Tortola, British Virgin Islands  
Tel: 284-494-4482  
Fax: 284-494-3866  
hward@bvitourism.com

**Director for GOUVERNEMENTS**

Ms. Sylviane John  
Directeur du Tourisme  
**Office du Tourisme de Saint Martin**  
Route de Sandy Ground  
97150  
St. Martin  
Tel: 011-590-590-875721  
Fax: 011-590-590-875643  
direction@iledesaintmartin.org  
info@st-martin.org



**QUINN & Co.**  
*public relations*

Media Contact: Michelle Abril, Quinn & Co., 212-868-1900 x 237; [mabril@quinnandco.com](mailto:mabril@quinnandco.com)

## **Caribbean Tourism Organization Names Quinn & Co. Agency of Record to handle USA PR Efforts**

**Award-Winning New York City-Based Firm  
Has Proven Track Record in Travel Industry & Caribbean, Having  
Represented Region's Hotels, Brands, Airlines & Tour Operators**

New York, NY (September 7, 2010) – The Caribbean Tourism Organization (CTO) has tapped Quinn & Co., a New York City-based award-winning public relations firm, to handle the USA PR efforts for the region.

After a multi-stage PR review process, which began with 20 proposals and culminated with presentations by six companies in the finals, Quinn & Co. was selected as the agency of record for CTO. The PR review committee consisted of Cortwright Marshall, director of tourism policy and planning for Antigua & Barbuda, and chairman of the CTO's Board of Directors; John Lynch, director of tourism for Jamaica and chairman of the CTO's marketing committee; Emanuel Tchividian, head of the ethics committee for the New York chapter of the Public Relations Society of America; Hugh Riley, CTO secretary general & CEO; Sylma Brown Bramble, CTO director of marketing; Fernando Abreu, CTO deputy director of marketing; and Johnson Johnrose, CTO communications specialist.

"The Caribbean Tourism Organization is thrilled to have Quinn & Co. on board and working on behalf of our 34 member nations and partners," said Sylma Brown Bramble. "Their reputation and expertise in the travel industry coupled with their creativity and passion for the Caribbean will translate into increased awareness for the region," she concluded. "We have watched and admired Quinn & Co.'s work for the region's partners from afar, and have appreciated their contributions to CTO over the years. We are excited to be working one-on-one with them now and look forward to what's to come."

Quinn & Co. has represented Caribbean accounts more than 15 years. They bring an understanding of the travel industry, and the region specifically, having worked with islands such as Aruba, BWIA West Indies Airways Limited, brands such as Hilton Caribbean and Occidental Hotels & Resorts to industry partners like Liberty Travel and GOGO Worldwide Vacations. Creative programs that have been conceived and implemented by Quinn & Co., such as the first-ever destination bridal registry for Aruba and Starwood Caribbean's "Procreation

Vacation," have resulted in increased awareness, A-list media coverage, bookings, website traffic and industry awards.

"Working with CTO has always been a part of our Quinn & Co. vision," said Carla Caccavale Reynolds, partner at Quinn & Co., who will be intimately involved in the account, providing strategic and creative direction. "The Caribbean is rich in culture, history and experiences unique to the region. We are eager to highlight the many assets and the diversity the Caribbean has to offer while also developing and implementing new, creative initiatives."

Michelle Abril, an associate vice president who has been with Quinn & Co. for nearly six years, will be working on the CTO business along with an account executive.

Quinn & Co. is an award-winning, NYC-based public relations agency that specializes in Food, Wine + Spirits, Real Estate and Travel. The 35-plus person agency ranks among the top 10 travel PR firms and among the top 15 professional services (including real estate) public relations companies in the U.S. (O'Dwyer's). Throughout the firm's 21-year tenure it has received numerous Bulldog Reporter awards and nearly 100 Hospitality Sales & Marketing Association International (HSMIA) Adrian Awards, including the coveted Best of Show (best travel campaign in the world) two years in a row. Quinn & Co. was the U.S. PR firm behind The Best Job in the World campaign for Tourism Queensland, which won the most recent HSMIA Best of Show. For more information and additional case studies visit [www.quinnandco.com](http://www.quinnandco.com).

The Caribbean Tourism Organization (CTO), with the headquarters in Barbados and marketing operations in New York, London and Toronto, is the Caribbean's tourism development agency and comprises membership of over 30 governments and a myriad of private sector entities.

The CTO's mission is to provide to and through its members, the services and information needed for the development of sustainable tourism for the economic and social benefit of the Caribbean people. The organization provides specialized support and technical assistance to member countries in the areas of marketing, human resource development, research and statistics, information technology and sustainable tourism development. The CTO disseminates information on behalf of its member governments to consumers and the travel trade.

The CTO's New York office is located at 80 Broad St., 32nd Floor, New York, NY 10004, USA: Tel: (212) 635-9530; Fax: (212) 635-9511; E-mail: [ctony@caribtourism.com](mailto:ctony@caribtourism.com); CTO's London office is located at The Quadrant, Richmond, Surrey TW9 1BP, England. Tel: 011 44 208 948 0057; Fax: 011 44 208 948 0067; E-mail: [ctolondon@caribtourism.com](mailto:ctolondon@caribtourism.com); CTO Headquarters is located at One Financial Place, Collymore Rock, St. Michael, Barbados; Tel: (246) 427-5242; Fax: (246) 429-3065; E-mail: [ctobarbados@caribtourism.com](mailto:ctobarbados@caribtourism.com). For more information, please visit [www.caribbeantravel.com](http://www.caribbeantravel.com) or [www.onecaribbean.org](http://www.onecaribbean.org). Get the latest CTO updates on Twitter at <http://www.twitter.com/ctotourism>. Connect with CTO on Facebook at <http://www.facebook.com/CaribbeanTourismOrganization>.

###



Media Contact: Michelle Abril, Quinn & Co., 212-868-1900 x 237; [mabril@quinnandco.com](mailto:mabril@quinnandco.com)  
Johnson JohnRose, CTO, 246-427-5242, [jjohnrose@caribtourism.com](mailto:jjohnrose@caribtourism.com)

## **Caribbean Tourism Organization Hosts First-Ever Leadership Strategy Conference; Newly Elected Chairman Will Be Announced**

**Willie Walsh, CEO British Airways, & Henry Harteveltdt, Forrester Travel Research Group, Speaking at First of Its Kind, High-Level Event In Barbados October 8-11, 2010**

BARBADOS (September 8, 2010) – For the first time, the Caribbean Tourism Organization (CTO) is hosting a high-level leadership strategy conference, taking place in Barbados, October 8-11, 2010. Ministers, commissioners and directors of tourism, as well as senior officials of all tourism-related industries, including labour unions, airlines and airports authorities, hoteliers and other private sector partners are scheduled to attend. The event coincides with the CTO elections where a new chairman will be elected and allied members will choose five people to represent the region's interest on the CTO Board of Directors, along with one representative to serve on the executive committee. Holding a position on the CTO Board and contributing to the activities of the organization are the most powerful ways to be involved in the development of Caribbean tourism.

This first-of-its-kind, high-level conference includes a keynote address by Willie Walsh, chief executive officer of British Airways. Walsh will highlight the future of intercontinental travel and the importance of partnerships between airlines and the destinations they serve. Other industry heavy weights presenting to the CTO delegation include Henry Harteveltdt, principal analyst of Forrester Travel Research Group, and renowned branding expert Tom Buncle.

"A conference of this caliber is a first in CTO's history," said Sylma Brown Bramble, CTO director of marketing. "Listening to the feedback from our partners and member nations at the CTO Council of Ministers Meeting in New York this past June underscored the importance of hosting an event of this magnitude; it is vital for the continuing evolution of our efforts to increase and improve tourism to the region."

Via dynamic workshops, presentations and speaking opportunities, thought leaders will address matters pertaining to finance, marketing, branding, distribution, immigration, security and sustainability. Scheduled weekend highlights include:

Sunday, October 10:

- Keynote Address by British Airways CEO Willie Walsh, followed by Q&A.
- Destination Branding with Tom Buncle: A look at leading destination brands and how the Caribbean as a brand has evolved over the past 20 years.

Monday, October 11:



- Henry Harteveldt, Principal Analyst, Forrester Travel Research Group: It's All in the Numbers – Lessons To Be Learnt.
- Fundraising Luncheon at the University of the West Indies: Willie Walsh will address regional business leaders, industry representatives, academics, university students and conference delegates. All proceeds will benefit the CTO Foundation, which provides scholarships for Caribbean nationals pursuing tourism studies.
- Panel Discussion moderated by TripAdvisor: The Changing Face of Travel Distribution with Claire Bentley, British Airways Holidays; Brand Communications Firm (BCF) on Marketing Innovations and Social Media/Networking.
- CTO press conference hosted by newly elected Chairman, CTO Council of Ministers, and the Secretary General.

To register please download a registration form and those who book by September 18, 2010 receive an early bird discount of \$100. As added incentive, American Airlines and JetBlue are offering attendees special discounts when traveling to the Barbados conference. American Airlines will give travelers the lowest published fares waiving advance purchase, minimum/maximum stays, seasonal and weekday restrictions. Consumers must make reservations by calling 1-866-269-5008 where they will then be provided with a fax number to send an itinerary to the American Airlines Marketing office for confirmation. JetBlue is offering CTO Leadership Strategy Conference delegates an exclusive 10% discount. This offer is available from any JetBlue city to Barbados for those traveling October 6 through October 13. Conference goers must visit [www.jetblue.com/promo](http://www.jetblue.com/promo) and enter CTOBARBADOS code upon booking.

To receive updates regarding the CTO Leadership Strategy Conference please visit [www.onecaribbean.org](http://www.onecaribbean.org).

#### **About Caribbean Tourism Organization**

The Caribbean Tourism Organization (CTO), with the headquarters in Barbados and marketing operations in New York, London and Toronto, is the Caribbean's tourism development agency and comprises membership of over 30 governments and a myriad of private sector entities.

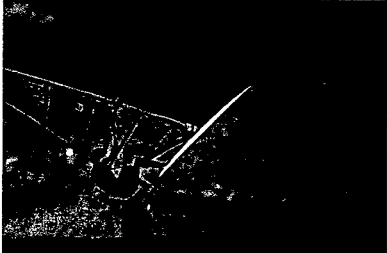
The CTO's mission is to provide to and through its members, the services and information needed for the development of sustainable tourism for the economic and social benefit of the Caribbean people. The organization provides specialized support and technical assistance to member countries in the areas of marketing, human resource development, research and statistics, information technology and sustainable tourism development. The CTO disseminates information on behalf of its member governments to consumers and the travel trade.

The CTO's New York office is located at 80 Broad St., 32nd Floor, New York, NY 10004, USA: Tel: (212) 635-9530; Fax: (212) 635-9511; E-mail: [ctony@caribtourism.com](mailto:ctony@caribtourism.com); CTO's London office is located at The Quadrant, Richmond, Surrey TW9 1BP, England. Tel: 011 44 208 948 0057; Fax: 011 44 208 948 0067; E-mail: [ctolondon@caribtourism.com](mailto:ctolondon@caribtourism.com); CTO Headquarters is located at One Financial Place, Collymore Rock, St. Michael, Barbados; Tel: (246) 427-5242; Fax: (246) 429-3065; E-mail: [ctobarbados@caribtourism.com](mailto:ctobarbados@caribtourism.com). For more information, please visit [www.caribbeantravel.com](http://www.caribbeantravel.com) or [www.onecaribbean.org](http://www.onecaribbean.org). Get the latest CTO updates on Twitter at <http://www.twitter.com/ctotourism>. Connect with CTO on Facebook at <http://www.facebook.com/CaribbeanTourismOrganization>.

###

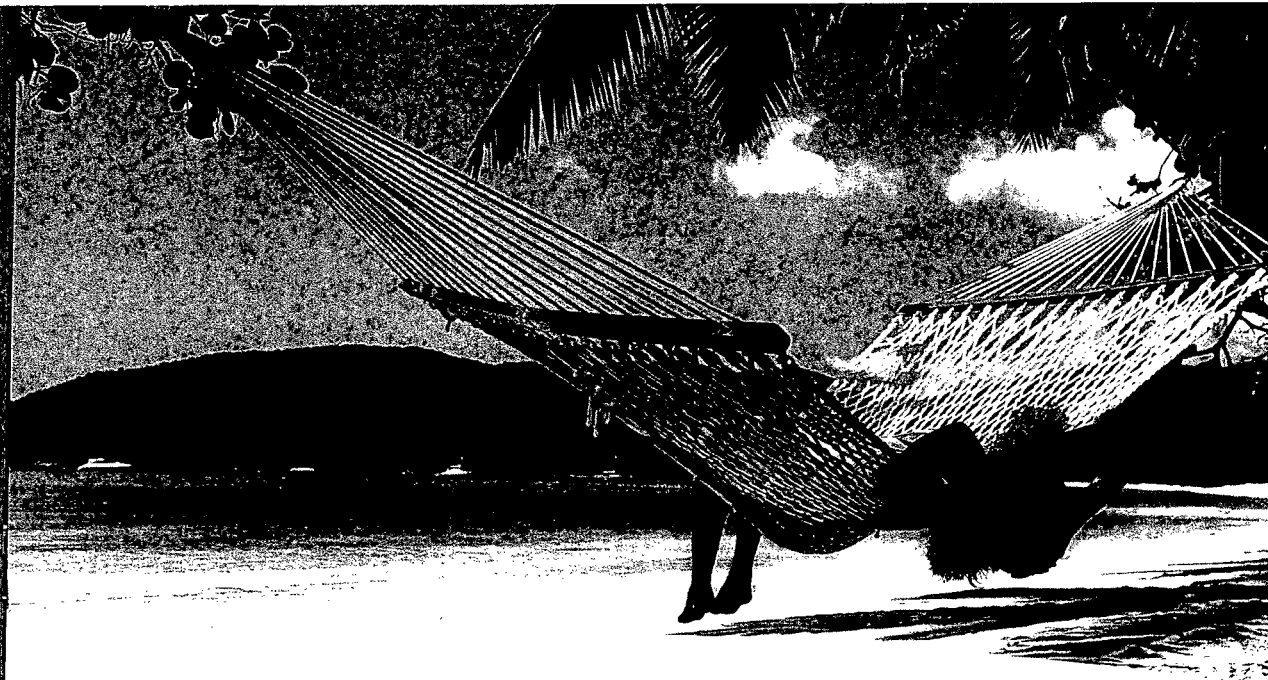
Your 2010/2011 Guide to the

# Caribbean



CARIBBEAN

[www.CaribbeanTravel.com](http://www.CaribbeanTravel.com)



## We've got the Caribbean covered.

Whether your perfect vacation is a romantic island getaway for two, an all-inclusive luxury spa retreat or a fun beach trip for the whole family, we've got it covered.

We have nonstop flights to over 15 Caribbean islands from Philadelphia, Charlotte and Phoenix, so it's fast and easy to fly US no matter where you live in the U.S.

Save money with a US Airways Vacations package, which includes roundtrip air, hotel and airport transfers to any of our fantastic Caribbean destinations:

- Anguilla
- Barbados
- Jamaica
- St. Martin/St. Maarten
- Antigua
- Bermuda
- Puerto Rico
- Turks & Caicos
- Aruba
- Dominican Republic
- St. Kitts/Nevis
- US Virgin Islands
- Bahamas
- Grand Cayman
- St. Lucia

Learn more at [usairwaysvacations.com/gocaribbean](http://usairwaysvacations.com/gocaribbean).

 **U.S. AIRWAYS**  
**VACATIONS**  
*Escape with US.*

[usairwaysvacations.com/gocaribbean](http://usairwaysvacations.com/gocaribbean)

©2010 US Airways, Inc. USV10-1000

A STAR ALLIANCE MEMBER



# Bolt from the blue

From blue iguanas on Grand Cayman, to shopping in St. Barts, whale-watching in Dominica and gourmet dining in Barbados, and naturally, white sand and Tiffany-blue sea. Can this all be in the Caribbean?



**T**here's more too: Noel Coward's house in Jamaica, 1950s Buicks in Cuba, nutmeg plantation in Grenada, deep sea fishing in the Bahamas, or world-class cricket matches on Antigua, more than 350 restaurants in St. Maarten...

We could go on, but you get the picture. The islands that make up the vibrant Caribbean are more than just sea, sand and sun. If you haven't experienced any of these incredible pockets of diversity, you're missing out. And if you've only been to one two, there's plenty more to explore.

More than anything, the Caribbean is a place to kick back and chill. It's in the very essence of the place.

Who  
the v  
We l  
no m  
Save  
fanta

Bob Marley's classic, 'Don't worry about a thing' certainly sums up the vibe across the islands that greets visitors and draws them back again and again.

Of course the beaches are a spectacular part of the Caribbean and form a focus for much activity. There's the famous Pink Sands of Harbour Island in the Bahamas, while Antigua & Barbuda boasts 365 beaches – one for every day of the year. As well as sipping your cocktail, you can play cricket, snorkel, take a banana boat ride, or any number of the other watersports from sunfish sailing to waterskiing, or just hanging out. Sailing and diving enthusiasts can opt for the pristine waters and tranquil beaches of Tobago Cays in St. Vincent & the Grenadines.

Belize's coastline has a length of over 386km with a never-ending variety of gorgeous beaches for any taste.

Venezuela, on the South American mainland, has more than 3,000 km of Caribbean coast with coconut palms complementing the sandy beaches. At the other extreme it also has 5,000 metres of snow-capped mountains and the world's longest waterfall, the Angel Falls.

The Caribbean is a place to kick back and chill. It's in the very essence of the place. Bob Marley's classic, 'Don't worry about a thing' sums up the vibe across the islands that greets visitors and draws them back again and again.

Many of the islands have become a magnet for sailors, and regattas are a big part of the Caribbean scene. The annual St. Maarten Heineken Regatta is the biggest racing regatta in the region. Not to be outdone, Aruba has its own Heineken Catamaran Regatta and Bequia is home to the annual Bequia Regatta during Easter.

Inland, the Caribbean has much to offer too. There are the mountains and volcanoes to explore, lakes and waterfalls to swim in, rainforests to trek, plantation houses to visit and great historic and cultural riches to explore from the streets of Old Havana in Cuba to Antigua's Nelson's Dockyard.

Caribbean people know how to party and festivals are a way of life here. If you've never experienced the annual Crop Over Festival in

## The Cool box:

**Scrub Island, with marina, villas, restaurants and spa, is the first private resort to open in the British Virgin Islands in over 15 years. In Tortola, the boutique Frenchmans hotel now includes a gourmet restaurant, The Watermark.**

Photo: Your own playground - Dominican Republic Ministry of Tourism

Learn

usai

©2010 US A

## Welcome



**Where** can you sway to the mellow tunes of reggae, lose yourself in the wild abandonment of soca music and the pulsating sounds of the steel pan; or dance tempestuously to the strains of salsa, compas, merengue or zouk! The Caribbean Tourism Organization welcomes you to its 34 member countries.

How many regions in the world can boast four languages – English, Dutch, French and Spanish, peppered with rhythmic Patois and Creole which the locals interchange without even a pause for breath!

How about tempting dishes such as pepperpot, souse, jerk chicken, goat water, shark and bake, oil-down or mouth-watering treats such as mangoes, pineapples, star apples; guavas and other tropical delights, whether served in a fresh fruit salad or a refreshing cocktail? All natural, no preservatives or additives!

The Caribbean really has it all: famous cricket icons; lightning speed athletes; exciting and world famous baseball players, spectacular sailing regattas, surfing tournaments, golfing, horse riding, hiking, mountain biking,

dynamic and lively music festivals, awe-inspiring historical buildings or breath-taking scenery against a backdrop of pink, black, white or golden sandy beaches – the choice is yours.

From the most luxurious five-star properties, to eclectic boutique hotels, fun-filled family all-inclusives, hideaway villas and family run guest houses – the message is the same – welcome to the Caribbean!

There is so much more to say and so much to see and experience, but why spoil the surprise? Enjoy Your 2010/2011 Guide to the Caribbean, take a glance at the cool box and learn some great tips about the Caribbean; find out why we are the region of choice for families, weddings, honeymoons, groups, water sports, carnival, music festivals and special occasions and use all the great tips to help you plan your visit to the Caribbean and recommend it to others.

When we say welcome to the Caribbean, we mean it in every diverse, unique, vibrant Caribbean way... Welcome to the Caribbean.

*Sylvia Brown Bramble*

Sylvia Brown Bramble  
Director  
Caribbean Tourism Organization-USA, Inc.



### THE CARIBBEAN TOURISM ORGANIZATION

The Caribbean Tourism Organization (CTO) is an international development agency, which represents over 30 Caribbean countries, and assists them to work towards the development of a sustainable tourism programme throughout the region. The CTO has its headquarters in Barbados, and marketing offices in London and New York.

The organization is active in all aspects of tourism development including training, consultancy, research, public relations and wide-ranging promotional activities.

For additional brochures or for more information on the Caribbean, contact us by telephone: 212-635-9530, or email: ctoNY@caribtourism.com. You may also provide feedback via our website:

[www.CaribbeanTravel.com](http://www.CaribbeanTravel.com)

Your 2010/2011 Guide to the

## CARIBBEAN

### Features

|                      |       |
|----------------------|-------|
| Welcome              | 3     |
| Bolt from the blue   | 4-5   |
| Hop, skip and a sail | 6-7   |
| Tropical Choices     | 10-11 |
| Natural Mystic       | 12-13 |
| Dramatic Aquatic     | 14-15 |
| Slice of Paradise    | 16    |
| Exotic Luxuries      | 17    |
| Smitten by the Sea   | 18    |
| Cool Runnings        | 20    |
| What's On            | 22-23 |
| Caribbean map        | 36-37 |

### Destinations

|                                 |       |
|---------------------------------|-------|
| Anguilla                        | 25    |
| Antigua & Barbuda               | 26    |
| Aruba                           | 27    |
| Bahamas                         | 28    |
| Barbados                        | 29    |
| Belize                          | 30    |
| Bermuda                         | 31    |
| Bonaire                         | 32    |
| British Virgin Islands          | 33    |
| Cayman Islands                  | 34    |
| Cuba                            | 35    |
| Curaçao                         | 38    |
| Dominica                        | 39    |
| Dominican Republic              | 40    |
| Grenada                         | 41    |
| Guadeloupe                      | 43    |
| Guyana                          | 44    |
| Haiti                           | 45    |
| Jamaica                         | 46    |
| Martinique                      | 47    |
| Montserrat                      | 48    |
| Nevis                           | 49    |
| Puerto Rico                     | 50    |
| Saint Lucia                     | 51    |
| St. Barthélemy                  | 52    |
| St. Eustatius                   | 53    |
| St. Kitts                       | 54    |
| St. Maarten/St. Martin          | 55    |
| St. Vincent & the Grenadines    | 56    |
| Suriname                        | 57    |
| Trinidad & Tobago               | 58    |
| Turks & Caicos                  | 59    |
| US Virgin Islands               | 60    |
| Venezuela                       | 61    |
| Directory of CTO Allied Members | 63-68 |
| Getting There                   | 69    |
| Directory of CTO Chapters       | 70    |

FRONT COVER IMAGES: Left column: beach - US Virgin Islands; golf - Bermuda; windsurfing - Aruba; shopping - St. Maarten; from tree to tree - Antigua & Barbuda  
Middle column: carnival lady - Barbados; falls - Guyana Right column: sea fare - Grenada; hotel suite - Martinique (Luc Olivier, photographer); diving - Aruba  
MAP - Centre fold: courtesy of Caribbean Hotel & Tourism Association PUBLISHER: Caribbean Tourism Organization

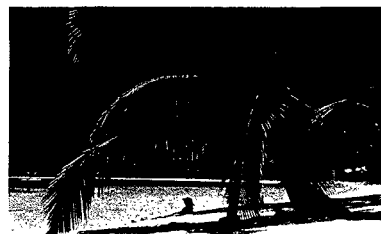
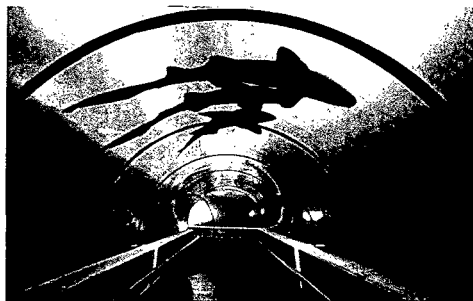
Barbados, you're missing out. Or how about the World Creole Music Festival in Dominica, Tobago's Blue Food Festival, Carnaval in the Dominican Republic or the magnificent Saint Lucia Jazz Festival?

The Caribbean is also known for its tasty food. Everyone knows you can get the best jerk chicken in the world here, but what about the huge number of gourmet restaurants across the region such as Gary Rhodes' restaurant at the Calabash Hotel and Villas in Grenada or the new Spice Mill Restaurant at Cockleshell Beach in St. Kitts, which has the very best burgers in town.

Those looking for romance, need look no further than the Caribbean. There are so many stunning resorts that go out of their way to give couples and honeymooners the time of their lives, whether you're staying in an all-inclusive like Sandals or a little hideaway like Jade Mountain on Saint Lucia or Cotton Tree on Grand Cayman.

And if you like pampering, many resorts now have fabulous spas. Like Jamaica Inn's KiYara perched on the cliff at Cutlass Bay and using indigenous natural products. So go on, what are you waiting for?

Inland the Caribbean has much to offer too. There are mountains and volcanoes to explore, lakes and waterfalls to swim in and historic and cultural riches



Top: Relaxing on the beach - Cayman Islands Department of Tourism. Bottom right: Mardi Gras in Haiti - Rafaelle Castera for Haiti Ministry of Tourism. Bottom Left: Breathtaking aquarium - Dominican Republic Ministry of Tourism



**IT'S ALWAYS A  
WARM WELCOME  
IN THE CARIBBEAN.**

American Airlines takes  
you to 30 exotic  
islands and beyond.



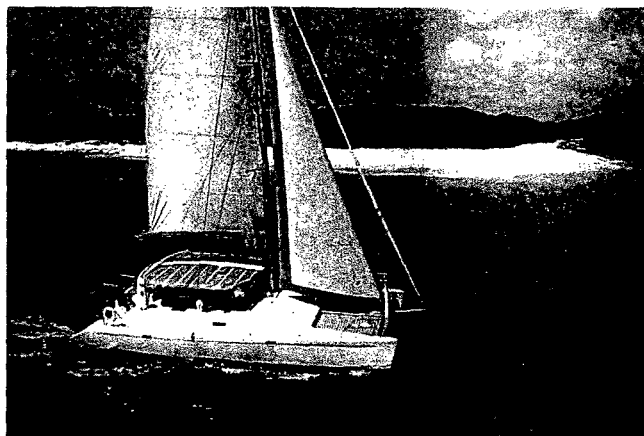
**We know why you fly American Airlines®**

**AA.com**

American Airlines, American Eagle, AA.com and We know why you fly are marks of American Airlines, Inc. oneworld is a mark of the oneworld Alliance, LLC.

# Hop, skip and a sail

When you island-hop you get to experience just how wide the cultural diversity is in the Caribbean, from the Latin beat of Cuba to the very English feel of Barbados. Where to start?



**W**hy visit one island when you have hundreds to choose from? You could be speaking Spanish in Puerto Rico one day, Dutch in St Maarten the next, and be greeted with 'bonjour' in St. Martin before heading to English-speaking Anguilla.

The easiest way to island hop is to stay within island groups. The islands of the

Bahamas make a great example. The Out Islands are such an incredible contrast to the razzmatazz of Nassau and Paradise Island. There's exclusive Harbour Island, wild and rugged Eleuthera, Andros, Cat Island and Abaco to name just a few. If your budget stretches, go for a private charter flight.

In the Turks & Caicos, Providenciales and Grand Turk make an excellent twin centre option. Upbeat Providenciales is home to 12-mile Grace Bay Beach, while its capital Grand Turk maintains its colonial charm. Or you could head out to the private island resort of Parrot Cay where the likes of designer Donna Karan and actor Bruce Willis own villas.

The British and US Virgin Islands are on top of the list for island-hopping by boat, whether via day sails, weekly charters or on public ferries. Hop to the outlying coral atoll of Anegada and eat the most sumptuous lobster on the beach. Or stay a week on Tortola followed by a week on Virgin Gorda, only a 30-minute ferry ride apart.

The Cayman Islands are made up of cosmopolitan Grand Cayman and the two out islands of Cayman Brac and Little Cayman. Both are easy to get to and offer Robinson Crusoe-style living, plus excellent diving.

St. Vincent and the Grenadines has 32 islands and cays all within easy reach of each other. The main island, St. Vincent, is a great base from which

to explore on day trips or two centre vacations. Good combinations with St Vincent are - Young Island, less than a five minute boat ride away, and Bequia with its local market and scenic hill drives or Canouan for a taste of luxury at Raffles Canouan.

Declared a wildlife reserve by the government, the Tobago Cays are a cluster of four tiny uninhabited islands sheltered from the open sea



Top: Sailing - St. Vincent & the Grenadines Tourism Authority Below: Splash of yellow - Jean-Marc Lecert for Comité Martiniquais du Tourisme

Go Dutch and visit the Netherland Antilles Islands for great beaches and Dutch-inspired architecture

**Via**  
THE Caribbean Airlines



**We connect the Caribbean**

Day trips to fabled island places

Experience the festivals

Join in the fun or getaway to relaxation

No other carrier links or loves the Caribbean like we do

## 22 Caribbean destinations

ANGUILLA • ANTIGUA  
BARBADOS • CANOUAN  
CURAÇAO • DOMINICA  
DOMINICAN REPUBLIC  
GRENADA • GUADELOUPE  
GUYANA • MARTINIQUE  
NEVIS • PUERTO RICO  
ST. CROIX • ST. KITTS  
ST. LUCIA • ST. MAARTEN  
ST. THOMAS • ST. VINCENT  
TOBAGO • TORTOLA  
TRINIDAD

**liat.com**

US

©2010

by Horseshoe Reef. Chantours offers a one-day sailing excursion around Tobago Cays, Mayreau, Morphin, Palm Island and Petit St. Vincent on luxury catamarans.

The islands of Trinidad and Tobago are the Caribbean's most southerly, just 30 miles off the coast of Venezuela. They may be sisters but they are vastly different with diverse cultures and landscapes. The larger island of Trinidad is best known for its lively carnival in February, one of the world's greatest street parties. Despite being the energy and manufacturing capital of the Caribbean, Trinidad is home to lush rainforests, vast savannahs, protected wetlands and the world's largest natural asphalt lake. Serene Tobago, just 21 miles away, offers a slower pace and is believed to have been the inspiration for Defoe's Robinson Crusoe. There are golden beaches, impressive coral reefs, world class drift diving, lush rainforests, great hiking trails and bird watching, plus luxury resorts. The boat trip to Little Tobago is a must with lunch at Jemma's Treehouse restaurant.

The Federation of St. Kitts and Nevis is now more accessible with increased air service from the East Coast of the USA to St. Kitts. St. Kitts is larger and livelier, while Nevis is a small, tranquil island with old-fashioned Charlestown, the Caribbean's oldest church dating back to 1643 and beautiful hideaway resorts, just two miles apart.

Or go Dutch, and visit the Netherland Antilles Islands. Bonaire, Curaçao and Aruba lie south, off the coast of Venezuela and have fantastic beaches and Dutch-inspired architecture. Further north, visit St. Eustatius' historic fort and nearby, bustling St. Maarten.

Grenada's little sister, Carriacou can be done in a day. The volcanic island of Montserrat with its lush vistas is a great contrast to its close neighbor Antigua and is just a 15-minute flight or 75 minutes by ferry.

Barbuda lies 27 miles northeast of its sister island, Antigua and is just 62 square miles. This low-lying coral island has untouched pink-sand beaches.

Or get on a cruise. Most start from larger islands like Barbados and go on to visit tiny islands.



#### The Cool box:

If you're hopping around the Bahamas, check out Bimini Bay Resort and Marina, the inspiration for Hemingway's 'Islands in the Stream', the recently re-opened Cocodimama on Eleuthera and Tiamo Resort on South Andros.

Photo: Cuban beats - Cuba Tourist Board

Trinidad & Tobago are the region's most southerly Caribbean islands, just 30 miles off the coast of Venezuela. They may be sisters but they're vastly different



THERE'S NO BETTER PLACE TO GET AWAY  
THAN A PLACE NOBODY'S EVER HEARD OF.

With a rich mix of culture, exciting nightlife and plenty of unspoiled beaches,  
it's no wonder Curaçao is the hidden treasure of the Caribbean.

Request a FREE Curaçao information package  
by visiting [Curacao.com](http://Curacao.com) or call toll free 1.800.328.7222

CURACAO

The Hidden Treasure of the Caribbean



# Tropical choices

The great diversity of the Caribbean means that it has something for every traveller, not just your honeymooners in search of the perfect sunset



**T**he Caribbean is an amazing playground for families and, as the summer school vacation falls outside the region's high season, there are bargains to be had. Hotels and resorts organize special programmes at this time to appeal to younger visitors. Families visiting Barbados during summer vacation days can take part in the famous Barbados Sports Camp, arranged by the Barbados Tourism Authority. Many resorts have kids clubs, usually catering to toddlers and teens. Every island has something to attract children. There's a Pony at Half Moon resort in Jamaica, a dolphin lagoon with the chance to be a dolphin trainer for the Caribbean. The Ocean World Adventure Park

Whether  
the who  
We have  
no matter  
Save money  
fantastic

- A
- A
- A
- E

Learn more

the Dominican Republic is home to sharks, sea lions and dolphins and features up-close experiences for children as well as adults. Aruba's Morgan Island Aqua Park is the largest water park in the Caribbean and Latin America.

The Cayman Islands is a breeze for young children. They'll love Boatwain's Beach and Turtle Farm where they can hold baby turtles, the Butterfly Farm near Seven Mile Beach is a must, as is the authentic Pirate Caves in Bodden Town. Cayman Sea Elements offers a gentle and educationally rich eco tour up the mangrove forests followed by snorkeling for upside-down jellyfish.

To get children away from the high tech world and back to nature, the Out Islands of the Bahamas is another dream destination. At the Abaco Beach Resort & Boat Harbour there's a Bahama Buddies club for youngsters with a special young ambassador, who delights in showing kids how to fish with a hand line and crack conch shells. There's also a 'must see' pirate museum in Nassau.

From jungle hikes and captivating Maya temples, to fun water sports and lively marketplaces, Belize is

Many islands have mock pirate ships where families can spend the day under the skull and cross bones, dancing to calypso and sipping pirate grog, before the anchor is dropped for snorkeling.

a great destination for a family getaway.

Many islands have mock pirate ships where families can spend the day under the skull and cross bones, dancing to Calypso and sipping pirate grog, before the anchor is dropped for snorkeling. Pirates of Antigua and Jolly Roger in the Cayman are two of the best.

Empty nesters and seniors may find a new lease on life as they have more holiday budget to spend on more upmarket resorts such as Butch Stewart's Royal Plantation Island in the Exuma Cays or in a boutique hotel like the new Lighthouse Bay Resort on sleepy Barbuda. For the more adventurous, charter a boat around the Tobago Cays or the British Virgin Islands.

Alternatively, head for less obvious islands such as the



Top: Running Rings - Aruba Tourism Authority Right: Room with a view - British Virgin Islands Tourist Board

usairv

©2010 US Airways

Solo travellers will feel welcome across the Caribbean, whether they are looking for a party or something more sedate, like trekking in Dominica or a cultural tour of Cuba

beautiful French Caribbean island of St. Barts, and stay in a sensational new beach suite at Isle de France hotel. If you're into culinary delights, there are many fine restaurants across the region. The more high profile ones are Daphne's on Barbados, Gary Rhodes Restaurant at the Calabash in Grenada, East at Carlisle Bay in Antigua, Blue by Eric Ripert at the Ritz-Carlton, Grand Cayman, or the new Cliff at Cap restaurant at Cap Maison in Saint Lucia. Anguilla is also a well-known culinary paradise, while Trinidad & Tobago is a haven for the adventurous gastronome with a range of unique fusion street food.

Solo travellers will feel welcome across the Caribbean. If it's a party atmosphere you're after, you might want to try SuperClubs Hedonism II in Jamaica. This all-inclusive resort has two white sand beaches, one nudist, one not, a rock-climbing wall, pool tables in the swimming pools, toga parties in Club Hurricane and even a circus school. If you want something more sedate, join a cultural tour of Cuba or perhaps a trekking holiday in Dominica with Ken's Hinterland Adventure Tours or Jungle Trekking Adventure Safaris. The Big Banana Safari Tour in St. Kitts brings 22 people together for island tours, and if you like scuba diving, joining a liveaboard is a sure way to make instant friends. Red Sail Sports has many options across the Caribbean. Spa and wellness holidays are another good option for single travellers, who perhaps relish pampering time alone. Or, for a more therapeutic and adventurous time, visit Saint Lucia for the world's only drive-in volcano and relax in the sulphur springs.

#### The Cool box:

Jolly Beach Resort and Spa in Antigua has the newly refurbished Jolly Beach Kidz Club and Jolly Teenz Club. You can even send them to the Palms Wellness Centre for a 'Little Princess Day' or a 'Teen Escape' which includes scrub, massage and facial!

Couples should check out Fond Doux Estate in Soufriere, Saint Lucia and its 12 new Plantation Cottage Retreats. With a 250-year history, Fond Doux is one of the oldest working plantations in Saint Lucia and in the French colonial style.

Top: Instant friends - Aruba Tourism Authority Below: Strike a pose - Dominican Republic Ministry of Tourism Bottom: March of the flamingos - Bahamas Ministry of Tourism



## "THE BEACH HOUSE" at Long Bay Hotel, ANTIGUA

EST. 1966



Welcome to our idea of "PARADISE"

Lunch, Drinks, Beach Chaise Rental & Accommodations Guests & Visitors, Pampered

T: (268) 463-2005/770-9659 FX: (268) 463-2439 EM: info@longbayhotel.com WB: www.longbayhotel.com

www.CaribbeanTravel.com 11



**N**atural wonders in the Caribbean region has taken steps in recent years to protect this fragile beauty to enable visitors to experience the flora and fauna with exciting adventure options. Dominica is known as 'The Nature Island' because of its lush rainforests and undeveloped landscapes. Trois Pitons National Park was designated a UNESCO World Heritage Site in 1982. The island is home to many endemic bird species, including the Sisserou (Imperial parrot), which is also the national bird.

Dominica is fantastic for hiking, whale and dolphin watching, kayaking, sport fishing and river bathing. A growing number of

## Natural mystic

The islands of the Caribbean offer one of the world's most diverse and vibrant natural playgrounds. From the rainforests of St. Kitts to the waterfalls of Guyana

operators offer river-based adventures like tubing down rapids or rowing up the tranquil Indian River at dawn or dusk. You can hike the lengths of the Layou River through currents and over boulders, or take a zip-wire! Dominica's waterfalls are an adventure in themselves to get to and once there you can swim in crystal clear pools.

Meanwhile, Belize is home to the largest cave system in all of Central America.

Nature may not be the first thing that comes to mind when you think of Jamaica, yet the island is home to the stunning Blue Mountains where you can trek, mountain bike and generally immerse yourself in nature. Dunn's River Falls in Ocho Rios is widely held to be one of the most beautiful waterfalls in the world. The home of reggae has over 200 species of bird including the streamer-tailed hummingbird and many colourful parrots. Visit Noel Coward's Firefly estate and you'll see majestic eagles swooping over the coastline 1000 feet below.

Another Caribbean country with strong eco-tourism credentials is Suriname, on the South American mainland. It claims more than 700 bird species and is also popular with sport fishermen.

Neighboring Guyana was recently featured in a BBC documentary for its diverse wildlife and habitats. Mainland Venezuela and Belize too, have unique natural attractions.

Grenada's Grand Etang Forest Reserve has several different ecological subsystems, culminating in the elfin woodlands atop the slopes of the reserve's central mountains. It's a great place to observe nature in the raw.



### The Cool box:

**The new Antigua Rainforest Canopy 1 offers an unforgettable journey through the forest, from tree to tree, via suspension bridges, zip lines and swings, climaxing with a daredevil 60-foot controlled parachute jump.**

**Thrill seekers can now explore Aruba's desert-like landscape off road with Tom Car Tours.**

Top: Natural beauty - Luc Olivier / Martiniquais du Tourisme Left: Big Belize - Belize Tourist Board

The home of Reggae has over 200 species of bird, including the streamer-tailed hummingbird, colourful parrots and majestic eagles swooping over the coast.

Whether  
the wh  
We hav  
no mat  
Save m  
fantast

Learn i

usair

©2010 US Air

The Bahamas features no fewer than 25 national parks and Bonaire in the Dutch Caribbean has one of the oldest national parks in the region, Washington-Slagbaai National Park, with 190 species of birds. St. Eustatius is also a paradise for nature lovers and has a perfectly formed volcano. The Quill, surrounded by rainforest.

Silver thatch palm, mangrove forests, wild banana orchids and the largest colony of red-footed boobies in the western hemisphere await nature lovers in the Cayman Islands.

On St. Vincent the active volcano La Soufriere dominates. Take a two-hour trek up through a canopy of bamboo trees, tropical rainforest and a rocky lava field before reaching the rim. Stretching a mile across and 1,350 ft deep, brave visitors can be lowered into the crater via ropes to enjoy a mineral mud bath.

Montserrat invites visitors to marvel at the activity taking place at it's Soufriere Hills volcano which erupted in 1995. There is still an exclusion zone, but trails around give spectacular views of the volcano and access to the ruins of 'The Cot', once the summer cottage of the influential Sturge family.

The highest mountains in the Caribbean are on the island of Hispaniola, shared by the Dominican Republic and Haiti. On the top of one of Haiti's

highest peaks is the Citadelle Henri Christophe, a World Heritage site and the Caribbean's largest fortress.

St. Kitts has a central mountain range and visitors can take a leisurely half-day hike or day trek with the help of ropes to the crater of 3,792-foot Mount Liamuiga. Or trek into the deep rainforest canyon at Bloody Point to spot the Vervet monkey. There are also specialist photography, nature, birdwatching and off-the-beaten track tours available. Oliver Spencer of Periwinkle Tours and president of St. Kitts Horticultural Society leads tours of the forest's 300 plant varieties.

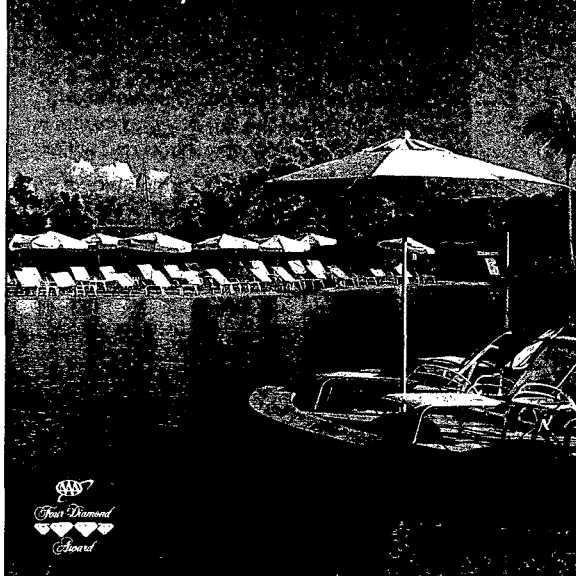
Saint Lucia's world heritage landmarks, Gros Piton and Petit Piton stand 2,619 and 2,461 feet about sea level. Visitors can hike up Gros Piton or take a helicopter tour. There are over 19,000 acres of rainforest with jungle biking trails to explore. Enjoy the scenic view while whizzing through the canopy on a zip-wire. LeSPORT offers the exhilarating programme 'Walk on the Wildside' including an abseil down a 120 foot gorge off Devil's Bridge.

Take a two-hour trek up through a canopy of bamboo trees, tropical rainforest and a rocky lava field before reaching the rim of the volcano



Nature trails - Bahamas Ministry of Tourism

## Excitingly New Exquisitely French Exotically Caribbean



### Rates include full buffet breakfast

- + the fascinating French side of the island at Anse Marcel
- + luxurious Euro-chic guest rooms and suites with private balconies
- + secluded white sand beach oasis
- + 300-foot beachside infinity swimming pool
- + Le Spa by Radisson - 5 treatment rooms, salon and fitness center
- + French-Caribbean seaside restaurant and a market-style brasserie
- + 150-slip marina with scuba, sailing and fishing, plus watersports
- + water excursions to nearby Anguilla and St Barts
- + guest enrichment programs + supervised children's activity center
- + exclusive water shuttle offered to/from airport

View the latest specials and best rates at  
[stmartinhotdeals.com](http://stmartinhotdeals.com)

[Radisson.com/StMartin](http://Radisson.com/StMartin)

U.S./Canada 800.333.3333  
Int'l: +590 590 876700  
St Martin: 05 90 876700

**Radisson**  
ST MARTIN  
RESORT, MARINA & SPA

# Dramatic aquatic

Divers are spoilt for choice in the Caribbean. Whether you're a learner or an old hand, there's something for everyone from shallow reef dives to challenging wrecks, plus some of the best PADI dive schools in the world



Wonders of the sea - Cayman Islands Department of Tourism

**B**elize and the Bahamas boast the world's second and third longest barrier reefs running 175 miles and 1,350 miles respectively along their coastlines. The Turks and Caicos is home to an immense coral reef system with exceptional wall dives, canyons and seamounts.

The Bahamas has more than 1,000 regularly dived sites with everything from wreck to wall diving, reef dives, shark and more. Due to the clarity of the water, filmmakers often use the Bahamas for underwater shots including seven Bond movies. Stuart Cove on Nassau taught Sean Connery to dive. The Hole of Belize is legendary in dive circles and at the top of the list for 'must do' dives. While there's plenty to see in the shallows, it's the deep cobalt blue cavern at 40m that has made it legendary.

Offshore Belize lies the largest barrier reef in the western hemisphere with hundreds of coral sand and mangrove-covered islands and three of the only four atolls in these parts.

The Dutch Antilles island of Bonaire has some impressive sponge formations and cup corals and is known for having year-round visibility. Aruba offers 25 unique dive sites, including several underwater wrecks.

## The Cool box:

If you're not into scuba diving but want to explore the deep, Antigua has a new Subcat Antigua tour ([subcatantigua.com](http://subcatantigua.com)) offering visitors an underwater voyage in a real submarine. The sub dives up to 300m on the western coast, home to stingray, sharks and turtles.

Alternatively you could head to the Cayman Islands and its long-standing Atlantis Submarine tour ([atlantisadventures.com](http://atlantisadventures.com)) or you could simply stand in the shallow water at Stingray City and feed these amazing creatures.

Shark-lovers head to Cuba and see black-tip, bull, reef and nurse sharks as well as the elusive whaleshark. And Bermuda is known for 'Shipwreck Alley', an impressive array of 365 wrecks dating from the 17th century.

When  
the w  
We h  
no m  
Save  
fantas

Learn

usain

©2010 US A

Cuba is one of the best islands for shark lovers as here you'll see silky, black tip, bull, reef and nurse sharks as well as whaleshark in November and December.

La Caleta Underwater National Park in the Dominican Republic is a top dive site. Big draws to the site are the shipwrecks of the Hickory and Limon. At nearby Cueva Taina, there's an extensive network of underwater caves.

With some of the healthiest reefs in the Caribbean, Dominica's volcanic origins can be seen beneath the water with vertical walls, pinnacles, volcanic arches and caves, alongside rich shallow reefs encrusted with corals and sponges. Champagne is the island's most famous dive site and features bubbling underwater hot springs. Go in July and join in the annual dive festival.

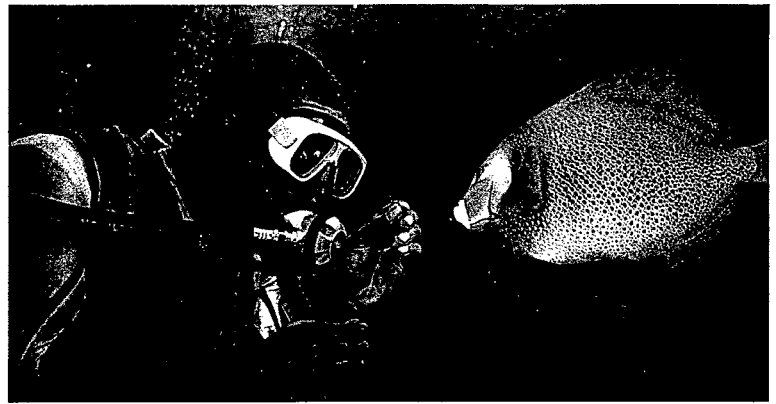
Grenada's Blanca C is a 200m long cruise ship which sank off the island in 1961. The island also has an underwater sculpture garden at Moliniere.

Bermuda is home to the ghostly 'Shipwreck Alley', an impressive array of 365 shipwrecks dating from the 1500s and ranging from Spanish galleons up to Confederate steamers.

Over in the British Virgin Islands, the wreck of the RMS Rhone off Salt Island is one of over 200 ship wrecks that attract avid divers. St. Kitts, the Cayman Islands and Curacao are also renowned for wreck diving.

The legendary walls and breathtaking marine life of Cayman Brac and Little Cayman have thrilled divers for decades, including Jacques Cousteau who labeled Bloody Bay Wall as one of his all-time dive spots.

The diverse underwater world of St. Vincent & the Grenadines offers something for divers of all levels - from a resort course graduate anxious to get up close and personal with marine "fritters", to an experienced diver aspiring for the next photographic trophy.



**Above:** Up close and personal - Turks & Caicos Tourist Board  
**Below left:** Divers with starfish in St. John - US Virgin Islands Department of Tourism



feeling is better

**anguilla**  
experience

1 perfect island  
33 pristine beaches  
100 gourmet restaurants  
accommodations ranging from moderate to majestic  
and all the friendship your heart desires

come and feel it.  
anguilla-vacation.com  
877 4 anguilla



**I**t's no coincidence that Tiger Woods chose the 19th hole at Sandy Lane's Green to celebrate his wedding at the Barbados resort.

Bermuda is said to have more golf courses per square mile than any other country. But there is a new competition emerging.

Saint Lucia is about to explode onto the golf scene with four new courses being designed by Jack Nicklaus, Greg Norman, Arnold Palmer and Christie O'Connor. Plus, the eagerly anticipated Lucia Beach & Golf Resort, a 18-hole Greg Norman championship course defined by hole 14, 100ft above sea level.

## Slice of paradise

With its sunny climate and spectacular settings, how could golf in the Caribbean be anything other than a huge hit?

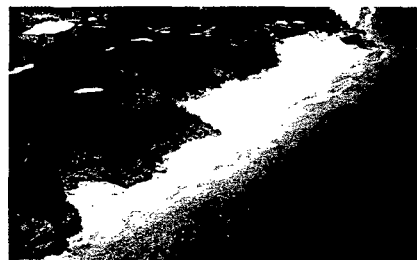
The Dominican Republic has more than 25 championship courses and more are scheduled to open. On Antigua the Cedar Valley Golf Club is the venue for the annual Antigua Open and the Jolly Harbour Golf Club has fairways set in tropical parkland.

Jamaica is home to The White Witch and Cinnamon Hill courses. And Half Moon's Robert Trent Jones Sr.-designed championship course has an Academy directed by Scottish pro, Ewan Peebles.

The Bahamas has courses in The Abacos, Nassau and Paradise Island, Grand Bahama and Exuma. And coming soon: The Albany, courtesy of Ernie Els and Tiger Woods, the Jack Nicklaus Signature course on Royal Island, Abacos and the Blue Shark course designed by Greg Norman on Nassau.

From St. Kitts golfers can experience Caribbean and Atlantic views on the Royal St. Kitts Golf Club. An 18-hole Tom Fazio course is also being developed on the South East Peninsula.

Canouan in St. Vincent and the Grenadines boasts a Jim Fazio-designed 18-hole championship course which has been named one of the "Best Golf Courses" in the world.



### The Cool box:

**The 2009 PGA Grand Slam tournament was held in Bermuda on the Port of Spain Golf Course. Designed by Robert Trent Jones Sr., the 6,842-yard course not only offers uninterrupted views.**

**Tryall Club in Jamaica offers another spectacular course, just ten minutes drive from the Sangre de Cristo Airport in Montego Bay.**

Top: A round with the family - Bob of Tourism. Left: Dramatic scenery Department of Tourism

Bermuda is said to have more golf courses per square-mile than any other country. But there's a new competition emerging from the other side of the Atlantic.

# Exotic luxuries

Heading to the Caribbean and fancy a bit of pampering? Fear not, this is one area of the world that has woken up to the joys of everything from healing mud to caviar facials



**S**ix Senses Spas have made their first foray into the Caribbean at Punta Cana Resort in the Dominican Republic. Focusing on holistic wellness, rejuvenation and beauty treatments to balance the senses, a 'Sensory Spa Journey' includes a four hands massage (two therapists).

On Grenada, there's the new Heaven and Earth spa at the Calabash Hotel & Villas, while the all-inclusive LaSource continues to offer guests a different spa treatment each day of their stay.

The award winning Venus Spa at CuisinArt Resort on Anguilla has tripled in size with 16 state-of-the-art treatment rooms and a new Thalasso pool. Products from the

resort's hydroponics farm are used in treatments.

Perched on a stunning seaside cliff, the Sense Spa at Rosewood Little Dix Bay in the British Virgin Islands is sure to wow with indigenous ingredients like Virgin Gorda honey, goat milk and neem leaf.

Over in the Bahamas, Kamalame Cay has a very private little spa at the end of a wooden jetty. The new Marley Resort has a tiny Natural Mystic Spa, and the One&Only Ocean Club Spa on Paradise Island has eight grand Balinese villas.

Old-school Curtain Bluff on Antigua has a striking two-storey spa including a cliff-edged infinity hot tub. Alternatively the Blue Spa at Carlisle Bay on Antigua focuses on health and wellbeing in designer surroundings.

Top: Pampering at the spa - Saint Lucia Tourist Board  
Right: Home-grown wealth - Guadeloupe Islands Tourist Board

Aloe Vera has been grown on Aruba since 1840, so naturally, the Larimar Spa at Radisson Aruba does an aloe and rum massage

## The Cool box:

Dominica is rich in wellness giving wonders such as its hot springs and waterfalls and organic cuisine and its rejuvenating activities.

See the online directory at [discoverdominica.com/site/spa.cfm](http://discoverdominica.com/site/spa.cfm).

For a new spin on beachside luxury, Spice Island Beach Resort in Grenada offers super-elegant beachfront suites situated literally right on the beach at the edge of the Caribbean Sea. A must is Janissa's Spa.







**M**any a celeb has chosen the islands as the place to say 'I do'. Carey married actor Nick Cannon on Windermere Island in the Caribbean recently.

And the beauty is, tying the knot in the Caribbean is much cheaper than the average wedding in the States or Canada. The Caribbean is known for offering value and offering wedding packages. And many resorts have dedicated wedding coordinators to ensure the running of the big day, whether it's just you and your fiancé/e or a party of family and friends.

Sandals Resorts has its popular 'WeddingMoons' concept where couples a complimentary

## Smitten by the sea

The Caribbean and romance go together like the sea and the sand, and there are so many beautiful places to choose from it's hard not to say 'I do' to them all

when they stay six nights or more. Three of the resort's honeymoon packages have adventurous, romantic or luxurious themes.

Almond Resorts has a 'Weddings in Paradise' package across all five properties on Barbados and Saint Lucia. This includes a free wedding package when booking seven nights in a deluxe room. Locations include over-water or hilltop gazebos, tropical gardens, white sand beaches or the grounds of a former sugar mill. SuperClubs also has free weddings.

In the Cayman Islands you can wed anywhere from the new Caribbean Club on Seven Mile Beach to underwater with an ancient anchor as the altar and an aisle created from conch shells.

The unspoilt 'true Caribbean' island of Tobago offers a secluded, intimate experience including the iconic location of the pier at Pigeon Point.

For proposals, try Cap Maison in Saint Lucia where a bottle of Krug is brought to your Rock Maison table by zip line! Or how about a dozen red roses and a diamond ring in the basket?

Aruba offers a unique 'One Cool Honeymoon' value-added program for honeymooners all year.

Saint Lucia offers unique wedding locations and has been voted the world's leading honeymoon destination seven times by the World Travel Awards.

### The Cool box:

**At the Grenadian by Rex Resorts, couples can now perform a 'love tree' planting ceremony as part of the 'Caribbean Seduction Honeymoon Package'.**

**Quirky Island Outpost Resorts' properties include Goldeneye, former home of Bond creator, Ian Fleming.**

**The Caves, Jamaica has a five-night romance package including a candlelit dinner in a sea cave.**

Top: Wedding picture perfect - Aruba Tourism Authority Above right: Stroll by the sea - Saint Lucia Tourist Board Right: Honeymoon bliss - Barbados Tourism Authority



In the Cayman Islands you can wed anywhere from Seven Mile Beach to underwater with an anchor as the altar and an aisle created from conch shells.

# LEGENDARY SAINT LUCIA

*Legend has it...*

*even before the arrival of Christopher Columbus the Arawak  
Indians knew of the awesome beauty and spiritual  
majesty of the Pitons and gathered here to  
experience their peace and serenity.*

*Today the journey continues....*

stlucianow.com



**SAINT LUCIA**

Live the legend

USA Tel: 212 867 2950 • Canada Tel: 416 362 4242 • UK Tel: 207 341 7000 • France Tel: 33 1 48 25 74 60 • Germany Tel: 49 69 89 00 9081  
Head Office: Tel: 758 452 4094 Email: stluciatourism@aol.com

# Cool runnings

The Caribbean lends itself to sports with its sunny climate, carnival atmosphere and beer at the ready, whether you want to be a spectator or take part



**T**here's from the Caribbean is the Caribbean is International c been known to b to a standstill. The variety of matche wide range of isla who stage 'world - Jamaica, Barbac Trinidad, Saint Luc mainland Guyana. its first One Day Inte 2009. Visitors can al on the beach, whe cricketers began th Most hotels have

there are many island clubs open to visitors. Curtain Bluff on Antigua has a tennis school with great coaching.

Many islands have stunning coastal treks or lush inland trails for those who want to explore on horseback. On Pink Sands on Harbour Island in the Bahamas, you can ride bareback into the surf. Or play polo in Jamaica and Barbados.

If it's watersports you like, plenty of resorts offer tuition or equipment for everything from para-sailing to surfing. The Dominican Republic's north coast is an international windsurfing hot spot and is known as the "Kiteboard Capital of the World". Antigua's Dickinson Bay is also popular for this.

The smaller islands of the British Virgin Islands, The Grenadines and Turks & Caicos make for great sailing trips.

Follow in the footsteps of Ernest Hemingway, whether its bone fishing in the Bahamas or landing a tenacious wahoo in Cuba, there's plenty of opportunity with charter boats operations. Many of the International Game Fishing Association's world record catches were registered in the Caribbean.



## The Cool boys

The England cric stayed at The Lal Lucia during their of the West Indies

For a variety of sp place head to the Paradise Island Sp and Atlantis Tennis the Bahamas. Ther lane lap pool, six hoops, six tennis studios for yoga and rock climbing

Top: Snorkeling in the Bahamas - Bahamas Ministry of Tourism Above: Hitting for six - Barbados Tourism Left: Horsing around - Cuba Tourist Board



Cricket matches h known to bring an entire a standstill. There's always of matches taking place region, or join a game on the beach many famous cricketers began the

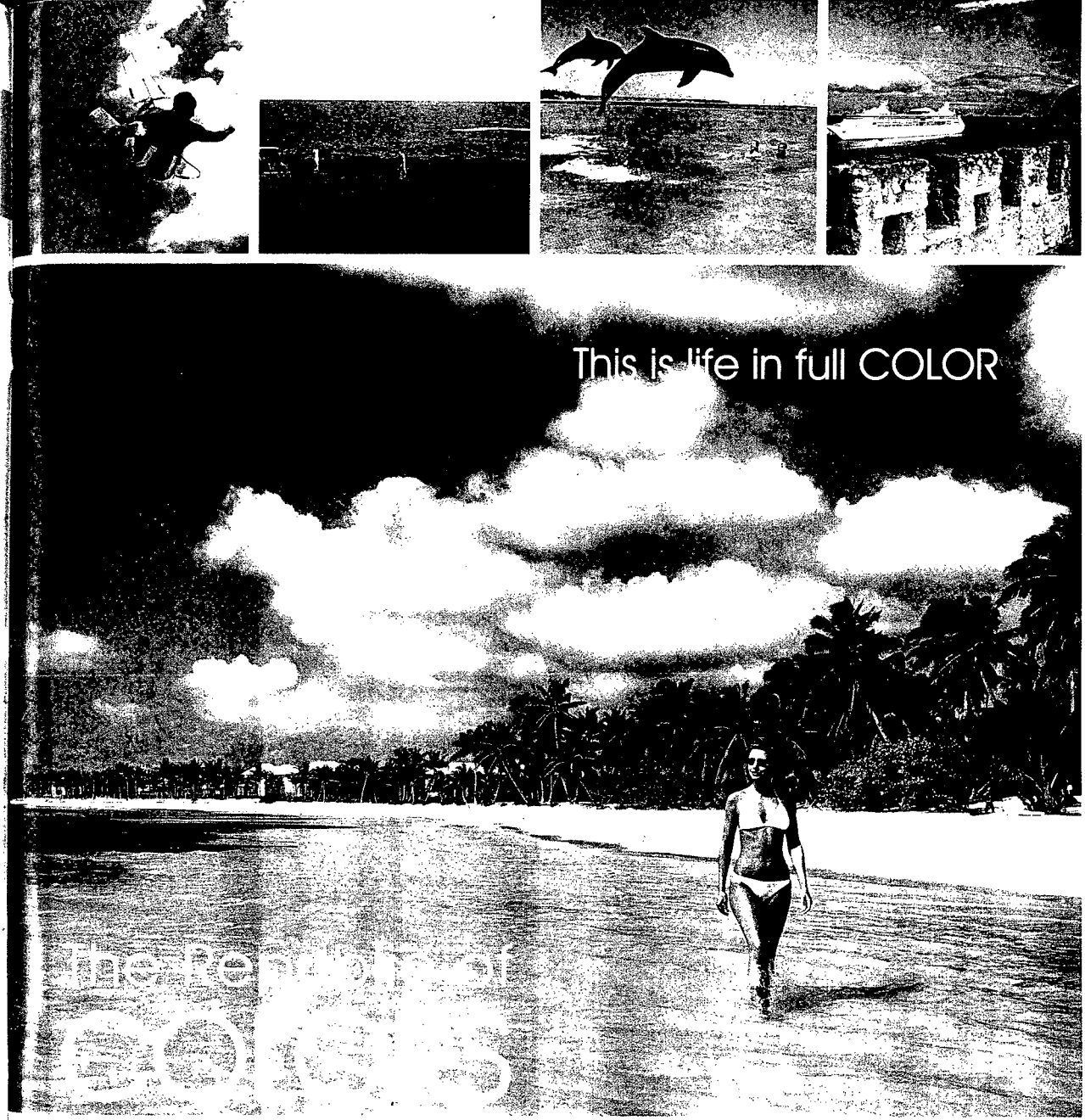
When  
the v  
We  
no m  
Save  
fanta

Learn

usa

©2010

it is  
with  
ve  
nd  
n a  
ose  
thes  
ed  
us  
nd  
The  
een  
d to  
ety  
the  
ere  
ers



If your clients dream of an extraordinary Caribbean vacation, tell them about the Republic of Colors. Dominican Republic has a unique blend of glitz, glamour and tropical ease. Whether they're looking for sophisticated resorts or empty beaches, vibrant nightlife or world-class water-sports, colonial charm or lush tropical beauty, Dominican Republic has it all. For more information visit our website.

[www.GoDominicanRepublic.com](http://www.GoDominicanRepublic.com)

**Dominican Republic**  
Has it all



# What's On

## Carnival

**Anguilla** – July-August:  
**Anguilla Summer Festival**  
Eleven days of fun, food and boat racing, musical performances, cultural and kiddie parades, pageants and other companies.  
[www.anguasummerfestival.com](http://www.anguasummerfestival.com)

**Antigua and Barbuda** – July-August:  
**Carnival**  
"Jouvert", steel band and calypso music, pageants combine to make this one of the Caribbean's greatest summer festivals.  
[www.antiguacarnival.com](http://www.antiguacarnival.com)

**Aruba** – month before Lent:  
**Carnaval**  
Carnaval is a celebration of festive street parades, colourful costumes and floats, music and dancing, contests and the election of the Carnival Queen.  
[www.aruba.com](http://www.aruba.com)

**Bahamas** – July:  
**Junkanoo Summer Festival**  
Street parties and parades take over Grand Bahama Island with Calypso music and marching bands.  
[www.junkanoo.com](http://www.junkanoo.com)

**Belize** – September:  
**Celebrations**  
Celebrations in honour of two important national holidays – Battle of St. George's Caye and Independence Day.  
[www.septembercelebrations.com](http://www.septembercelebrations.com)

**British Virgin Islands** – July-August:  
**Festival**  
This two week long celebration comprises a plethora of jouvets and parades.  
[www.bviturism.com](http://www.bviturism.com)

**Cayman Islands** – May:  
**Cayman Carnival Batabano**  
A cultural kaleidoscope of music, dance and pageantry with colourful costumes and rhythmic soca and calypso.  
[www.caymancarnival.com](http://www.caymancarnival.com)

**Cuba** – July:  
**Fiesta del Fuego**  
Santiago de Cuba is a riot of colour, music and celebration with live music and DJs.  
[www.travelcuba.ca](http://www.travelcuba.ca)

**Curaçao** – January-February:  
**Carnival**  
Dutch, Portuguese, Jewish and African cultures all combine for an explosive and vibrant carnival.  
[www.curaçao.carnival.info](http://www.curaçao.carnival.info)

**Dominica** – February:  
**Mas Dominik**  
Traditional creole inspired carnival.  
[www.dominicacarnival.com](http://www.dominicacarnival.com)

**Grenada** – July-August:  
**Spice Mas**  
About six weeks of festivities, spanning all of July to mid-August, this event is frenzied, non-stop partying, with cultural shows and competitions.  
[www.spicemasgrenada.com](http://www.spicemasgrenada.com)

**Guyana** – February:  
**Mashramani**  
Celebrates Guyana independence with masquerade bands, street dancing and float parades.  
[www.guyana-tourism.com](http://www.guyana-tourism.com)

**Haiti** – February:  
**Kanaval**  
Held in Port-au-Prince, what it lacks in budget it makes up for in exuberance and atmosphere.  
[www.rockmasters.com](http://www.rockmasters.com)

**Jamaica** – March-April:  
**Carnival**  
The carnival season includes two months of near non-stop partying and attracts crowds in excess of 100,000.  
[www.jamaicacarnival.com](http://www.jamaicacarnival.com)

**Saint Lucia** – July:  
**Carnival**  
Masquerade bands parade and revel in the streets during a month of calypso, soca and steel pan music concerts.  
[www.stlucia.org](http://www.stlucia.org)

**St. Eustatius** – July:  
**Statia Carnival**  
Ten days of celebrations and music culminating in the burning of King Momo, the spirit of the carnival.  
[www.statia-tourism.com/carnival.html](http://www.statia-tourism.com/carnival.html)

**St. Maarten** – April:  
**Carnival**  
This island-wide event lasts two weeks culminating in a grand parade.  
[www.vacationstmaarten.com](http://www.vacationstmaarten.com)

**St. Vincent and the Grenadines** – June-July:  
**Vincy Mas**  
This 12-day celebration features traditional street parades, steel band, calypso and soca competitions and a Miss Carnival show.  
[www.carnivalsvg.com](http://www.carnivalsvg.com)

**Suriname** – Mid-December-January:  
**Surifesta**  
The capital city of Paramaribo ends the year with a bang and kicks the New Year off in style.  
[www.suriname-tourism.org](http://www.suriname-tourism.org)

**Trinidad & Tobago** – February:  
**Carnival**  
Nothing compares to 'making mas' in Trinidad & Tobago, where streets burst with people and music.  
[www.gotrinidadandtobago.com](http://www.gotrinidadandtobago.com)

## Music

**Anguilla** – November:  
**Tranquillity Jazz Festival**  
Showcasing local and global jazz talent, this festival takes hold of the entire island.  
[www.anguillajazz.org](http://www.anguillajazz.org)

**Aruba** – May:  
**Soul Beach Music Festival**  
R&B and soul artistes perform.  
[www.soulbeach.net](http://www.soulbeach.net)

**British Virgin Islands** – May:  
**Music Festival**  
Patrons can enjoy an array of gospel, reggae, calypso and R&B music while dancing under the twilight stars on Cane Garden Beach.  
[www.bvimusicfestival.com](http://www.bvimusicfestival.com)

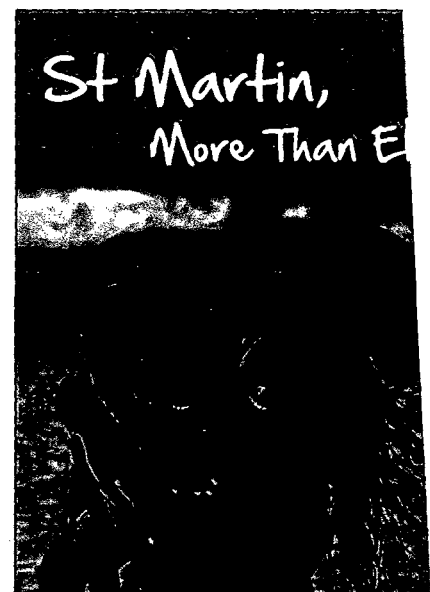
**Cayman Islands** – December:  
**Cayman Jazz Fest**  
The hottest R&B and jazz musicians take the stage in Camana Bay.  
[www.caymanjazzfest.com](http://www.caymanjazzfest.com)

**Dominica** – October:  
**World Creole Music Festival**  
Held three days prior to Independence Day, this is a celebration of culture with a creole flavour.  
[www.wcmfdominica.com](http://www.wcmfdominica.com)

**Grenada**  
Carriacou  
Bands c  
percussi  
[www.gre](http://www.gre)

**Guadeloupe**  
Day of M  
This is in  
saint of r  
concerts  
churches  
[www.lesli](http://www.lesli)

**Martinique**  
Internatio  
Held in Fc  
attracts r  
[www.mart](http://www.mart)



**St. M**  
the friendly side

About France  
France Tourism Development Agency  
825 Third Avenue, 29th floor  
New York 10022-7519  
Web site: [us.franceguide.com](http://us.franceguide.com)

**Saint Lucia – May:  
Saint Lucia Jazz**

A spectacular music festival with main stage performances on Pigeon Island National Landmark surrounded by historic ruins and magnificent sea views.  
<http://stluciazjazz.org>

**St. Barts – January:**

**St. Barts Music Festival**

Concerts in local churches and community halls from prominent stars of jazz, classical, opera and ballet.

[www.stbartsmusicfestival.org](http://www.stbartsmusicfestival.org)

**St. Kitts – June:**

**St. Kitts Music Festival**

A diverse festival which has had big names from Wyclef Jean to Michael Bolton.

[www.stkittsmusicfestival.net](http://www.stkittsmusicfestival.net)

**Sports**

**Anguilla – July:**

**John T. Memorial Cycling Race**

Anguillian cyclists compete with others from throughout the Caribbean on a challenging course that winds its way across our island.

[www.anguilla-vacation.com](http://www.anguilla-vacation.com)

**Aruba – July:**

**Annual Aruba Hi-Winds**

Windsurfing and kite surfing competitors take advantage of the perfect weather and water conditions.

[www.aruba-hi winds.org](http://www.aruba-hi winds.org)

**Bermuda – July:**

**Triple Crown Billfish Championship**

This event comprises the Bermuda Billfish Blast, the Bermuda Big Game Classic and the Sea Horse Anglers Club Billfish Tournament.

[www.bermudatourism.com](http://www.bermudatourism.com)

**Bonaire – October:**

**International Sailing Regatta**

Featuring races from big yachts to beachcats. Land activities include the Pia Pia Regatta Walk.

[www.bonaireregatta.org](http://www.bonaireregatta.org)

**British Virgin Islands – March-April:**

**Regatta**

Sailing enthusiasts from all over the world take part in this annual water sports event.

[www.bvispringregatta.org](http://www.bvispringregatta.org)

**Dominica – July:**

**Divefest**

The Caribbean's longest running scuba diving festival lets people try the sport for free. Experts can join the underwater treasure hunt.

[www.dominicawatersports.com](http://www.dominicawatersports.com)

**Dominican Republic –**

**February-March: The Master of the Ocean Competition**

The world's best surfers, windsurfers and kiteboarders compete.

[www.masteroftheocean.com](http://www.masteroftheocean.com)

**St. Maarten – March:**

**Heineken Regatta**

For 30 years this annual regatta has been the highlighted sailing event in the Caribbean.

[www.vacationstmaarten.com](http://www.vacationstmaarten.com)

**Food**

**Anguilla – Easter Weekend:**

**Festival del Mar**

A community-based tourism festival celebrating the island's fishing industry and the impact it has on the economy.

[www.anguilla-vacation.com](http://www.anguilla-vacation.com)

**Barbados – October:**

**Taste of Barbados**

A four-day culinary feast with rum tasting, celebrity chef dinners, Barbados Sugar Tours and the Best Big Bajan Barbeque.

[www.visitbarbados.org](http://www.visitbarbados.org)

**Belize – June:**

**San Pedro Lobsterfest**

A seven-day festival including a big beach barbeque, restaurant events and live music.

<http://sanpedrolobsterfest.com/>

**Cayman Islands – January:**

**Cayman Cookout**

A weekend celebrating food, wine and the natural beauty of the Caribbean.

[www.caymanislands.ky](http://www.caymanislands.ky)

**Saint Lucia – October:**

**Jaunen Kweyol (Creole Food) Festival**

A two day festival celebrating the island's creole heritage with food, music, games and folklore.

[www.stlucia.org](http://www.stlucia.org)

**Turks & Caicos – November:**

**Turks & Caicos Conch Festival**

Celebrating the national dish of the islands. Plus, live music, conch blowing, kids games and a sloop race.

[www.conchfestival.com](http://www.conchfestival.com)

**United States Virgin Islands – April:**

**St. Croix Food & Wine Experience**

Top chefs and local restaurants compete and celebrity chefs take guest spots at restaurants.

[www.tasteofstcroix.com](http://www.tasteofstcroix.com)

**Venezuela – June:**

**The Day of St. John the Baptist**

A celebration joining African pagan rituals with a Catholic feast day. Take to the streets to experience a riot of wild drumming and dancing.

[www.carnaval.com/venezuela](http://www.carnaval.com/venezuela)

**Culture, arts and literature**

**Antigua & Barbuda – November:**

**International Literary Festival**

A three-day celebration of literary arts, with workshops, author readings, book signings and special events.

[www.antiguaandbarbudaliteraryfestival.com](http://www.antiguaandbarbudaliteraryfestival.com)

**Aruba – June:**

**Aruba International Film Festival**

Aruba is the centre of attraction in the world of cinematography during this annual event.

[www.arubafilmfest.com](http://www.arubafilmfest.com)

**Bermuda – July:**

**Cup Match Cricket Festival**

The event celebrates the emancipation of Bermuda slaves, and is a festive and highly anticipated two-day cricket match.

[www.bermudatourism.com](http://www.bermudatourism.com)

**British Virgin Islands – August:**

**BVI Emancipation Festival**

Marking the 1834 Emancipation Act which abolished slavery, this is a festival with music, street performers and barbeques.

[www.bvitourism.com](http://www.bvitourism.com)

**Cayman Islands – November:**

**Pirates Week**

Fireworks, street dancing and two old pirate ships which 'invade' George Town Harbour from the sea.

[www.piratesweekfestival.com](http://www.piratesweekfestival.com)

**Grenada – December:**

**Carriacou Parang Festival**

Grenada's sister island has bands competing with only percussion instruments and sometimes controversial political lyrics.

[www.grenadagrenadines.com](http://www.grenadagrenadines.com)

**Jamaica – May:**

**Calabash International Literary Festival**

Authors and poets perform readings and take part in discussions with music too.

[www.calabashfestival.org](http://www.calabashfestival.org)

**Montserrat – March:**

**St. Patrick's Week**

Celebrating the island's Irish heritage and liberation from slavery, with music, food stalls and competitions.

[www.visitmontserrat.com](http://www.visitmontserrat.com)

**Nevis – July-August:**

**Culturama**

A festival celebrating slaves' emancipation with calypso music, fashion shows and live theatre.

[www.nevisculturama.net](http://www.nevisculturama.net)

**Puerto Rico – October:**

**San Juan Cinemafest**

International films and documentaries from America and the Caribbean.

[www.gotopuertorico.com](http://www.gotopuertorico.com)

**starwood  
caribbean  
COLLECTION**



**the best  
resorts,  
the best  
locations.**

SHERATON  
NASSAU BEACH RESORT

SHERATON PUERTO RICO  
HOTEL & CASINO

ST. REGIS BAHIA BEACH

W RETREAT AND SPA,  
VIEQUES ISLAND

THE WESTIN ST. JOHN  
RESORT & VILLAS

THE WESTIN RESORT, ARUBA

THE WESTIN RESORT & SPA,  
CANCUN

FOUR POINTS BY SHERATON  
PALMAS DEL MAR RESORT

FOUR POINTS BY SHERATON  
CAGUAS REAL HOTEL & CASINO

COMING SOON  
THE ST. REGIS BAHIA BEACH,  
PUERTO RICO

For information, visit  
[STARWOODCARIBBEAN.COM](http://STARWOODCARIBBEAN.COM)

[www.CaribbeanTravel.com](http://www.CaribbeanTravel.com)

# Anguilla

www.anguilla-vacation.com



## Caribbean Challenge

Explore our 33 stunning beaches, all public and accessible.

## Did you know?

Relative to Anguilla's small size, the number of species of birds found on the island is a remarkable 120.



|  |  |
|--|--|
| <b>Size:</b> 35 square miles   | <b>Main city:</b> The Valley   |
| <b>Currency:</b> East Caribbean dollar; US dollar is widely accepted | <b>Local beer:</b> Carib   |
| <b>Dialing code:</b> 1 264   | <b>Dish of the Day:</b> Crayfish & lobster served with rice and peas |
| <b>Population:</b> 14,000  |  |

**US Office**  
**Anguilla Tourist Board**  
 c/o Turnstyle Marketing, Inc., 246 Central Avenue, White Plains, NY 10606  
 Tel: 914-287-2400 Fax: 914-287-2404 mwturnstyle@aol.com

**Canada Office**  
**Anguilla Tourist Board**  
 20-225 Dundas Street E, Suite 411, Burlington, ON L0R 2H6, CANADA  
 Tel: 905-689-7697 Fax: 905-689-1026 dpushing@anguillaCANADA.ca

**The** island is warm and welcoming, small and secluded. Anguilla is the most northerly of the Leeward Islands in the Lesser Antilles. A British Overseas Territory, Anguilla is proud of its heritage and historic connections and influences that create this truly individual island nation.

Anguilla's passion for the sea is boundless and the beaches and coves are unspoilt, uncrowded and recognised by many as some of the world's best. The island offers visitors the choice of quiet days basking in the sun or the peacefulness of a simple sunset stroll. Our superb beaches and clear safe waters are just one of the treasures which return visitors to Anguilla.

For the more energetic there is horseback riding, tennis, cycling, sailing and golf. Find seclusion, relax and be pampered at one of Anguilla's superb spas or have one of our wellness specialists come to you.

Anguilla's accommodation offers a choice of international standard resorts, modern villas, apartments, inns and welcoming guesthouses - 'Anguilla's Charming Escapes' - [www.charmingescapescollection.com](http://www.charmingescapescollection.com).

If food is your thing, Anguilla offers more than 100 restaurants.

Powder-white beaches, turquoise waters, days filled with sunshine, friendly people and a warm welcome await visitors.

Charming Anguilla is a traveller's paradise.

## Hidden gem

Too many to choose, but if we have to share one, Scilly Cay! Head to Island Harbour, wave to the boatman and a 3 minute ride gets you to Scilly Cay and the best crayfish and lobster barbeque topped off with a rum punch and dancing to a traditional string band.



## What's Hot

New Resorts and fabulous refurbishments.

Photos courtesy of Anguilla Tourist Board

[www.CaribbeanTravel.com](http://www.CaribbeanTravel.com)

## DESTINATIONS

# Antigua & Barbuda

www.antigua-barbuda.org



### Caribbean Challenge

Discover a new beach every day of your vacation.

### Did you know?

Antigua & Barbuda hosts one of the Caribbean's largest regattas – Antigua Sailing Week – which attracts competitors from all over the world.



### What's Hot

Dive with SubCat Antigua and spot tropical fish, stingrays and turtles without getting wet

Photos courtesy of Antigua & Barbuda Department of Tourism

26 www.CaribbeanTravel.com

### Antigua & Barbuda Department

305 E 47th Street, Room 6A, New York, NY 10017  
Tel: 212-541-4117, Fax: 646-215-6008 info@antigua-barbuda.org

### Antigua & Barbuda Department of Tourism

25 SE 2nd Avenue, Suite 300, Miami, FL 33131  
Tel: 305-381-6762, Fax: 305-381-7908 cganubar@antigua-barbuda.org

### Canada

### Antigua & Barbuda Department of Tourism

60 St. Claire Avenue East, Toronto, ON M4T 1N5  
Tel: 416-961-3085 Fax: 416-961-7218 info@antigua-barbuda.org

**Antigua & Barbuda** is more than just sun, azure-blue water and astounding 365 beaches. The twin-island nation provides the escape with its colonial-era historical sites, wide-ranging leisure activities and captivating culture.

Antigua is distinctly unique thanks to its history, and Nelson's Dockyard, a UNESCO World Heritage Site, is an excellent example of Georgian naval architecture with its restored original buildings and museum. St John's, the capital, offers harbour-front shops and at the boutique-chic Redcliffe Quay, shops, restaurants, galleries inhabit the historic stone and balconied wooden buildings.

Music is integral to Antigua's culture and the best way to experience a traditional 'jump-up' is at Shirley Heights on English Harbour. There are few more romantic places on earth to renew wedding vows, say 'I do', or take a honeymoon to award-winning Antigua with its romantic hideaways and private islands. Swim with stingrays, zip through the rainforest or try Antigua's many water-sports like windsurfing, kitesurfing, deep-sea fishing, sailing and scuba-diving. In Barbuda, a visit to the Frigate Sanctuary is a must as is the 11-mile pink sand beach.

### Hidden gem

Barbuda treats those who venture over from Antigua to discover candy-floss pink beaches like River Fort beach and the stunning mile long Low Bay.



|   |   |
|---|---|
| <b>Size:</b> Antigua – 108 square miles;<br>Barbuda – 62 square miles | <b>Main city:</b> Antigua – St. John's;<br>Barbuda – Codrington                 |
| <b>Currency:</b> East Caribbean dollar                                | <b>Local beer:</b> Wadadli  |
| <b>Dialing code:</b> 1 268  | <b>Dish of the Day:</b> Fungus from corn meal and red<br>Italian polenta) and S |
| <b>Population:</b> Antigua – 80,000;<br>Barbuda – 1,200               |   |

What  
the v  
We l  
no m  
Save  
fanta

Lear

usa

©2010 US



# Aruba

www.aruba.com



## Caribbean Challenge

Take a kite or windsurfing lesson on Palm Beach near the Fisherman's Huts.

Lying just 15 miles off the coast of South America, Aruba is the "A" in the ABC islands – its counterparts being Bonaire and Curacao. A haven for sun worshippers, Aruba offers miles of powder-white sandy paradise beaches and turquoise seas, which grace the island's south coast. In contrast, its north coast has tempestuous seas, which crash against the coral and offer a rugged coastline.

Aruba has a desert-like interior and the Arikok National Park (which comprises about 20% of the island and hosts nature tours) reveals thorny cacti taller than man, giant boulders, caves with ancient Indian paintings, flowering aloe and even wild goat. A former Dutch colony, Aruba's population of 110,000 represents 96 nationalities.

Aruba's official language is Dutch, but English and Spanish are also widely spoken. Some even dabble in the local tongue, Papiamentu.

Aruba might be a small island but there's a lot to do from catamaran trips to kite and windsurfing to the Caribbean's largest water park. Aruba is also the nightlife capital of the Caribbean, with options ranging from

extravagant dinner shows to piano lounges.

The most popular time to visit Aruba is between January and March during the Carnival season and into Easter. With the temperature averaging 28 degrees Celsius, the cooling trade winds, and its position on the edge of the hurricane belt, Aruba is one of the most temperate Caribbean islands and can be enjoyed year-round.

## Hidden gem

Dive or snorkel the submerged Antilla shipwreck, a German freighter that was destroyed during World War II. Surrounded by schools of angelfish and yellow snapper this is one of the largest wrecks in the Caribbean at about 400 feet long.



## What's Hot

New Palm Beach area entertainment venues complete with shopping, dining, and nightlife: Palm Beach Plaza, South Beach Centre and The Village are among them.

Photos courtesy of Aruba Tourism Authority

## US Offices

### Aruba Tourism Authority

2334 Ponce de Leon, Suite 200

Coral Gables, FL 33134

Tel: 305-445-9619, Fax: 305-445-2801

ata.florida@aruba.com

### Aruba Tourism Authority

100 Plaza Drive, 1st Floor

Secaucus, NJ 07094

Tel: 201-558-1110 Fax: 201-558-4768

ata.newjersey@aruba.com

### Aruba Tourism Authority

10655 Six Pine Drive, Suite 145

The Woodlands, TX 77380

Tel: 281-362-1616 Fax: 281-362-1644

ata.houston@aruba.com

## Did you know?

Aruba has the highest repeat visitor rate in the Caribbean, at almost 60%. Most Arubans speak four languages: Dutch, Papiamentu, Spanish, and English.

|  |   |
|--|---|
| <b>Size:</b> About 70 square miles           | <b>Language:</b> Dutch, Papiamentu, Spanish, and English  |
| <b>Currency:</b> Aruban florin and US dollar | <b>Local beer:</b> Batashi  |
| <b>Dialing code from US:</b> 011 297         | <b>Dish of the day:</b> Keri-keri (shredded fish with chopped vegetables, spices and local herbs) |
| <b>Population:</b> 110,000                   |   |
| <b>Main city:</b> Oranjestad                 |   |

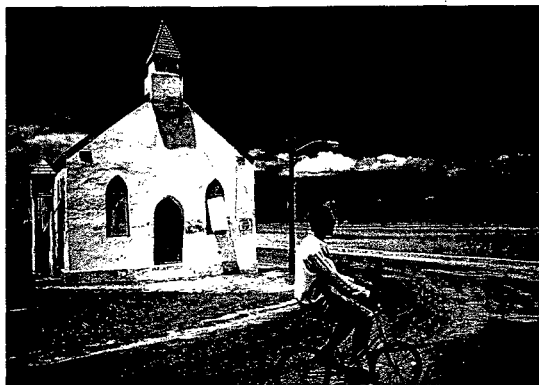
## DESTINATIONS

# Bahamas

www.bahamas.com

### Did you know?

In the 16th century, pirates set false lights to lure ships on to the reefs and steal their cargoes, and that Blackbeard mounted his raids from Nassau.



### Caribbean Challenge

Which was the latest James Bond film to be shot in The Bahamas and which movie stars have private islands?

### What's Hot

Aura at Atlantis – clubbers luxuriate in VIP table service or take to the sunken dance floor



**Size:** 5,382 sq miles of land  
in 1,700 miles of ocean  
**Currency:** Bahamian dollar  
(on par with the US dollar)  
**Dialing code:** 1 242

**Population:** 320,000  
**Main city:** Nassau  
**Local beer:** Katik  
**Dish of the Day:** Grouper, peas  
'n' rice with coleslaw

### US Offices

#### Bahamas Tourist Office

2970 Clairemont Road, Suite 155  
Atlanta, GA 30329  
Tel: 404-636-3911 Fax: 404-636-3191

#### Bahamas Tourist Office

60 East 42nd Street, Suite 1850  
New York, NY 10165  
Tel: 212-758-2777 Fax: 212-753-6531  
vbrown@bahamas.com

### Bahamas Touris

8770 W Bryn Mawr Avenue, Suite 100  
Chicago, IL 60631  
Tel: 773-867-8377 Fax: 773-867-8378  
kmanouzi@bahamas.com

### Bahamas Touris

Sugar Creek Place, 14100 SW Freeway  
Sugarland, TX 77478  
Tel: 281-275-4242 Fax: 281-275-4243  
crose@bahamas.com

### Canada

#### Bahamas Touris

6725 Airport Road, Suite 100  
Mississauga, ON L4V 1V2, Canada  
Tel: 905-672-9017 Fax: 905-672-9018  
pstrachan@bahamas.com

The beaches of The Bahamas come in different colours. Soft pink, bright white and golden sands stretching for miles and all alongside some of the clearest waters in the world.

The Bahamas is a magnet not just for beach and water-sports lovers but also filmmakers and photographers drawn to the perfect locations both on land and underwater, and the attractions don't end there. Spas, large and small, offer the most glorious pampering at the hands of experts.

The PGA golf courses scattered throughout the islands boast international professional and amateur tournaments as do the glitzy casinos where everyone likes to try their hand with Lady Luck. The fun and culture of Junkanoo musicians and dancers bring Bahamian

rhythm; world class entertainers gather to perform and there are glamorous nightclubs in Nassau and Paradise Island.

A gentler pace is never far away for romance or relaxation to find perfect harmony in both island style hotels and the most luxurious of luxury.

The warmth of Bahamian hospitality is especially evident in the vast array of restaurants and bars but never more than at the Fish Fry found every island.

### Hidden gem

Anything can happen on Sunday afternoons at Jamaica Beach. At Tony Mac's Conch Experience on Totten Beach, Grand Bahama, DJ sets are interspersed with dancing, jugglers - even marriage renewals.



Photos courtesy of Bahamas Ministry of Tourism

# Barbados

www.visitbarbados.org



Try some kite surfing and wind surfing along the southern coast, or world-class board surfing at the Soup Bowl in Bathsheba and all along the eastern shore.



## What's Hot

Atlantis XV, a technologically advanced 48-seat submarine has underwater tours

Photos courtesy of Barbados Tourism Authority

## Did you know?

St. Nicholas Abbey, erected in 1650, is one of only three houses of Jacobean architecture still standing in the Western Hemisphere.

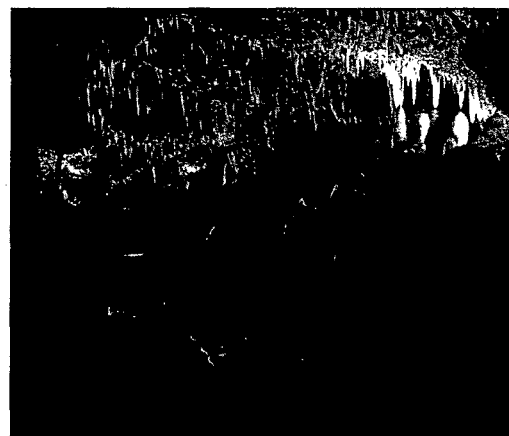
Barbados remains one of the most desirable vacation destinations in the world, making the island a real favourite among discerning travellers. Its natural beauty encompasses sparkling azure seas, white sandy beaches, pastoral landscapes and charming villages; while the east coast, wild and untouched, is a surfer's paradise.

Drawn by the wealth of accommodation including luxury hotels with relaxing spas, palatial beach side villas, all-inclusive resorts and self-catering options, Barbados is home-from-home for many returning visitors who love its culture and charm, the friendliness of

the Barbadian people, the multitude of activities and the great entertainment.

Complementing this is the island's gastronomic appeal to food-lovers. It is the first and only Caribbean destination to be Zagat rated. This famous restaurant guide shows the quality and diversity of dining on the island.

The island's exceptionally rich culture and heritage is reflected in a full year of events covering the Barbados Jazz Festival, Gوسفest, Holders Season and Crop Over. Island tours and walks also offer an insight into the island's history, with international sporting events featuring racing, golf, cricket and polo.



## Hidden gem

The Barbados Concorde Experience gives an exciting and unforgettable insight into the unique character of this remarkable aircraft allowing visitors to 'walk the red carpet' and board Concorde, sitting in the same seats as countless celebrities. Concorde is located in a state-of-the-art exhibition centre adjacent to Grantley Adams International Airport.

**Size:** 166 square miles

**Currency:** Barbadian dollar

**Dialing code:** 1 246

**Population:** 270,000

**Main city:** Bridgetown

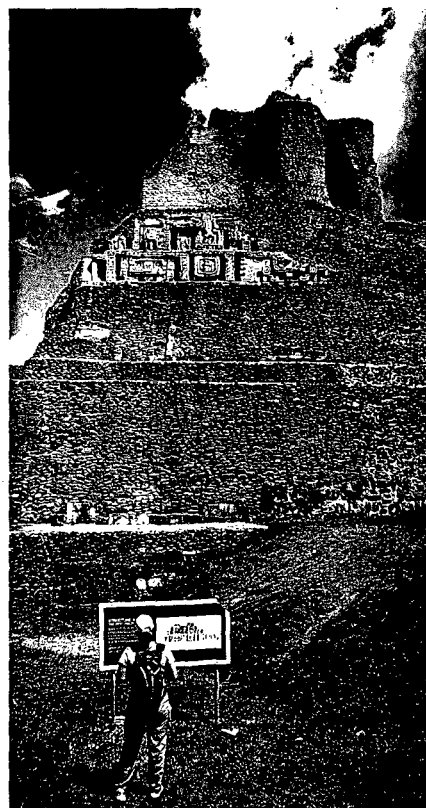
**Local beer:** Banks

**Dish of the Day:** Flying Fish and Cou Cou

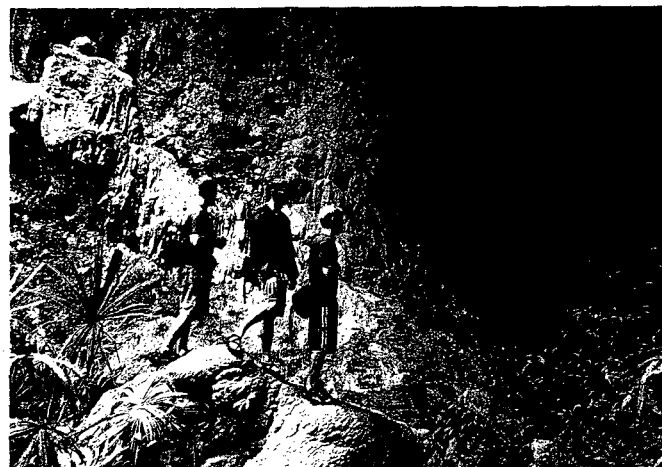
## DESTINATIONS

# Belize

www.CaribbeanTravel.com



**Caribbean Challenge**  
Shark Ray Alley ... plunge into the calm Caribbean Sea with the nurse sharks.



30 www.CaribbeanTravel.com

Belize Tour

64 Regent Street, P.O. Box 325, Belize City

Tel: 011-501-227-2420 Fax: 011-501-

info@travel

As one of the last unspoiled places on earth, Belize offers travelers the richly rewarding authenticity they seek in a Caribbean getaway. With direct flights from the U.S. and Canada, this tropical paradise is nestled between Mexico to the north and Guatemala to the west and south. For generations, the English-speaking people of Belize have demonstrated a commitment to preserving the country's unique charms. Belize offers a land rich in natural beauty and the history and culture of its Mayan past. Renowned for having the second largest barrier reef in the world, Belize's pristine waters, exotic marine and wildlife, lush, unspoiled landscapes and superb diving truly make it Mother Nature's Best Kept Secret.

Divers and snorkelers alike encounter a diverse and abundant selection of marine life as well as a kaleidoscope of colour in a variety of locations spanning the length of this 185-mile Belize Barrier Reef. This includes subterranean coral gardens featuring over 70 types of hard corals, nearly 500 species of fish, the distinguished Blue Hole, playful dolphins, fascinating whale sharks, subdued sea turtles and graceful eagle rays. With visibility usually extending hundreds of feet, diverse dive sites and extensive marine life, Belize will not disappoint either the first-time or most experienced

diver or snorkeler.

Visitors never cease to be amazed by the awe-inspiring stalactites and stalagmites inside the caves, the view of these magnificent structures. The Maya believed the caves, known as "ac-tuns" as they were known, were portals to Xibalba, the underworld. They used them for religious ceremonies. The Maya offered sacrifices to these "gods of death" in these very caves. As a result, nearly every cave in Belize has some evidence of Mayan occupation. Findings have ranged from gifts, such as carved jade, storage vessels, decorative pottery to embedded footprints and even human skeletal remains.

A headlamp's ray on a glistering crystal formation, an intact Mayan pot and the whispering echoes of ancient ceremonies add to the excitement in the cave experience.

### Hidden gem

Adventure through the thick jungle which envelops you with its freshness and lead you through exciting hike passing sapphire water which lead to the entrance of the Blue Creek Cave where the echoes you hear are your thoughts.

### Did you know?

Diving and snorkelling with whalesharks are only during the full moon between February and March. This is the most whalesharks observed in one dive is location.

### What's Hot

Jungle Tumble at Jaguar Paw Resort and Kik in Caye Caulker and San Pedro

|                           |                                     |
|---------------------------|-------------------------------------|
| Size: 23,300 square miles | Local beer: Belizean                |
| Currency: Belizean dollar | Dish of the Day: Bean, stew chicken |
| Dialing code: 011 501     | salad, and fried                    |
| Population: 287,730       |                                     |
| Main City: Belmopan       |                                     |

Photos courtesy of Belize

# Bermuda

www.bermutatourism.com

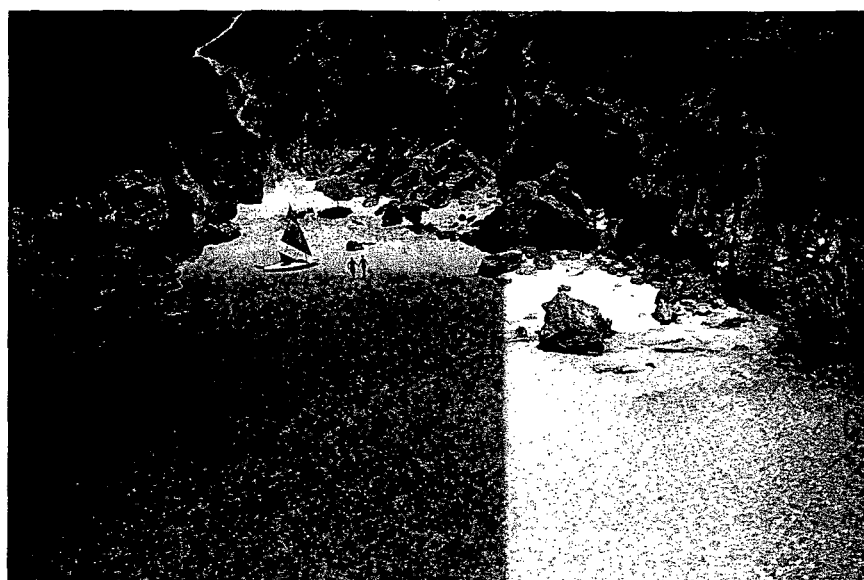
US Office

Bermuda Department of Tourism

675 Third Avenue, 20th Floor, New York, NY 10017

Tel: 212-818-9800 Fax: 212-983-5289

travel@bermutatourism.com



At 21 miles long and two miles wide, Bermuda consists of 181 named islands and islets. The island is blessed with a year-round mild semi-tropical climate with temperatures ranging from 65 to 84 degrees. Locals divide the climate into two seasons - 'Beach and Sizzle' from April to September and 'Golf and Spa' from October to March.

Vacationers are never more than half a mile from turquoise sea and pink sand beaches, so the climate is conducive to an active, outdoor lifestyle. Season after season the island is a sport and water lover's paradise offering scuba diving, deep sea fishing, parasailing, waterskiing, kayaking, horse

## Caribbean Challenge

Scuba dive and explore more than 300 shipwrecks that dot the nearby reefs.

riding and much more. Bermuda's spas are a haven of wellbeing and revitalisation as the island offers the finest treatments in world class spa environments.

There is a wide variety of accommodation on the island, from large full-service resort hotels with gourmet restaurants, swimming pools and beaches, to delightful guesthouses that serve breakfasts on the veranda and uniquely Bermudian cottage colonies which combine private accommodation with all the services and facilities of a resort hotel.

## Hidden gem

Visitors searching for serenity will find it in peaceful Flatts Village. Visitors are welcomed by a cluster of pastel-painted cottages, well-tended yards and rustling palm trees. There are also friendly neighbourhood shops and restaurants, offering a marvellous opportunity for visitors to have an up-close-and-personal look into the lifestyle at the heart of Bermudian culture.

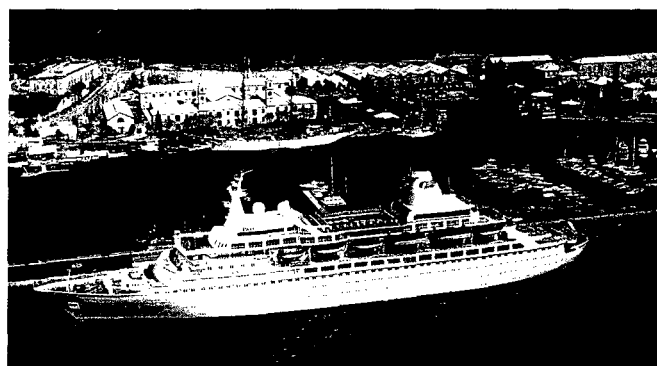
## What's Hot

Bermuda's national drinks are the 'Rum Swizzle' and 'Dark & Stormy' - enjoy under the sun!

Photos courtesy of Bermuda Tourist Board

## Did you know?

Legend has it that couples who kiss under the wedding-band shaped archways of coral and stone called the Moongates in Bermuda will be assured of good fortune and happiness.



**Size:** 20.7 square miles

**Currency:** Bermudian dollar - on par with the US dollar and interchangeable on island

**Dialing code:** 1 441

**Population:** 64,500

**Main city:** Hamilton

**Local beer:** Whale of a Wheat and Trunk Island Pale Ale

**Dish of the Day:** Bermuda Fish

Chowder - served with Sherry Pepper Sauce and Goslings

www.CaribbeanTravel.com 31

## DESTINATIONS

# Bonaire

[www.tourismbonaire.com](http://www.tourismbonaire.com)



### Caribbean Challenge

The Reef Environmental Education Foundation (REEF) has recorded over 469 fish species on Bonaire's reefs. How many species can you count?

### Hidden gem

Worldwide, Bonaire plays a leading role in nature preservation. The National Marine Park and the Washington Slagbaai National Parks in 2009 celebrated their 30th and 40th birthdays respectively.



### What's Hot

Discover Bonaire by means of short films.  
Check [www.tourismbonaire.com/videos](http://www.tourismbonaire.com/videos)

Photos courtesy of Tourism Corporation Bonaire

32 [www.CaribbeanTravel.com](http://www.CaribbeanTravel.com)

### Tourism Corporation

80 Broad Street, 32nd Floor, New York,  
Tel: 212-956-5900 Fax: 212-  
[info@tourismbonaire.com](mailto:info@tourismbonaire.com)

**Kon ta bai?** That means 'how are you?' in Papiamentu, the native language on Bonaire. The people of Bonaire are hospitable and love to show you the island. They take you to their 86 official dive sites, of which 54 are easily accessible from shore. There are also 17 shore snorkel sites. These all show you the miraculous underwater world.

Thanks to the Gulf Stream in the Caribbean Sea, there are more species of fish around Bonaire than anywhere else in the Caribbean.

But there's plenty to see above the water, too. Discover the mangroves, – 'the lungs of the ocean' – while paddling through them in a kayak. Sports enthusiasts take advantage of the trade winds, especially on Sorobon Beach. For five years Bonaire has been proclaimed as the best place to learn how to windsurf. Also kiteboarders are discovering the opportunities. Bonaire has the largest landsailing track in the Caribbean.

### Did you know?

The flamingoes on Bonaire still outnumber the people.



|   |   |
|---|---|
| <b>Size:</b> 112 square miles                                       | <b>Population:</b> 14,341                               |
| <b>Currency:</b> Netherlands Antilles Florin (NAF); US dollar; Euro | <b>Language:</b> Dutch, but also Spanish and Papiamentu |
| <b>Dialing code:</b> 011 599  | <b>Local beer:</b> Polar Beer                           |
| <b>Main city:</b> Kralendijk  | <b>Dish of the Day:</b> Goat stew                       |

US Office  
 P.O. Box 10004  
 New York, NY 10004  
 Tel: 212-956-5913  
 bvi-tourism.com

# British Virgin Islands

www.bvitourism.com

US Office  
 British Virgin Islands Tourist Board  
 & Film Commission

1 West 34th Street, Suite 302, New York, NY 10001

Tel: 212-563-3117 Fax: 212-563-2263

pgeorge@bvitourism.com cmccoy@bvitourism.com

hpenn@bvitourism.com tvanterpool@bvitourism.com

you'  
 ge  
 are  
 the island.  
 ve sites,  
 from the  
 telling  
 ulous

Caribbean  
 swimming  
 se in the

the water  
 the nursery  
 rough  
 take  
 specially  
 Bonaire  
 place to  
 borders are  
 aire even  
 the world.

most



## Caribbean Challenge

Climb the trails to the top of Gorda Peak and Mount Sage.

**Sixty** islands, islets and cays make up the archipelago that has fascinated sailors for centuries and enchanted holiday makers since the sixties. For lovers of beauty, peace and tranquility, the British Virgin Islands offer a complete antidote to mass tourism.

No high rise, no hotel chains, no all-inclusives, in the British Virgin Islands the resorts are small and luxurious but low key. Several private islands to suit all budgets, such as Necker, Guana, Cooper and Peter, offer the ultimate in exclusivity. But all hotels and resorts, from quaint shoreside B&Bs to three, four and five star properties, provide a stress free 'get away from it all' experience.

Most visitors to the British Virgin Islands take to the water in some way, whether on a sailing holiday, on a day sail from their hotel or resort, or for diving, snorkelling, windsurfing, kiteboarding or fishing - including specialist deep-sea charters. Seeing the beauty and tranquility of the islands from the water, mooring at the world famous beach

at 'The Baths', finding your own desert island for the day, and swimming ashore for a Painkiller (rum cocktail) at the Soggy Dollar Bar, are all experiences not to be missed.

Most of the islands, including Tortola and Virgin Gorda, are volcanic in origin, but still have the advantage of perfect white sandy beaches.

## Hidden gem

A day trip to the island of Anegada, the only coral atoll in the British Virgin Islands and is only 45 minutes away from Virgin Gorda. There you can literally walk for miles on the sand beaches and never see another footprint. Watch the pelicans dive-bomb the turquoise water in front of you.

## Did you know?

Foxy's and the West End Yacht Club have been doing a 2-day regatta for well over 30 years.



## What's Hot

Dancing the night away at Full Moon beach parties at Bomba's Shack and Trellis Bay



**Size:** 60 islands (150 square miles)

**Currency:** US dollars

**Dialing code:** 1 284

**Population:** 29,800

**Main city:** Road Town

**Local beer:** Carib

**Dish of the Day:** Grilled Anegada

lobster

so English.

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

32

33

34

35

36

37

38

39

40

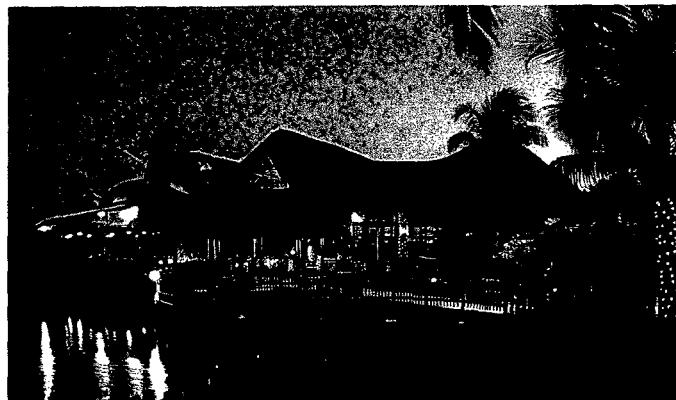
Pr... British... Gorda

www.CaribbeanTravel.com 33

## DESTINATIONS

# Cayman Islands

www.caymanislands.ky



### Caribbean Challenge

Visit the Queen Elizabeth II Botanic Park and the Blue Iguana Recovery Programme. See how many of the 250 or so 'free roaming' Blue Iguanas you can spot. The Blue Iguana is the rarest lizard in the world and exists only on the Cayman Islands. They grow up to four feet in length and love to sunbathe, turning a vivid blue in the heat.



Each of the three Cayman Islands is quite different in personality with unique appeal. The three islands have the most affluent lifestyles in the Caribbean, matched with stunning beaches and exciting watersports.

Visitors are drawn to Grand Cayman, the largest island of this British Overseas Territory, by the quality of lifestyle and the friendliness of the Caymanian community as well as the white sand of Seven Mile Beach and miles of unspoilt, empty coastline. Restaurants are abundant and range from simple Caymanian cafes to five star dining. Cayman Brac and Little Cayman are examples of true, wild Caribbean, about as romantic and off the beaten track as it is possible to get.

The Cayman Islands is justly reputed for having some of the world's best

diving with over 300 sites and wrecks, more than 50 close to the shore. The spectacular underwater visibility makes the Cayman Islands ideal for snorkelling too. Everyone can enjoy Stingray City, a shallow sandbar where all ages can swim, snorkel and play with friendly stingrays.

The islands are a haven for wildlife and birds. Visitors can explore miles of walking trails, a turtle and marine park, and 65 acres of the finest botanical gardens in the Caribbean.

### Hidden gem

Little Cayman, just five miles from Cayman Brac, is the quintessential island escape. Fewer than 150 people live here year-round, and the bonefishing and diving are spectacular.

### Did you know?

Iguanas have the right of way in Little



### What's Hot

Little Cayman, 40 minute's flight from Cayman, it's a little-visited Caribbean gem.

Photos courtesy of Cayman Islands Department of Tourism

### Cayman Islands Department of Tourism

One Lincoln Centre, 18 West 140 Butterfield Road, Oakbrook Terrace, IL 60155

Tel: 630-705-0650 Fax: 630-705-0651

kginther@cott.ky

### Cayman Islands Department of Tourism

Doral Centre, 8300 NW 53rd Street, Suite 100, Doral, FL 33126

Tel: 305-599-9033 Fax: 305-599-9034

mgonzalez@cott.ky

### Cayman Islands Department of Tourism

Two Memorial City Plaza, 820 George Washington Boulevard, Suite 100, Houston, TX 77016

Tel: 713-461-1317 Fax: 713-461-1318

thodgson@cott.ky

### Cayman Islands Department of Tourism

Empire State Building, 350 Fifth Avenue, New York, NY 10001

Tel: 212-889-9009 Fax: 212-889-9010

breimers@cott.ky

### Cayman Islands Department of Tourism

1200 Bay Street, Suite 100, Toronto, ON M5G 1A5

Tel: 416-485-1550 Fax: 416-485-1551

info-CANADA@cott.ky

What the no more Save fant

Learn

USA

©2010 U

**Size:** Grand Cayman - 76 square miles, Cayman Brac - 14 square miles, Little Cayman - 10 square miles

**Currency:** Cayman Island dollar; US dollar

**Dialing code:** 1 345

**Population:** Grand Cayman - 60,000; Cayman Brac - 1600, Little Cayman - 150

**Main city:** George Town on Grand Cayman

**Local beer:** Caybrew

**Dish of the day:** Conch Fritters



Offices  
 Tourism  
 e 920  
 0181  
 1383  
 ds.ky  
 Tourism  
 e 103  
 3166  
 3766  
 ds.ky  
 Tourism  
 1335  
 77024  
 7409  
 ds.ky  
 Tourism  
 01-36  
 0118  
 9125  
 ds.ky  
 Office  
 Tourism  
 1101  
 NADA  
 5-7578  
 ds.ky

# Cuba

*Note: This brochure has been published for distribution in the USA and CANADA. Travel to Cuba from the USA requires permission from the US State Department.*  
 www.cubatrainel.cu  
 www.gocuba.ca

**Cuba** is the largest of the Caribbean islands and part of the Spanish Caribbean. It lies at the entrance to the Gulf of Mexico, some 145km south of Florida.

Cuba offers everything from glorious sun, sea and sand to fascinating historical cities, untouched underwater reefs, towering mountain ranges, and breathtaking natural beauty.

Havana, the capital, is a mix of old and new, and Old Havana is now a World Heritage Site, where many of the centuries-old buildings are being meticulously restored in their original style. Visitors can dip into one of the city's many museums, to learn about its turbulent past.

Cuba is the ideal country to unwind and relax in, as well as

being unique and very diverse.

Miles of beautiful beaches, a broad historical legacy, varied recreational options, nature tourism, events, health, water sports, scuba diving and sport fishing are all readily available. Add in Cuba's unique keys and especially its hospitable and cheerful people, and it's little wonder that Cuba attracts more and more visitors. As well as its natural attractions, unique vegetation and sandy beaches, Cuba is notable for the conservation of its architectural and historical heritage.

## Hidden gem

Take an excursion to Topes de Collantes, a perfect setting for health tourism with waterfalls, pools and well-marked ecological trails.

## Did you know?

Cuba is the home of the modern rumba, actually of African origin, the mamba, the cha-cha-cha and the salsa



## What's Hot

Havana has a vibrant nightlife with lots of bars, live music, dancing and cabaret

Photos courtesy of Cuba Tourist Board

## DESTINATIONS

### Canada Offices

#### Cuba Tourist Board

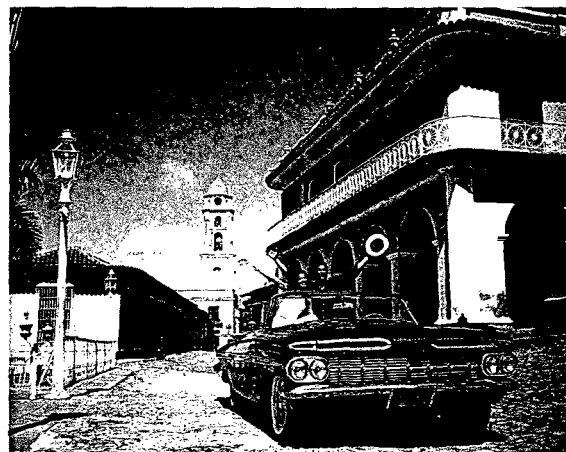
1200 Bay Street, Suite 305, Toronto, ON M5R 2A5, CANADA  
 Tel: 416-362-0700 Fax: 416-362-6799 info@gocuba.ca

#### Cuba Tourist Board

2075, rue University, bureau 460

Montreal, PQ H3A 2L1, CANADA

Tel: 514-875-8004 Fax: 514-875-8006 montreal@gocuba.ca



## Caribbean Challenge

Vinales in western Cuba is the island's prime eco-tourist destination, and offers hiking, bird-watching, mountain biking, cave exploration and rock climbing.



**Size:** 42, 804 square miles

**Currency:** Cuban peso

**Dialing code:** 011 53

**Population:** 11,822,800

**Main city:** Havana

**Language:** Spanish

**Local beer:** Cristal and Bucanero

**Dish of the Day:** Roast pig (cooked over an open fire and marinated in salt, garlic, and sour orange juice)

www.CaribbeanTravel.com 35

Wh  
the  
We  
no r  
Save  
fant  
  
Lea  
  
USA  
©2010 L



Gulf of Mexico

USA

GRAND BAHAMA ISLAND  
ABACOS  
The Baha  
N. Bimini  
BERRY ISLANDS  
S. Bimini  
CAT ISLAND  
Nassau  
ELEUTHERA  
NEW PROVIDENCE ISLAND  
ANDROS  
EXUMAS  
CA ISLAND

Mexico

Cancún

Cozumel

Cuba

LITTLE CAYMAN  
GRAND CAYMAN  
CAYMAN BRAC  
Cayman Islands

Belize

Guatemala

Honduras

Jamaica

Caribbean Sea

Nicaragua

El Salvador


Colomb

Costa Rica

Panama

Pacific Ocean

nas



**Bermuda**

Bermuda is located approximately  
675 miles east/southeast of Nags Head, N.C.

SAN  
SALVADOR

LONG  
ISLAND  
CROOKED  
ISLAND  
ACKLINS  
INAGUA

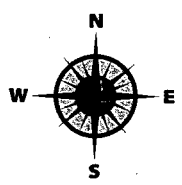
MAYAGUANA  
**Turks & Caicos**  
NORTH CAICOS  
MIDDLE CAICOS  
EAST CAICOS  
SOUTH CAICOS  
GRAND TURK ISLAND  
SALT CAY  
WEST CAICOS  
PROVIDENCIALES

Haiti  
Dominican Republic

**Atlantic Ocean**  
British Virgin Islands  
Anguilla  
St. Martin  
St. Maarten  
St. Barts  
Barbuda  
Antigua  
Guadeloupe  
MARIE GALANTE  
Dominica  
Martinique  
Saint Lucia  
St. Vincent and the Grenadines  
Palm Island  
Grenada  
Tobago  
Trinidad

Puerto Rico  
Tortola  
ST. THOMAS  
VIRGIN GORDA  
ST. JOHN  
ST. CROIX  
US Virgin Islands  
Saba  
St. Eustatius  
St. Kitts  
Nevis  
Montserrat

Aruba  
Curaçao  
Bonaire  
Venezuela



Guyana  
Suriname

# Curaçao

www.curaçao.com



## Caribbean Challenge

Visit as many beaches as you can during your stay on the island. Let us know how many there are!

## Hidden gem

Spend at least one evening – Friday is the best – enjoying 'happy hour' which takes place all over the island. But one of the best places to enjoy it is at Mambo Beach Wet & Wild with snacks on the house, between 6 and 7pm.



|  |   |
|--|---|
| <b>Size:</b> 144 square miles          | <b>Language:</b> Dutch (also English, Spanish and Papiamentu) |
| <b>Currency:</b> ANG Antillean guilder | <b>Local Beer:</b> Polar and Amstel                           |
| <b>Dialing code:</b> 011 599           | <b>Dish of the Day:</b> goat stewed, red snapper fish         |
| <b>Population:</b> 138,000             |   |
| <b>Main city:</b> Willemstad           |   |

38 www.CaribbeanTravel.com

US Offi

Curaçao Tourism Corporati

One Gateway Centre, Suite 2600, Newark, NJ 071

Tel: 973-353-6200 Fax: 973-353-62

northamerica@curacao.co

**Welcome** to Curaçao, the island where you'll feel at home. Many guests are already familiar with the island's rich cultural heritage and characteristic pastel-coloured buildings with step-gabled façades.

Willemstad's tourist attractions are the Handelskade, the ever-bustling floating market and the old pontoon bridge (the swinging lady).

Curaçao is also the island of pearl-white beaches and azure-blue bays, enjoying a tropical climate with unique flora and fauna. Come and discover for yourself why Willemstad is a Unesco World Heritage Site.

And when the sun goes down, Curaçao is renowned for its fantastic nightlife.

The island was discovered in 1499 by Alonso de Ojeda, c. lieutenant of Columbus. The local inhabitants were Indians of enormous stature which is why the Spaniards referred to the island as 'Isla de los Gigantes' (Island of the Giants). The island remained Spanish until it was conquered in 1634 by the Dutch. From the end of the 17th until the beginning of the 19th century, the island underwent a trading of places between the English and Dutch. In 1815 the Netherlands regained control.

This Dutch island is one of the most prosperous in the Caribbean. Curaçao welcomes you, enjoy your stay!

## Did you know?

The Mikvé Israel-Emanuel Synagogue is the Caribbean's oldest continuously operating synagogue.



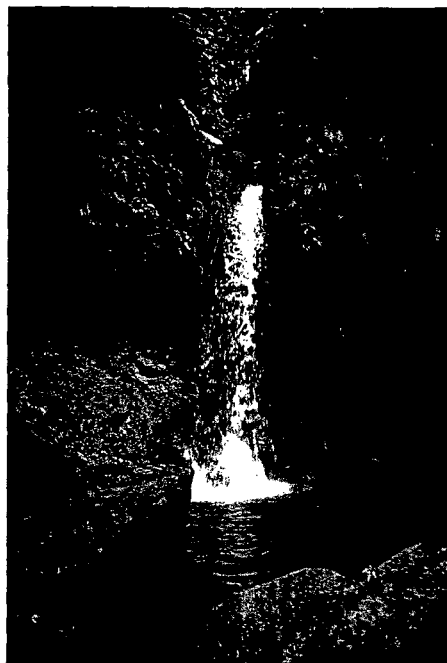
## What's Hot

Recently opened is the city centre Renaissance hotel with a spectacular view over the harbour

Photos courtesy of Curaçao Tourism Corporation

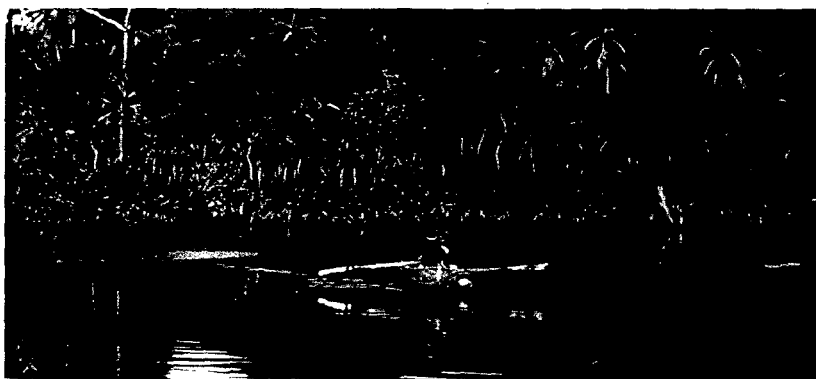
# Dominica

www.discoverdominica.com



## Caribbean Challenge

Hike the Waitukubuli National Trail, approximately 115 miles long and divided into 14 discontinued segments. The trail encompasses different degrees of difficulty featuring natural and cultural heritage, as it passes through the UNESCO World Heritage Site, national parks and forest reserves, historical sites, old routes and the Carib (Kalinago) paths first cut by indigenous people.



**Size:** 291 square miles

**Currency:** East Caribbean dollar

**Dialing code:** 1 767

**Population:** 71,727 (2003)

**Main city:** Roseau

**Local beer:** Kubuli beer

**Dish of the Day:** Mahi mahi with plantain, rice, lentils, ground provisions and vegetables

Photo courtesy of DiscoverDominica Tourism Authority

**Dominica** (pronounced Dom-in-ee-ka) is known as the Nature Island of the Caribbean because of its lush, green mountainous landscapes and rainforests.

Dominica is the perfect destination for those wanting an outdoor eco-friendly vacation and is a haven for hikers, with walking routes from 10 minutes to seven hours long, and some 2 ½ weeks to complete the Waitukubuli National Trail.

Rivers, waterfalls, sulphur springs and even a Boiling Lake are some of the island's defining attractions. Its unspoilt rainforests and unique diving spots are experiences naturalists will really appreciate.

The island offers the most diverse range of flora and fauna in the whole of the Caribbean. More than 160 birds have been sighted on Dominica. It also has a large population of frogs, small tree lizards, bats, butterfly and two endemic parrot species.

As well as this, 22 species of whale and dolphin have been sighted all year round at different locations and spotting

excursions have an above 90% success rate.

Divers from across the globe visit Dominica each year for its fantastic diving, with dive spots that descend to depths of 1,000 feet. Dining on Dominica is a culinary delight including fresh fruit, exotic fresh fruit juices, vegetables and a whole variety of spices.

## Hidden gem

The Boiling Lake is the second largest of its kind in the world, at the heart of the Morne Trois Pitons National Park. Reaching it is no easy feat, but the hike through the Valley of Desolation is worth the effort. Warning: Don't try swimming! The lake really does boil.

## Did you know?

The author Jean Rhys, who wrote "Wide Sargasso Sea", was born on Dominica.



## What's Hot

The World Creole Music Festival, held each October, has included Sean Paul as featured artiste

www.CaribbeanTravel.com 39

# Dominican Republic

www.godominicanrepublic.com



## Caribbean Challenge

How many championship golf courses can you play in the Dominican Republic?

## Did you know?

Baseball is the national sport in the Dominican Republic. When Sammy Sosa arrived back from a successful season with the Chicago Cubs in 1998, cheering crowds lined the 40km (25 miles) from the airport to his home.



|                                 |                                      |
|---------------------------------|--------------------------------------|
| <b>Size:</b> 18,704 sq miles    | <b>Language:</b> Spanish             |
| <b>Currency:</b> Dominican Peso | <b>Local beer:</b> Presidente        |
| <b>Dialing code:</b> 1 809      | <b>Dish of the Day:</b> "La Bandera" |
| <b>Population:</b> 8,562,541    | Stewed Meat, Rice and Beans,         |
| <b>Main city:</b> Santo Domingo | often served with fried plantain     |

## Canada Offices

**Dominican Republic Tourist Board**  
26 Wellington Street East, Suite 201  
Toronto, ON M5E 1S2, CANADA  
Tel: 416-361-2126/27 Fax: 416-361-2130  
toronto@sectur.gov.do

**Dominican Republic Tourist Board**  
2080 Rue Crescent  
Montreal, PQ H3G 2B8, CANADA  
Tel: 514-499-1918 Fax: 514-499-1393  
montreal@sectur.gov.do

## US Office

**Dominican Republic Tourist Board**  
136 E 57th Street, Suite 81  
New York, NY 10022  
Tel: 212-588-1012 Fax: 212-588-1013  
drtourismboardny@verizon.net

**Dominican Republic Tourist Board**  
848 Brickell Avenue, Suite 401  
Miami, FL 33133  
Tel: 305-358-2899 Fax: 305-358-4161  
miami@sectur.gov.do

**Dominican Republic Tourist Board**  
561 West Diversey Building, Suite 214  
Chicago, IL 60614  
Tel: 773-529-1336/37 Fax: 773-529-1338  
chicago@sectur.gov.do

The Dominican Republic is a destination like no other - a stunning array of sandy beaches, dazzling green landscapes, mountains studded with waterfalls, exotic cuisine and a remarkable variety of arts and entertainment attracting international travellers and celebrities alike.

The Dominican Republic offers something for everyone and can fulfil the holiday dreams of those seeking sophisticated luxury, eco-adventure, arts and culture or simple lazy days relaxing by the ocean. Year-round sports, effervescent nightlife, distinctive shopping, remarkable resorts, designer golf courses and magnificent national parks make for a fun-filled vacation to-do list.

Among the Dominican Republic's breathtaking surroundings lies an extraordinary variety of the hottest hotels ranging from luxury inns and family-friendly resorts to boutique properties and ocean front villas - accommodations to fit every style and budget. And with eight international airports plus numerous seaports and marinas, paradise has never been easier to get to and explore.

With the pulse-pounding thrill of

the merengue, intriguing relics from centuries past and upscale resorts and marinas, the exciting and sophisticated Dominican Republic will delight the most experienced traveller.

## Hidden gem

The Samaná Peninsula serves as a base for checking out the humpback whales that migrate to the area in the winter and for boat tours to the lush mangrove swamps of Parque Nacional Los Haitises, on the interior of the bay.



## What's Hot

Enjoy free performances of musical groups, including jazz and merengue every Sunday from 5-10 p.m. at the San Francisco Monastery in Santo Domingo's Colonial Zone.

Photos courtesy of Dominican Republic Ministry of Tourism

# Grenada

www.grenadagrenadines.com



## Caribbean Challenge

Are you brave enough to ride the rapids of the Balthazar River while experiencing the exotic scenery and tropical vegetation on a river tubing adventure?

## Did you know?

The Sunset City Food Festival takes place in the town of Victoria on the final Saturday of every month from about six in the evening to the wee hours of the next morning.



|  |   |
|--|---|
| <b>Size:</b> 133 square miles          | <b>Main city:</b> St. George's  |
| <b>Currency:</b> East Caribbean Dollar | <b>Local beer:</b> Carib  |
| <b>Dialing code:</b> 1 473             | <b>Dish of the Day:</b> Oil Down - spicy stew of salted meat with dumplings |
| <b>Population:</b> 109,724             |   |

## US Office

Grenada Board of Tourism

1801 N.O. Street, Lake Worth, FL 33460

Tel: 561-588-8176 Fax: 561-588-7267

cnoel@grenadagrenadines.com

## Canada Office

Grenada Board of Tourism

439 University Avenue, #920

Toronto, ON M5G 1Y8, CANADA

Tel: 416-595-1339 Fax: 416-595-8278

tourism@grenadaconsulate.com

**Known** as the 'Spice of the Caribbean', the wafting scents of nutmeg, cloves, cinnamon and vanilla perfume the air over the idyllic Island of Grenada. Grenada and its sister islands of Carriacou and Petite Martinique are ideal for anyone seeking a relaxing tropical holiday.

Grenada has more than 40 white sandy beaches with turquoise waters, exciting water sports, historical treasures and a lush green interior. One-ninth of Grenada's 133 square mile landmass is protected parks and natural wildlife sanctuaries where visitors can discover hidden waterfalls and crater lakes.

There is plenty to fit in on a visit to Grenada. A 90-minute catamaran day trip to Carriacou is a 'must

do' especially during carnival. River tubing, sailing, whale and dolphin watching or a simple stroll through the St George's vibrant Saturday market are just a few of the many options on offer.

The underwater scenery is every bit as breathtaking as it is above the waves with over 50 dive sites and numerous shipwrecks including the largest wreck in the Caribbean. There's also a vast array of sea life as well as the world's first Underwater Sculpture Park, which can be easily accessed by divers, snorkellers or from a glass-bottomed boat.

## Hidden gem

Grand Etang National Park with its Mona Monkeys, hiking trails and tranquil locations offers the perfect setting for weddings and picnics.



## What's Hot

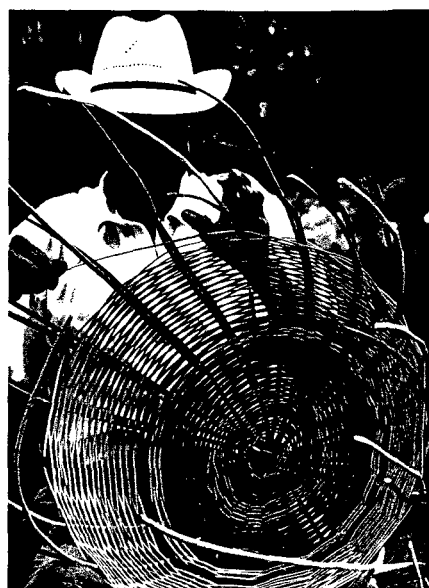
The town of Gouyave hosts the weekly Fish Friday Festival with the best freshly caught fish

Photos courtesy of Grenada Board of Tourism

www.CaribbeanTravel.com 41

# Guadeloupe Islands

[www.lesilesdeguaadeloupe.com](http://www.lesilesdeguaadeloupe.com)



## Caribbean Challenge

Go on a hike through the rain forests in the 74,100 acre Parc National de Guadeloupe.

## Did you know?

Guadeloupe offers a vast choice of restaurants and cafés – over 700 – including Vietnamese and Lebanese.



Above photos courtesy of Philippe Giraud for Guadeloupe Islands Tourist Board

## What's Hot

The Marie-Galante "Terre de Blues Festival" (May)  
Guadeloupe's biggest musical event

**Comité du Tourisme des Iles de Guadeloupe**  
5 Square de la Banque, BP 555  
97166 Pointe-à-Pitre, Guadeloupe  
Tel: 011-590-590-8-20930  
Fax: 011-590-590-8-38922  
[info@lesilesdeguaadeloupe.com](mailto:info@lesilesdeguaadeloupe.com)

**Canada Offices for the French Territories in the Caribbean**  
**French Government Tourist Office**  
1981 McGill College, Bldg. 490 B, 4th Floor  
Montreal, PQ H3A 2W9, CANADA  
Tel: 514-288-2026 Fax: 514-845-4868  
[CANADA@franceguide.com](mailto:CANADA@franceguide.com)

**French Government Tourist Office**  
205 N. Michigan Avenue  
Chicago, IL 60601  
Tel: 312-327-0290 Fax: 312-397-0720  
[nancy.anderson@franceguide.com](mailto:nancy.anderson@franceguide.com)

**French Government Tourist Office**  
9454 Wilshire Boulevard, Suite 210  
Beverly Hills, CA 90212  
Tel: 310-271-6665 Fax: 310-276-2835  
[info.us@franceguide.com](mailto:info.us@franceguide.com)

**French Government Tourist Office**  
444 Madison Avenue, 16th Floor  
New York, NY 10022  
Tel: 212-745-0942 Fax: 212-838-7855  
[jean-philippe.perol@franceguide.com](mailto:jean-philippe.perol@franceguide.com)

Many visitors are attracted to the Islands of Guadeloupe for their diversity and the breathtaking scenery, both on the two large islands forming the "butterfly" Grande-Terre and Basse-Terre, but also La Désirade, Les Saintes & Marie-Galante.

There is the tropical rainforest with exuberant waterfalls and luxurious vegetation, the National Park (part of the UNESCO World Biosphere Reserve) to explore and the volcano La Soufrière (1,467m) to climb.

The crystal clear blue sea is great for watersports and offers natural marine reserves, peaceful lagoons, magnificent white sandy beaches and unspoilt UNESCO classified bays.

The Islands of Guadeloupe boast a mix of French, European, Indian and Afro-Caribbean influences in their culture, architecture, craft, music, dance and Carnival of course!

Our Creole cuisine has an unparalleled array of flavours, found at the heart of vibrant markets, themed houses and museums, plantations, distilleries, bars and restaurants.

From the untamed nature and marine treasures to the genuine warm welcome, accommodation to suit any budget, and countless activities, there's no doubt that visitors are five times more likely to have an unforgettable stay on the Islands of Guadeloupe!

## Hidden gem

La Désirade is a haven of peace which has succeeded in preserving its tradition. Accessible by sea or by air, the island can be explored by foot, bicycle or scooter, along its single road. Its friendly inhabitants and magnificent white sandy beaches, protected by long coral reefs, are a delight for beach lovers, divers and hikers alike.

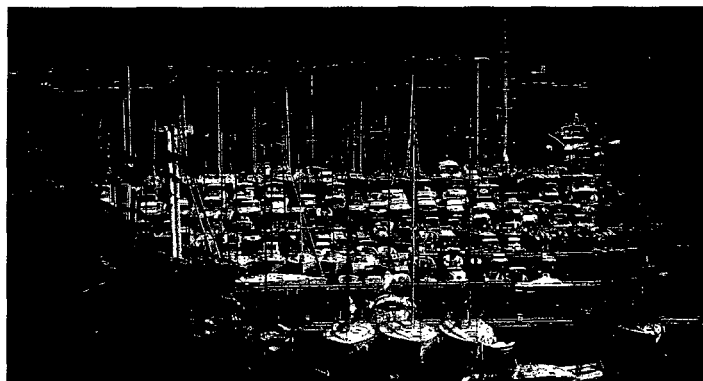


Photo courtesy of Jean-Marc Lecerf for the Guadeloupe Islands Department of Tourism

|                               |  |
|-------------------------------|--|
| <b>Size:</b> 660 square miles | <b>Main city:</b> Basse-Terre                                    |
| <b>Currency:</b> Euro         | <b>Language:</b> French and Créole, and English is widely spoken |
| <b>Dialing code:</b> 011 590  | <b>Local Beer:</b> Gwada Gold                                    |
| <b>Population:</b> 451 000    | <b>Dish of the Day:</b> Queen conch fricassée                    |



# Guyana

www.guyana-tourism.com



## Caribbean Challenge

The Iwokrama Canopy walkway is a series of suspension bridges and decks, located in Iwokrama Forest.

## Did you know?

Shell Beach on Guyana's north-east coast is a 90-mile (145 km) stretch of millions of tiny shells – and a nesting ground for hawksbill turtles.



## What's Hot

Kaieteur Falls is an exotic display of nature's power where water thunders down 251 metres

44 www.CaribbeanTravel.com

US Office

Consulate General of Guyana

370 Seventh Avenue, Suite 402, Penn Plaza, New York, NY 10007  
Tel: 212-947-5110 Fax: 212-947-5163 info@guyanaconsulate.com

Guyana Tourism Authority

National Exhibition Centre, Sophia, Georgetown, Guyana  
Tel: 011-592 219 0094-6 info@guyana-tourism.com

**Guyana** is South America's only English-speaking country, a nature paradise that lies off the conventional 'beach and sunshine' tourist path. The population is a unique ethnic and cultural potluck, predominantly peoples of African and East Indian descent, peppered with the indigenous Amerindians, salted with a touch of Europeans and Chinese, and flavoured with our own 'Dougla' of mixed heritage.

Guyana is spread over a geographically diverse eighty three thousand square miles, dissected by three mighty rivers and several meandering creeks. The capital, Georgetown, is the economic centre. The low coastal plain is home to most of the population, while the hilly sandy region, savannah low lands and mountainous regions remain relatively unpopulated, but rich in

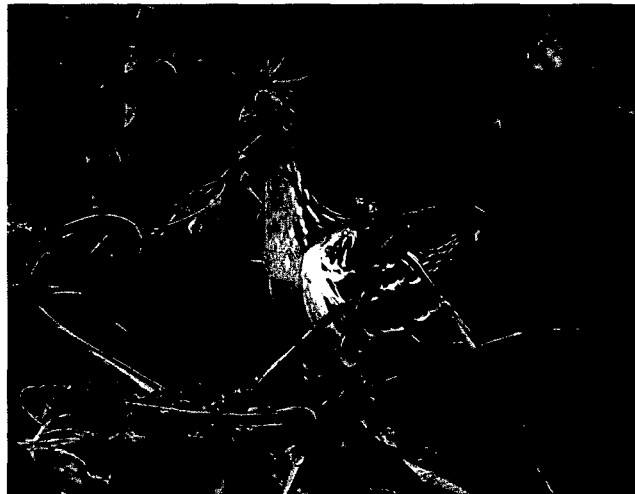
pristine rainforests, minerals and ecosystems.

Experience our diverse wildlife and ecological parks – nature resorts provide an interesting mix of comfort and taste of nature; see more than 800 species of birds, 15 species of turtles and many rainforest wonders.

The architectural and historic sightseeing offers plenty to discover from the St. George's Cathedral, the tallest freestanding wooden building in the world; the Botanical garden, and Stabroek Market.

## Hidden gem

Spend two evenings, Friday and Saturday, club hopping on the street that never sleeps - Sheriff Street. Try the Banks Beer and the El Dorado 21 year old rum, both winners of international gold medals.



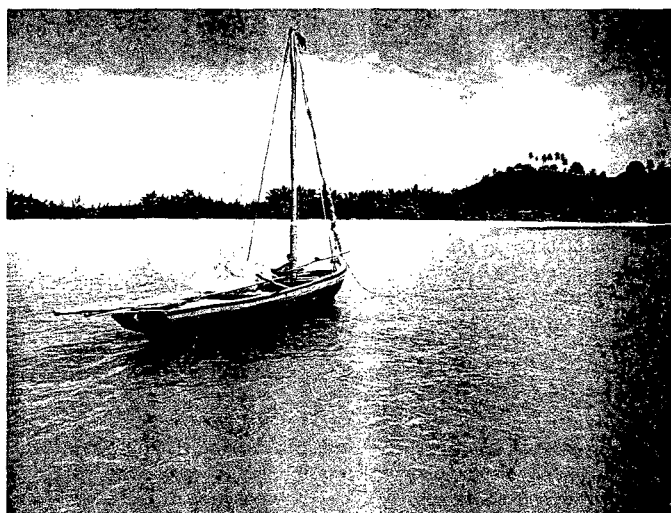
**Size:** 83,850 square miles  
**Currency:** Guyanese dollar  
**Dialing code:** 011 592  
**Population:** 767,245

**Main City:** Georgetown  
**Local Beer:** Banks Beer  
**Dish of the Day:** Pepperpot

Photos courtesy of Guyana Tourism Authority

# Haiti

www.haititourisme.com



## Caribbean Challenge

Visit the Citadelle Henri Christophe (World Heritage site), the largest fortress in the Caribbean.

## Did you know?

Audubon, the bird artist who inspired all of the Audubon birding societies in the US, was Haitian.



|                                  |   |
|----------------------------------|---|
| <b>Size:</b> 10,714 square miles | <b>Language:</b> French and Creole  |
| <b>Currency:</b> Gourde          | <b>Local beer:</b> Prestige   |
| <b>Dialing code:</b> 011 509     | <b>Dish of the day:</b> Rice and beans served with meat and fried plantains |
| <b>Population:</b> 8,300,000     |   |
| <b>Main city:</b> Port-au-Prince |   |

Photos courtesy of Raidele Costera - Photographer for Haiti Ministry of Tourism

## US Office

### Consulate General of the Republic of Haiti

271 Madison Avenue, 5th Floor, New York, NY 10016

Tel: 212-697-9767 Fax: 212-681-6991

contact@haitianconsulate-nyc.org

### Haiti Ministry of Tourism

8 rue Légitime, Champs de Mars, HT-6112

Port-au-Prince, Haiti

Tel: 011-509 221 3613 Fax: 011-509 223 5359

jibdarguste@gmail.com

Haiti is located 80 km east of Cuba and shares the island of Hispaniola with the Dominican Republic. It has more than 1,500 km of beautiful coastline due to its position on the western side of the island.

Haiti is a mountainous island, which has a strong native Indian, African, European and American heritage. Its dazzling sandy beaches and countryside provide a fantastic destination for the visitor with a desire for some adventure.

From beautiful white sand and volcanic beaches to secluded, sandy coves that can only be reached by rowing boat, there's an immense selection of picturesque areas ideal for swimming and snorkelling.

For those with a keen eye for nature, the island's rich diversity and its wonderfully unspoilt mountains, rainforest and landscapes hold much to be admired.

Haiti boasts many national parks for challenging hikes that exhilarate and provide amazing views. So too does the Citadelle Henri Christophe at the peak of a 3,000ft mountain, close to Milot.

The capital, Port-au-Prince, was until the recent earthquake, home to lively markets, squares, museums, art galleries and historic monuments. It is hoped that all these attractions will once again be a part of the capital's allure.

## Hidden gem

On the southern peninsula are Bassin Bleu, a triple waterfall with deep pools, and Pic de Macaya, a 7,700 foot mountain populated by rare orchids and birds.



## What's Hot

Haitian art is highly prized by collectors around the world.

www.CaribbeanTravel.com 45

## DESTINATIONS

# Jamaica

www.visitjamaica.com



### Caribbean Challenge

Take a seven-mile hike up the Blue Mountains and enjoy the expansive views of the North and South coasts.

### Did you know?

Jamaica was a Spanish colony until 1655, when it was seized by England's navy on the orders of Oliver Cromwell.



|                                  |                               |
|----------------------------------|-------------------------------|
| <b>Size:</b> 4,411 sq miles      | <b>Main City:</b> Kingston    |
| <b>Currency:</b> Jamaican Dollar | <b>Local Beer:</b> Red Stripe |
| <b>Dialing code:</b> 1 876       | <b>Dish of the Day:</b> Jerk  |
| <b>Population:</b> 2,804,332     | <b>Chicken</b>                |

46 www.CaribbeanTravel.com

### US Office

#### Jamaica Tourist Board

5201 Blue Lagoon Drive, Suite 670, Miami, FL 3312  
Tel: 305-665-0557 Fax: 305-666-5536 info@visitjamaica.com

#### Jamaica Tourist Board

767 3rd Avenue, Suite 217, New York, NY 1001  
Tel: 212-838-2610 Fax: 212-838-2605 info@visitjamaica.com

### Canada Office

#### Jamaica Tourist Board

303 Eglinton Avenue East, Suite 200, Toronto, ON M4P 1L3, CANADA  
Tel: 416-482-7850 Fax: 416-482-1730 info@visitjamaica.com

**Jamaica** is known for its strong sense of identity expressed through its friendly people, reggae music, delicious cuisine, diverse art and natural beauty. It is the third largest English-speaking Caribbean island at 4,411 square miles with a population heading towards three million.

Steeped in culture, with a wonderful climate and a reputation for having a laid back vibe, Jamaica is a year-round destination with something for just about everyone; from the buzzing capital of Kingston to the spectacular beach areas on the north coast to the laid back vibe of the island's West Coast.

Popular attractions for the whole family include Kool Runnings Water Park in Negril and the Outameni Experience in Trelawny. Meanwhile

in Ocho Rios, Dunn's River Falls is widely held to be one of the most beautiful waterfalls in the world.

Culture vultures can explore Jamaica's rich heritage at many museums and galleries, from the Bob Marley museum in Kingston to the Institute of Jamaica, the Caribbean nation's equivalent of the British Museum in London.

Accommodation ranges from 3 to 5-star all-inclusive hotels in the major tourist areas to smaller hotel options including eco beach cabins, luxury boutique hotels, and B&Bs.

### Hidden gem

Laughing Waters in Ocho Rios is thought to be the location where Bond girl, 'Honey Rider' walks out of the ocean to surprise James Bond in the film Dr. No.



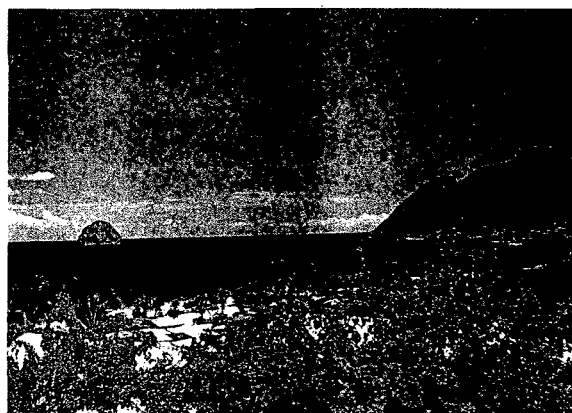
### What's Hot

The Outameni Experience provides a fantastic background of Jamaica's rich heritage

Photos courtesy of Jamaica Tourist Board

# Martinique

www.martinique.org  
www.lamartinique.ca



## Caribbean Challenge

Visit colonial fields or distilleries, be tempted by a blind test about the different rums of Martinique, or climb Mt. Pelée, the highest point in Martinique.

## Did you know?

French and British rivalry over Martinique ended in 1763, when France recognized Britain's possession of CANADA and withdrew its claims on Louisiana and parts of India in exchange for the island, which is now an overseas region of France.



|                               |   |
|-------------------------------|---|
| <b>Size:</b> 110 square miles | <b>Main city:</b> Fort-de-France          |
| <b>Currency:</b> Euro         | <b>Language:</b> French                   |
| <b>Dialing code:</b> 011 596  | <b>Local drink:</b> Rum                   |
| <b>Population:</b> 400,000    | <b>Dish of the Day:</b> Salt cod fritters |

Photos courtesy of Luc Olivier for Comité Martiniquais du Tourisme

**US Office**  
**Martinique Promotion Bureau/CMT USA**  
825 Third Avenue, 29th Floor, New York, NY 10022  
Tel: 212-745-0969 Fax: 212-838-7855 info@martinique.org

**Canada Office**  
**Martinique Promotion Bureau/CMT**  
4000, rue St-Ambroise, bureau 265  
Montreal, QC H4C 2C7, CANADA  
Tel: 514-844-8566 Fax: 514-844-8901  
catherine.morellon@lamartinique.ca

**Martinique** is a magical island, the "Flower of the Caribbean".

Martinique is a journey into a blue world, blue for the cloudless sky but also for the inviting ocean which surrounds it.

Even the most demanding traveller will fall in love with Martinique's fine beaches: Anse Michel, Cap Macré, Anse d'Ariet, les Salines.

The stark white sand unfurls into a rainbow of blue hues, from crystalline blue to deep sparkling turquoise.

There are countless activities to choose, from catamaran excursions to deep-sea fishing activities which take you on unforgettable trips.

Adrenaline-junkies can feel the thrill of a lifetime with canoeing, jet-skiing, and water-skiing activities. For those who long to "ride the wave", Martinique has much to offer; fly-surfers, wind-surfers and kite-

surfers will be astounded by the potential.

Underwater, there is even more to see than above; take a scuba-diving excursion to experience the wonders of the deep with its pristine corals and colourful fish.

But Martinique is also a place of magnificent landscapes, verdant parks and gardens – lush, fresh and vivid; these panoramas will leave none untouched by their beauty.

The island's tropical forest with its whispering leaves, enticing waterfalls and beautiful scents beyond imagining will delight all of your senses.

## Hidden gem

Ajoupa-Bouillon, a small flower village is home to the impressive Gorges de la Falaise, mini-gorges of the river Falaise that more adventurous souls can climb to reach a cascade.



## What's Hot

Carnival in Fort-de-France offers five days of Saturday to Wednesday partying in February

www.CaribbeanTravel.com 47

# Montserrat

www.visitmontserrat.com

Montserrat Tourist Board

#7 Farara Plaza, Brades, Montserrat

Tel: 664-491-8730 Fax: 664-491-7430

info@montserrat-tourism.ms



## Caribbean Challenge

Drink the fresh spring water from Runaway Ghaout – a ravine running from the Centre Hills to the sea. Local legend dictates that people drinking this water will be drawn to return to Montserrat time and time again.

## Did you know?

Montserrat welcomes visitors with a green shamrock-shaped stamp in their passport.



**Size:** 40 square miles

**Currency:** East Caribbean dollar

**Dialing code:** 1 664

**Population:** 4,700

**Main city:** Brades

**Local beer:** Carib

**Dish of the Day:** Goat Water

(goat stew)

**Montserrat** is a lush green and mountainous island that lies in the eastern Caribbean chain of Leeward Islands, 27 miles southwest of Antigua. Montserrat is referred to as the *Emerald Isle of the Caribbean*, due to the Irish descent of most of its early European settlers.

Montserrat is unspoilt, offering peace and quiet, fascinating walks, diving, a rich and colourful birdlife and the awesome spectacle of its active volcano. Montserrat is a friendly island destination that welcomes all of its visitors with open arms.

Soufrière Hills Volcano, active since 1995, is the island's biggest attraction and Jack Boy Hill offers a unique opportunity to witness the live volcano safely. Montserrat's capital Plymouth, was abandoned in 1997 and now resembles a modern day Pompeii. A new island capital is currently being built in Little Bay.

Montserrat offers excellent scuba diving and snorkelling, amongst its fantastic underwater ecosystems and marine life. Visitors can gain their PADI scuba diving certificate through one of the island's two dive centres.

World class fishing, over 30 pristine dive sites, rare bird life and mouth watering local cuisine all add to the island's timeless charm.

## Hidden gem

Gary Moore's Wide Awake bar operates an honesty system, so customers help themselves to rum.



## What's Hot

The St. Patrick's Day Festival in March, a weeklong Caribbean festival with an Irish twist

Photos courtesy of David Mac Gillivray for Montserrat Tourist Board

# Nevis

www.nevisisland.com



## Caribbean Challenge

Try your hand at archaeology, or explore the ruins of old sugar plantations.

## Did you know?

Nevis is the birthplace, and was home for nine years of Alexander Hamilton, George Washington's aide and one of the architects of the American constitution.



**Size:** 86 square miles

**Currency:** East Caribbean dollar

**Dialing code:** 1 869

**Population:** 12,000

**Main city:** Charlestown

**Local beer:** Carib

**Dish of the Day:** Corn meal and steamed fish. Or goat water (a popular stew traditionally enjoyed on Saturdays)

Photo: courtesy of Nevis Tourism Authority

## Nevis Tourism Authority

P.O. Box 184, Main Street, Charlestown, Nevis  
Tel: 869-469-7550 Fax: 869-469-7551 info@nevisisland.com

**Nevis** is one of the few remaining unspoiled places on earth. It boasts natural vegetation that is unparalleled.

The accommodation sector ranges from small, intimate family run guest houses to a five star property, the Four Seasons Resort, the largest on the island. Among these establishments are the unique "Plantation Inns" for which Nevis is most famous.

Built on sites of the island's old Sugar Plantations, these properties continue the themes and concept of the Plantation estates, with great houses and cottages scattered around the estate. The grounds of these inns are beautifully landscaped and most are located on the slopes of Nevis Peak amidst lush greenery.

But whatever your preference, be it sinking in a hammock or a lounge chair at the pool, or on the palm-fringed beaches that circle the island, or perhaps sipping a rum punch at one of the beach bars or revelling in the local "taste of the island", there is a wide variety of activities to choose from and others can sample an endless selection of land and sea activities such as: golfing, diving, snorkelling or mountain biking.

## Hidden gem

Nevis is small in size but bursting at the seams with history and legends. There are spas that offer both traditional and holistic treatments. Those who know about Nevis tell others but everyone seems to think that they are the only ones that really know all there is to know about the island.



## What's Hot

Recently opened Funky Monkey Tours and Air Polaris Ranger 4x4's designed for all trails

www.CaribbeanTravel.com 49

## DESTINATIONS

# Puerto Rico

www.seepuertorico.com

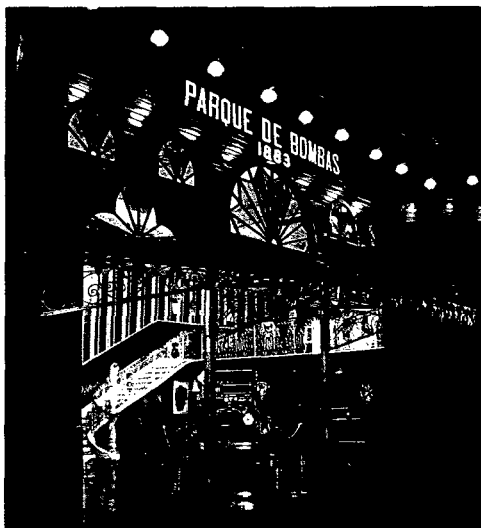


### Caribbean Challenge

Take a stroll through Old San Juan which comprises seven square blocks of cobbled streets and colonial architecture.

### Hidden gem

One of the most memorable experiences is night swimming in Puerto Rico's bioluminescent bays. The bays are home to large colonies of dinoflagellates that light up like fireflies and provide the experience of a lifetime as they produce incredible glowing waters. Two of the most spectacular bays are the northeast's Mosquito Bay in Vieques and Cabezas de San Juan in Fajardo.



Above photos courtesy of Héctor Nogales for Puerto Rico Tourism Company.

### What's Hot

The bar at La Concha Hotel and Budatal Restaurant in Condado and live salsa music

50 www.CaribbeanTravel.com

### US Offices

#### Puerto Rico Tourism Company

135 West 50th Street, 22nd Floor, New York, NY 10020  
Tel: 212-245-1200 Fax: 212-586-1212 gemanuelli@prtourism.com

#### Puerto Rico Tourism Company

3575 W Cahuenga Boulevard, Suite 405, Los Angeles, CA 90068  
Tel: 323-874-5990 Fax: 323-874-7257 yfigueroam@prtourism.com

### Canada Office

#### Puerto Rico Tourism Company

6-295 Queens Street East, Suite 465, Brampton, ON L6W 4S6, CANADA  
Tel: 416-368-2680 Fax: 416-368-5350 sunny@prtourismCANADA.com

**Located** in the heart of the Caribbean, east of Dominican Republic, Puerto Rico is only 2.5 hours flight from Miami.

Puerto Rico consists of three main islands: Puerto Rico, Culebra and Vieques. Because of a central mountain range that crosses the island from west to east, it has a diverse geography. In the northeast there is a rainforest while in the southwest it is arid.

The people of Puerto Rico and their culture is a mix of Taino Indians, Black Africans and Europeans.

Puerto Rico is a Commonwealth of the United States. The entry requirements for Puerto Rico are the same as for mainland United States and travel between the two is open. There are accommodations and

attractions for every taste: from city hotels and resorts to properties on the beach or in the mountains; from museums to shopping, from water sports to casinos & nightlife; from jewellery boutiques to factory outlet malls. And it is all within a maximum drive of four hours.

Puerto Rico is the ideal selection for every taste: town and country or fly and drive; Puerto Rico with Vieques or Culebra; Puerto Rico with the United States mainland; San Juan with a cruise; or Puerto Rico with another Caribbean destination.

### Did you know?

Travelling to Puerto Rico from the United States is the same as travelling on a domestic flight.



Photo courtesy of Ricardo Guerra for Puerto Rico Tourism Company

**Size:** 9104 square miles

**Currency:** US Dollar

**Dialing code:** 1 787

**Population:** 4.2 million

**Main city:** San Juan

**Language:** Spanish and English

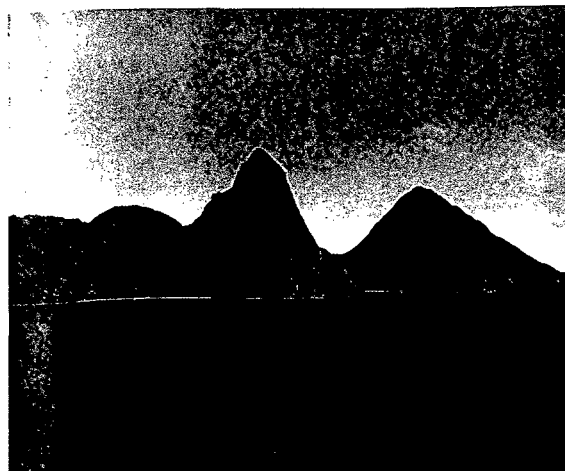
**Local beer:** Medalla

**Dish of the Day:** Beef Steak with onions, white rice, beans and fried green plantains

# Saint Lucia

www.stlucianow.com

www.stlucianow.ca



## Caribbean Challenge

Take an energetic hike up Saint Lucia's Grand Piton (797m).

## Do you know?

Saint Lucia offers visitors diverse accommodations, unique activities and exciting dining experiences.

## Hidden gem

Spend at least a couple of evenings trying one of the many world-class restaurants on the island. Take a ferry across the picturesque secluded lagoon of Marigot Bay to reach the Rainforest Hideaway and experience the delights of Caribbean fine dining.



**Size:** 238 square miles

**Currency:** East Caribbean dollar

**Dialing code:** 1 758

**Population:** 171,000

**Main city:** Castries

**Local beer:** Piton Beer

**Dish of the Day:** Green Fig &

Salt Fish Pie

Photos: courtesy of Saint Lucia Tourist Board

## US Offices

### Saint Lucia Tourist Board

800 Second Avenue, Suite 900, New York, NY 10017

Tel: 212-867-2950 Fax: 212-867-2795 sltbne@aol.com

### Saint Lucia Tourist Board

4480-H South Cobb Drive, SE 113, Smyrna, GA 30080

Tel: 404-762-5738 Fax: 404-762-8540 sltbseast@aol.com

### Saint Lucia Tourist Board

P.O. Box 734, Flossmoor, IL 60148

Tel: 708-922-0369 Fax: 708-922-0412 sltbmidwest@aol.com

## Canada Office

### Saint Lucia Tourist Board

599 B Yonge Street, Suite 314, Toronto, ON M4Y 1Z4, CANADA

Tel: 416-519-5642 Fax: 416-519-9677 sltbCANADA@aol.com

**Saint Lucia** shimmers like an exquisite emerald gem in the cerulean clear waters of the Caribbean Sea. Known as "the Helen of the West Indies", the picturesque isle is known for its charm and magnificent topography; the majestic twin peaks, lush rainforests and beautiful palm-fringed beaches. The stunning beauty, diverse accommodation and abundance of activities make it the ultimate paradise destination.

Saint Lucia is one of the Windward Islands and is a deep melting pot of culture and history forged from Europe, Africa and the ancient Caribbean. Originally home to Arawak Indians and Caribs, the island changed hands fourteen times between the British and the French before

becoming part of the British Commonwealth in 1814 and achieving independence in 1979.

The island offers straight from nature experiences whether travellers are looking for adrenaline-fuelled adventure, cultural tours, zen-like relaxation, family fun or romance. With nothing between you and nature, soar over lush rainforests and tropical wildlife on an exhilarating zip-wire, scuba dive with exotic fish in warm clear waters; explore the remains of prehistoric volcanoes at the Sulphur Springs and the Diamond Waterfalls in Soufriere; gratify your inner pirate on a sunset catamaran cruise around the island; and surrender to spa heaven and its feather fingered masseuse. Come, live the legend.



## What's Hot

Saint Lucia Jazz Festival and Saint Lucia Carnival

www.CaribbeanTravel.com 51



## DESTINATIONS

# St. Barthélemy

www.saintbarth-tourisme.com

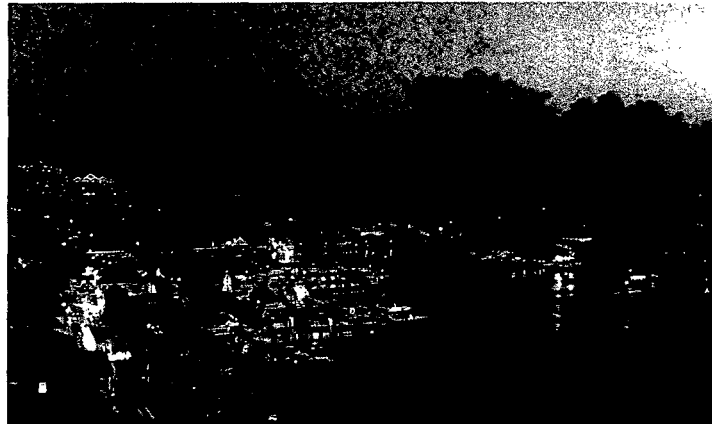
Office du Tourisme de Saint Barthélemy

Quai du Général de Gaulle

97133 Gustavia, St. Barthélemy

Tel: 011-590-590 27 87 27 Fax: 011-590-590 27 74 47

ines.chaisy@ctfsb.org

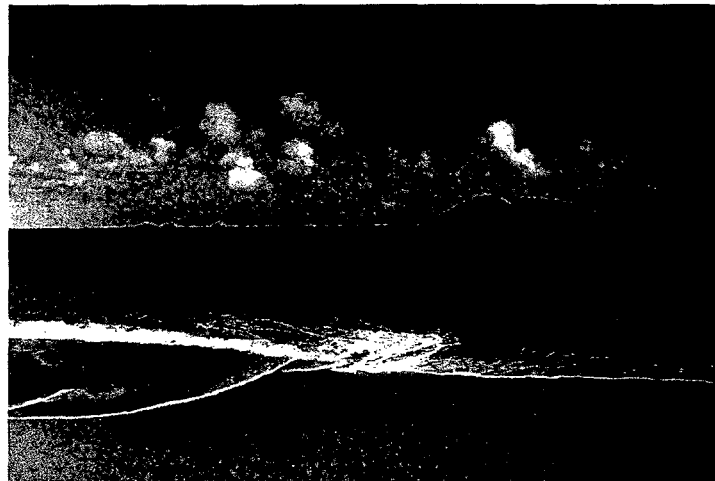


### Caribbean Challenge

Choose your beach, from the secluded Anse à Colombier, reached via hike on a steep trail unless you go by boat, or the easy-access Baie de St. Jean.

### Hidden gem

St. Barts hosts a number of annual cultural events - the St. Barts Music Festival in January, Carnival in February, the St Barts Film Festival in April, the Theatre Festival in May, the Summer Festival and the marathon in November. There's also a Swedish week celebrating the almost 100 years from 1784 that the island belonged to Sweden. The capital, Gustavia, is named after the Swedish king.



**Size:** 16 square miles

**Currency:** Euro

**Dialing code:** 011 590

**Population:** 8,700

**Language:** French and English

**Main city:** Gustavia

**Local beer:** Carib

**Dish of the Day:** Conch Fricassé

**Saint Barthélemy** (St. Barts) is one of the world's well-kept secrets.

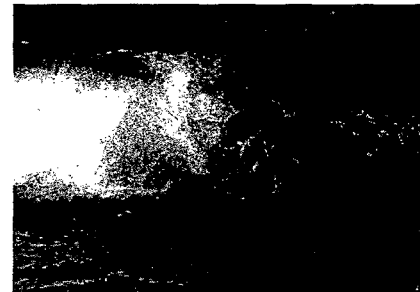
A tiny tropical isle whose name often crops up in glossy magazines, Saint Barthélemy seems as familiar as the lives of the "beautiful people" we think we know through the media. It's true that for many celebrities, the island is a favourite getaway, cherished for its authenticity, protected environment, gentle lifestyle, and, need we insist, for its naturally discreet inhabitants and "regulars".

But Saint Barthélemy's greatest virtue is its uniqueness. Its diminutive 16 square miles make it difficult to accommodate hordes of tourists. At the highest point of the "season", island visitors never exceed the number of inhabitants. There is no danger of a throng on the quays of Gustavia, where some of the world's most beautiful yachts are anchored, or at the island's beaches, many of which can be accessed solely on foot or by sea. The largest of its 30-odd hotels offers only eighty-five rooms and the smallest, a haven of calm, elegantly nestled beneath the swaying palm trees, boasts of just eight rooms.

Sailing events include the St. Barts' Bucket in early April, and the AG2R Transat race early in May every two years. Other events include the St. Barts Music Festival in January.

### Did you know?

In 1784, St. Barts was leased by France to Sweden in exchange for trading access to the Baltic, and the island was Sweden's only Caribbean possession for a century until the islanders voted by 351 votes to one for the restoration of French rule.



### What's Hot

Saint Barthélemy hosts a whole calendar of events throughout the year

Photos courtesy of Office du Tourisme de Saint Barthélemy

# St. Eustatius

www.statiatourism.com



## Caribbean Challenge

Take a half-day hike to the 2,000 foot Quill, a classically shaped volcano with a forest-filled crater.

## Did you know?

Part of old Oranjestad has been reclaimed by the sea and on calm days, the foundations can be seen from the shore-line.



Above photos courtesy of Brenda S and R Duncan Kirby for St. Eustatius Tourism Development Foundation

Right photo courtesy of Cees Timmers for St. Eustatius Tourism Development Foundation

|                                    |  |
|------------------------------------|--|
| <b>Size:</b> 11.8 square miles     | <b>Main City:</b> Oranjestad                     |
| <b>Currency:</b> Antillean guilder | <b>Language:</b> English and Dutch               |
| <b>Dialling code:</b> 011 599      | <b>Local Beer:</b> Presidente, Carib, Red Stripe |
| <b>Population:</b> 3,400           | <b>Dish of the day:</b> Stewed goat or seafood   |

St. Eustatius Tourism Development Foundation  
Fort Oranje Street  
Oranjestad, St. Eustatius, Netherlands Antilles  
Tel: 011-599-318-2107 Fax: 011-599-318-2433  
euxtour@goldenrocknet.com

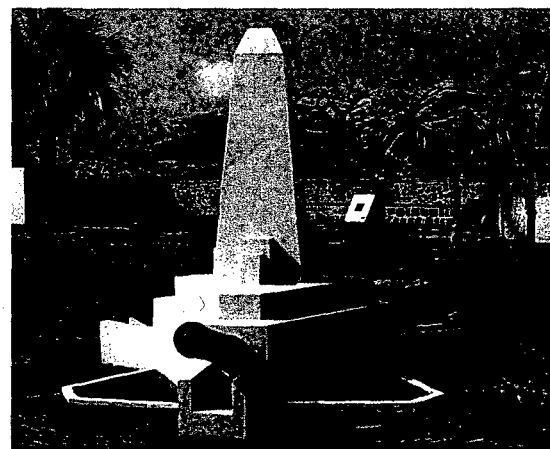
**St. Eustatius**, fondly called Statia, is a quiet haven for visitors wanting to explore and experience the Caribbean the way it used to be. Undiscovered and relatively unknown, one will find this fascinating tiny island almost crime free. Upper Town Oranjestad is littered with a unique variety of historical sites and monuments dating back to the 1700's. These include a colourful and charming collection of well preserved typical Statian houses with gingerbread trimmings. A carefully mapped out walking tour covers the Lower Town and Upper Town. This tour features noteworthy sites such as the St. Eustatius Historical Museum, Dutch Reformed Church, Fort Oranje, Honen Dalim Jewish Synagogue, and cobbled stone streets, all testimony to a period in the 1700's when the island was commonly known as "The Golden Rock".

In St. Eustatius, marine life is protected and managed by the Statia Marine Park. Diving among pristine reefs, wrecks, walls and abundant sea life remains a favourite pass time for most visitors. The Charlie Brown and the Stenapa man made reefs are a diver's dream come true.

It's time to come and discover the many hidden treasures of St. Eustatius, the Caribbean's Hidden Treasure.

## Hidden gem

St. Eustatius changed hands 22 times between French, Dutch and English. The Caribbean's Hidden Treasure is the marketing slogan. Take a hiking expedition to the perfectly formed extinct volcano called the Quill. It's 2000 feet, with a descent of 270 metres below sea level, into a lush tropical rain forest with well marked trails to the Miriam Schmidt Botanical Garden.



## What's Hot

Carnival is packed with activities and is celebrated mid-July lasting around 10 days

www.CaribbeanTravel.com 53

## DESTINATIONS

# St. Kitts

www.stkittstourism.kn

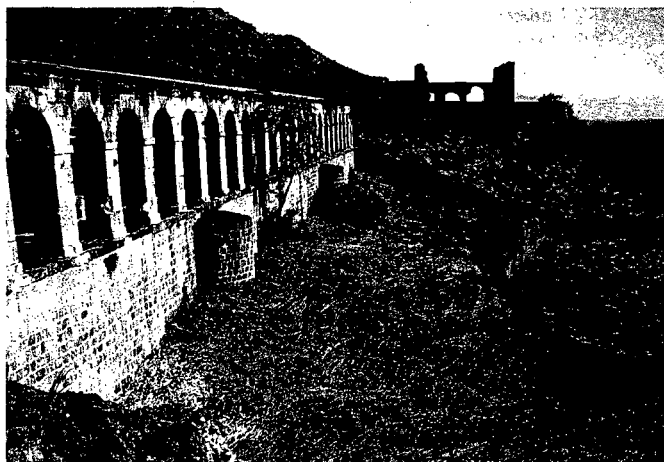


### Caribbean Challenge

Test yourself on the new Sky Safari's zip-line tour and discover how many lines you can accomplish.

### Did you know?

Christopher Columbus named the island St. Christopher after the patron saint of travellers, and the appellation was eventually shortened to St. Kitts.



Top photo courtesy of Roger Brisbane, Brisbane Productions for St. Kitts Tourism Authority  
Photos above and right courtesy of St. Kitts Tourism Authority

**Size:** 68 square miles

**Currency:** East Caribbean dollar

**Dialing code:** 1 869

**Population:** 39,000

**Main city:** Basseterre

**Local beer:** Carib

**Dish of the Day:** Stewed saltfish with coconut dumplings

54 www.CaribbeanTravel.com

### US Offices:

#### St. Kitts Tourism Authority

414 East 75th Street, 5th Floor, New York, NY 10021  
Tel: 212-535-1234 Fax: 212-734-6511 info@stkittstourism.kn

#### St. Kitts Tourism Authority

3216 New Mexico Avenue, NW, Washington, DC 20016  
Tel: 202-364-8123 Fax: 202-364-8126 info@stkittstourism.kn

### Canada Office

#### St. Kitts Tourism Authority

133 Richmond Street West, Suite 311  
Toronto, ON M5H 2L3, CANADA  
Tel: 416-368-6707 Fax: 416-368-3934  
CANADA@stkittstourism.kn

Against a backdrop of stunning landscapes, the island of St. Kitts embodies the laid back and gracious charm of the undiscovered Caribbean, offering a wealth of activities and experiences for the visitor. History and culture remain two of its greatest assets which have left a legacy of famous historic sites such as Brimstone Hill Fortress, the only man-made UNESCO World Heritage Site in the Eastern Caribbean and the island's greatest tourist attraction, the St. Kitts scenic 'sugar' railway.

St. Kitts is a fascinating island to explore, whether trekking through its lush rainforest, taking an island safari, touring Romney Manor Botanical Gardens, home of Caribelle Batik, or taking a catamaran cruise or fishing trip. For the active, there are high quality scuba dive sites with incredible coral reefs and fish, a world-class 18-hole championship golf course and the island's new zip-line tour.

There are plenty of traditional holiday pastimes too, such as watersports, shopping, fennis, gourmet dining, or simply relaxing on one of the island's sandy beaches.

Accommodations to suit every style and pocket range from beautifully renovated old sugar plantation houses through luxury beach resorts, mid-range hotels and guest houses to private villas.

### Hidden gem

For the best burgers in town, visit the Spice Mill Restaurant at Cockleshell Beach. Against a background of breathtaking sunsets and views, visitors will also find it hard to resist the tempting cocktails on the menu.



### What's Hot

Flying high through the air at speeds of up to 80km/hr. on the Zipline adventure

# St. Maarten/ St. Martin

www.vacationstmaarten.com  
www.st-martin.org



## Caribbean Challenge

Attend one of several vibrant Caribbean carnivals, such as the St. Maarten Carnival in April.



Art: the photos of St.  
R: photo of St. Maarten  
Tel: Office

Tourist Bureau  
for St. Martin

**Size:** 37 square miles  
**Currency:** Euro; US dollar; Guilder, Florin  
**Dialing code:** St. Maarten - 011 599; St. Martin - 011 590 590  
**Population:** 70,000  
**Main city:** St. Maarten - Philipsburg; St. Martin - Marigot  
**Language:** English, French, Dutch  
**Dish of the Day:** Fish/Chicken and johnny cake

## US Offices

### St. Maarten Tourist Board

675 Third Avenue, Suite 1807, New York, NY 10017  
Tel: 212-953-2084 Fax: 212-953-2145 info@vacationstmaarten.com

## Atout France

### St. Martin Promotional Bureau

825 Third Avenue, 29th Floor, New York, NY 10022  
Tel: 212-745-0945 Fax: 212-838-7855 frontdesk@st-martin.org

### St. Maarten/St. Martin Tourist Board

C/o A + W Resort Marketing, 15 Ferry Road, Old Lyme, CT 06371  
Tel: 860-964-0376 Fax: 860-434-7891 nyoffice@st-martin.org

**St. Maarten/St. Martin**, situated 180 miles east of Puerto Rico, is the world's smallest island to be shared by two sovereign governments. Dutch St. Maarten extends across 16 square miles and the French St. Martin covers the remainder. The two nations have had a friendly and peaceful coexistence for over 350 years.

The island is endowed with bountiful beaches and crystalline waters and no shortage of cafes, restaurants and bars. The village of Grand Case also has over 50 restaurants and there are also lots of 'lolos' serving traditional local cuisine.

Each province has retained its individuality and national culture. St. Martin boasts numerous French eateries and establishments, while St. Maarten, with its busy cruise port is rich in Dutch colonial buildings.

Visitors will find a wide variety of day and nighttime diversions, including land and sea excursions for all ages and activity levels. Those

who would like to get back to nature can hike the numerous trails scattered throughout the island, ride through sun-swept beaches on horseback, or snorkel from a 60-foot catamaran.

For the true adventure seekers, try your hand at parasailing and skydiving, or tour the island by motorcycle, ATV or scooter. Strap yourself into the captain's chair for some deep-sea fishing or descend the depths and explore historic wrecks and lost cannons from times past.

Other pursuits include golf, tennis, walking tours and, of course, beachcombing on any of the 37 beaches island-wide. Nighttime comes alive with St. Maarten's many clubs, bars and casinos.

## Hidden gem

The village of Grand Case in St. Martin boasts over 50 restaurants offering French and international gastronomy, but there are also 'lolos' - typical restaurants serving traditional local cuisine.

## Did you know?

While St. Maarten offers an abundance of beachfront resorts and the Caribbean's only fully duty free shopping experience, it is the island's unique history and culture that truly sets it apart from the rest of the Caribbean.



## What's Hot

The Octopus diving centre of Grand Case - enjoy the beautiful blue waters of St. Martin

www.CaribbeanTravel.com 55

## DESTINATIONS

# St. Vincent & the Grenadines

www.discoversvg.com



### Caribbean Challenge

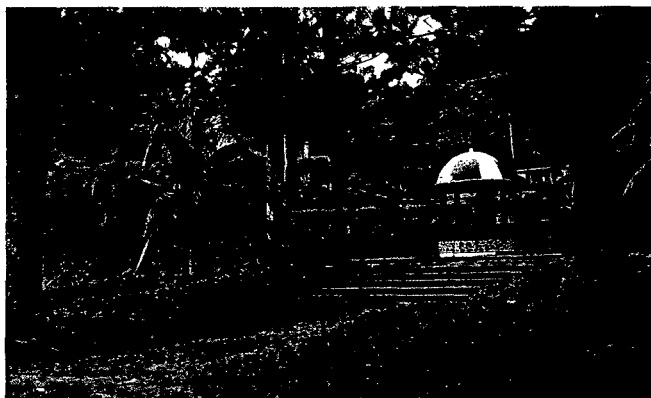
Explore this necklace of 32 islands and cays, only nine of them inhabited.

### Hidden gem

Hidden in a jungled valley on the main island of St. Vincent, the hotel Petit Byahaut can only be reached by boat. Guests can also enjoy a weekly scheduled trip to the Vermont Nature Trail for a rainforest hike and venture into the Byahaut Bat Caves for snorkelling.

### Did you know?

Pirates of the Caribbean: the Curse of the Black Pearl, was filmed in St. Vincent & the Grenadines.



|   |                                       |
|---|---------------------------------------|
| <b>Size:</b> St. Vincent – 133 square miles | <b>Main City:</b> Kingstown.          |
| <b>Currency:</b> East Caribbean dollar      | St. Vincent                           |
| <b>Dialing code:</b> 1 784                  | <b>Local beer:</b> Hairoun            |
| <b>Population:</b> 109,022                  | <b>Dish of the Day:</b> Callaloo Soup |

56 www.CaribbeanTravel.com

## US Office

St. Vincent & the Grenadines Tourism Authority  
801 Second Avenue, 21st Floor, New York, NY 10017  
Tel: 212-687-4981 Fax: 212-949-5946 svgtony@aol.com

## Canada Office

St. Vincent & the Grenadines Tourism Authority  
333 Wilson Avenue, Suite 601, Toronto, ON M1S 2M8, CANADA  
Tel: 416-630-9292 Fax: 647-438-5312  
svgtourismtoronto@rogers.com

St. Vincent & the Grenadines is part of the Windward Islands and lies 34km south of Saint Lucia and 70km west of Barbados. St. Vincent is the largest of the 32 islands and cays, which extend southwest down to Grenada. It's also home to the capital Kingstown, a Caribbean community enclosed in a colonial landscape of cobbled streets, clashing with colourful markets selling exotic fruits.

Other notable islands include Bequia, a quiet haven where time stands still and there are plenty of golden sand beaches to choose from. Or you can watch the yachts come in whilst dining on freshly caught seafood in the seaside town of Port Elizabeth.

The island of Mustique is mostly renowned for its famous inhabitants, a crew of actors, musicians, sports stars and the plain filthy rich! This small idyll may only be five miles long but the price attached to its acres of real estate belies its mileage.

Another movie star hideaway is Petit St. Vincent, home to one of the world's most exclusive resorts, so secluded that guests have to raise a flag to signal for room service.

St. Vincent & the Grenadines offers luxury but it also offers culture, soft adventure and beauty.



### What's Hot

St. Vincent's first luxury resort, the Buccament Bay Resort

Photos courtesy of St. Vincent & the Grenadines Tourism Authority

# Suriname

www.suriname-tourism.org



## Caribbean Challenge

Try out all the different traditional dishes during your visit and experience a unique multi-cultural cuisine.

## Did you know?

Suriname made a vital contribution towards Allied victory in the Second World War because it supplied the bauxite from which aluminum was made to construct aircrafts.



|  |  |
|--|--|
| <b>Size:</b> 163,820 square kilometers | <b>Main city:</b> Paramaribo           |
| <b>Currency:</b> Surinamese dollar     | <b>Language:</b> Dutch                 |
| <b>Dialing code:</b> 011 597           | <b>Local beer:</b> Parbo Beer          |
| <b>Population:</b> 493,000 (2007)      | <b>Dish of the Day:</b> Beans and rice |

Top and right photos courtesy of Edward van Toon for Suriname Tourism Foundation  
Above photo courtesy of Suriname Tourism Foundation

Suriname Tourism Foundation  
Dr. J. F. Nassylaan 2, P.O. Box 656, Paramaribo, Suriname  
Tel: 011-597-424878/410809 Fax: 011-597-477786 info@suriname-tourism.org

Suriname Tourist Office  
c/o Suriname Airways

7270 NW 12th Street, Suite 255, Miami, FL 33126  
Tel: 305-599-1196 Fax: 305-591-3465/66 surair@bellsouth.net

Every visitor is charmed by the unique natural and cultural experience Suriname has to offer. Feel welcomed and guided by very hospitable and friendly people who love to show you a glimpse of the country's daily life. Enjoy strolling around downtown Paramaribo and visit the local market, while sipping from a cold coconut. Explore the districts and watch local artisans create beautiful art and craft, visit old plantations or search for giant sea-turtles.

It soon becomes very clear that Suriname is a cultural melting pot of many different ethnic and religious groups living peacefully together.

Suriname is a safe destination and also a paradise for eco-tourists. More than 700 bird species can be spotted in the rainforest where different sport fishing records have been set.

deep in the rainforest. When dusk sets in, one can relax in a hammock or come to rest in one of the many luxury resorts surrounded by trees. A forest symphony completes the scene.

Back in town, visitors can literally shop 'til they drop, or enjoy one of the very fine typical, traditional culinary dishes. An old saying states that once you're hooked, you will sure come back!

And remember, Suriname might be part of the Caribbean but it's situated on the South American mainland.

## Hidden gem

UNESCO world heritage sites: the historic wooden part of Paramaribo, the Zeelandia Fortress and the Central Suriname Nature Reserve with its many beautiful rapids and cascades.



## What's Hot

Travellers to Suriname can visit French Guyana and Brazil in a special Amazon package

# Trinidad & Tobago

www.goTrinidadandTobago.com

US Office

Trinidad & Tobago Tourism  
Development Company Limited

915 Broadway, Suite 600, New York, NY 10010

Tel: 212-529-8484 Fax: 212-460-8287

oadger@mcintl.com



## Caribbean Challenge

Take the plunge - you may just discover the world's largest known brain coral.

## Did you know?

Trinidad & Tobago is a multi-ethnic and multi-cultural society and the birthplace of steelpan, calypso and chutney music (a mix of calypso and Indian music).



|  |                                       |
|--|---------------------------------------|
| <b>Size:</b> Trinidad - 1850 square miles; | <b>Main city:</b> Trinidad - Port-of- |
| Tobago - 182 square miles                  | Spain; Tobago - Scarborough           |
| <b>Dialing code:</b> 1 868                 | <b>Local beer:</b> Carib              |
| <b>Currency:</b> Trinidad & Tobago dollar  | <b>Dish of the Day:</b> Crab and      |
| <b>Population:</b> 1.5 million             | dumplings; shark and bake             |

A contrast of pace - from the sleepy beaches of Tobago to the vibrant parties of Trinidad - and a large cultural melting pot that's influenced mouth-watering cuisine and a multiplicity of festivals means that Trinidad & Tobago has something for everyone. Trinidad & Tobago is an ideal location for weddings and honeymoons, family holidays, eco-adventure, scuba diving and golf, as well as unadulterated fun in the sun.

Trinidad, home to the world famous Carnival, prides itself on being a land of festivals and the cultural capital of the Caribbean. The landscape ranges from lush rainforests and mountains to cane fields and swamps. There is an adventure for every day of the week, from hiking through rain-forests on the trail of hidden waterfalls and exploring deep caves, to cycling through verdant countryside, turtle watching and kayaking.

Tobago is a premier eco-tourism destination with unspoilt and secluded beaches. Some beaches boast white sands, shallow bays and calm blue waters, others have shallow reefs for snorkelling and some are more exposed to ocean swells, beloved by surfers. The rich, colourful reefs have 300 species of South Atlantic coral and more than 600 species of fish including manta rays, reef sharks, tarpon and goliath groupers.

## Hidden gem

With 450 bird species, 620 types of butterflies, 108 different mammals, 2300 flowering plants and 70 reptiles, Trinidad & Tobago is perfection for eco enthusiasts. Tobago is home to the western hemisphere's oldest protected rainforest and stunning reefs, boasting an abundance of marine life and the world's largest known brain coral, making the island a diver's paradise.



## What's Hot

Visit a panyard to listen to the sounds of the steel pan,  
invented in Trinidad & Tobago

Photos courtesy of Trinidad & Tobago Tourism Development Company, Ltd

# Turks & Caicos Islands

[www.turksandcaicostourism.com](http://www.turksandcaicostourism.com)

## The "Beautiful by Nature"

Turks & Caicos Islands are located in the British West Indies, 575 miles southeast of Miami, Florida and just a 90-minute flight from the American hub. This archipelago of 40 islands with only 10 inhabited, has something for everyone.

With a warm, dry climate, friendly people and natural beauty it is not surprising that sixty percent of visitors return again and again, safe, quiet and boasting world class accommodations, spas, and restaurants, the Turks & Caicos Islands are an ideal location for relaxation, romance, diving, snorkelling, family holidays and ecotourism. The Islands boast an unrivalled reef system and 193 square miles of pristine white sand beaches.



|  |                                 |
|--|---------------------------------|
| <b>Size:</b> 40 islands - 193 sq miles | <b>Local beer:</b> Turks Head   |
| <b>Dialing code:</b> 1 649             | <b>Dish of the Day:</b> Cracked |
| <b>Currency:</b> US dollar             | conch - steamed, fried, or in   |
| <b>Population:</b> 33,202              | coconut milk                    |
| <b>Main city:</b> Grand Turk           |                                 |

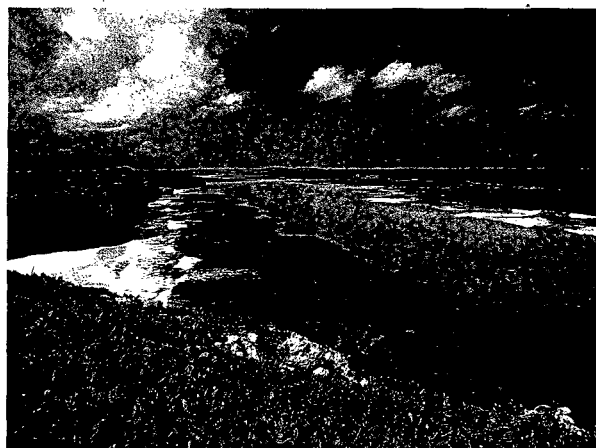
Photos courtesy of Turks & Caicos Tourist Board

Each island has a different charm and character. In the capital of the islands, Grand Turk, visitors will love the pastel-shaded buildings and cobbled streets of the colonial town. Donkeys are still part of the traffic and you're never far from a sugar-white Caribbean beach.

Make sure you don't miss the amazing cave system on the island of Middle Caicos, also home to bats and some fascinating historical artifacts. And, finally, the endless beaches of Providenciales and the rock iguanas on Little Water Cay.

## Hidden gem

Be sure to check out "Da Conch Shack" and savour local cuisine in a relaxed island atmosphere!



## Caribbean Challenge

Grace Bay Beach was voted best beach in the world and is 12 miles long. See if you can walk the entire 12 miles from the Bight to Leeward.

## Did you know?

The Turks & Caicos National Museum in Cockburn Town features what is thought to be the oldest shipwreck in the Americas, a caravel that sank on Molasses Reef in 1513.



## What's Hot

The new Hotel Gansevoort and its Bagatelle Bistrot and Beach Club, open day and night

[www.CaribbeanTravel.com](http://www.CaribbeanTravel.com) 59



# US Virgin Islands

www.usvitourism.vi



## Caribbean Challenge

Dive a wall, a reef, a wreck and a pier all in the same day in St. Croix.

The US Virgin Islands is comprised of three main islands, St. Croix, St. John and St. Thomas, each a magnificent tropical environment offering a unique array of experiences.

St. Croix, the largest of the three islands, lies entirely within the Caribbean Sea and is characterized by cultural diversity. Pastel buildings and charming shops can be seen in the historic towns of Christiansted and Frederiksted, while the island's emerald waters, powdery sands and rolling green hills remain just as Columbus first discovered them in 1493.

Two-thirds of St. John, the smallest of the three islands, is a protected US national park with hilly green land and an underwater reserve. St. John's world-renowned beaches include Trunk Bay, Cinnamon Bay and Maho Bay.

The liveliest of the US Virgin Islands is cosmopolitan St. Thomas, with sophisticated dining and tempting duty-free shopping. Charlotte Amalie is a bustling harbour town full of fine restaurants and quaint shops while St. Thomas' picturesque Magens Bay is ideal for a relaxing afternoon retreat.

The US Virgin Islands promises top-tier accommodation, ranging from eco-friendly lodging at the Maho Bay Camp Grounds on St. John to the glamorous Ritz-Carlton on St. Thomas.



|  |  |
|--|--|
| <b>Size:</b> St. Croix - 52 square miles, St. John - 12 square miles, St. Thomas - 20 square miles | <b>Population:</b> 110,000   |
| <b>Currency:</b> US Dollar   | <b>Local spirit:</b> Cruzan Rum  |
| <b>Dialing code:</b> 1 340   | <b>Dish of the Day:</b> Callaloo, a spicy stew of okra, meat and seafood |
| <b>Main City:</b> Charlotte Amalie, St. Thomas   |  |

60 www.CaribbeanTravel.com

## US Offices

**US Virgin Islands Department of Tourism**  
One Penn Plaza, Suite 3525, New York, NY 10119  
Tel: 212-502-5300 Fax: 212-465-2324  
nationalsales@usvitourism.vi

**US Virgin Islands Department of Tourism**  
2655 South Le Jeune Road, Suite 907, Coral Gables, FL 33134  
Tel: 305-442-7200 Fax: 305-445-9044  
nationalsales@usvitourism.vi

**US Virgin Islands Department of Tourism**  
245 Peachtree Centre Avenue NE  
Marquis One Tower, Suite MB-05, Atlanta, GA 30303  
Tel: 404-688-0906 Fax: 404-525-1102  
nationalsales@usvitourism.vi

**US Virgin Islands Department of Tourism**  
P. O. Box 761308, Los Angeles, CA 90076  
Tel: 213-739-0138 Fax: 213-739-2005  
nationalsales@usvitourism.vi

**US Virgin Islands Department of Tourism**  
444 N. Capital Street NW, Suite 305, Washington, DC 20001  
Tel: 202-624-3590 Fax: 202-624-3594  
nationalsales@usvitourism.vi

**US Virgin Islands Department of Tourism**  
4100 N. Marine Drive, Suite 14F, Chicago, IL 60613  
Tel: 312-670-8784 Fax: 312-670-8786  
nationalsales@usvitourism.vi



## Did you know?

St. Thomas' only golf course, Mahogany Run, is known for its challenging trio of cliffside holes called the Devil's Triangle.

## Hidden gem

Grab a ferry from St. Thomas's Crown Bay Marina and escape to the secluded tranquility of Water Island, the secret fourth sibling of the US Virgin Islands. Also not to be missed are the programmes offered at the Virgin Islands Sustainable Farm on St. Croix, the only certified organic farm in the Caribbean; and snorkelling Buck Island's underwater trail.

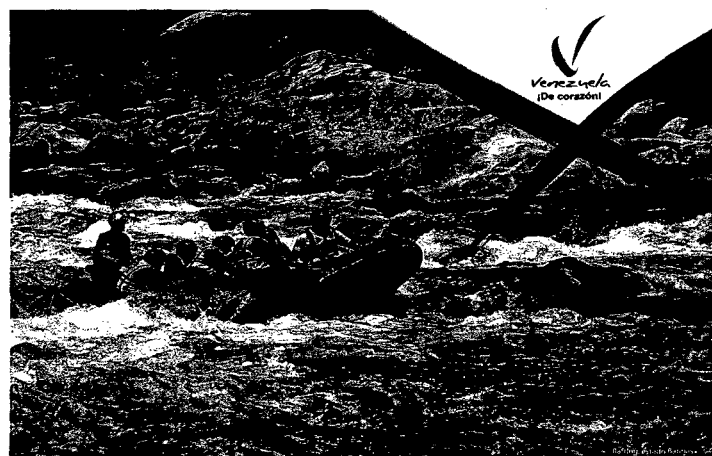
## What's Hot

Three Carnival celebrations, with music, food and fun are held annually

Photos courtesy of US Virgin Islands Department of Tourism

# Venezuela

www.mintur.gob.ve



## Caribbean Challenge

Book a boat trip to the Angel Falls, one of the world's highest waterfalls, or take a hike in the country's Andes mountain range.

Venezuela is a country saturated with beaches, mountains, plains and natural wonders located in the north of South America. It has over 3,000 km of Caribbean coast where coconut palms complement beautiful sandy beaches and 5,000 metres of astonishing snow-capped mountains.

Venezuela is home to an eclectic combination of four distinctly varied cultures. It is bounded to the luxury of the Caribbean by its north coast, Brazil by its south, Guyana by the east and Colombia by the west coast.

The country is in a bio-diverse region with numerous natural habitats for animal species like jaguar, puma, pelicans and capybara.

Some of the most appealing features in the country are its natural scenic highlights like the iconic Angel Falls, the Orinoco Delta, the Andes mountains, the Los Rocios Archipelago National Park and Venezuela's own Caribbean island, Isla de Margarita.

Caracas is the cultural capital of the country with first-rate restaurants, a museum of modern art, shopping centres and national parks.

A trip to Venezuela offers a mix of the Andes, the Orinoco and the Caribbean, together creating a unique experience to cherish.

## Hidden gem

Located at the foot of Caracas' Avila Mountain, Parque Los Chorrros consists of 4.5 hectares of exuberant nature including the only natural waterfall in a capital city park.

## Did you know?

Angel Falls in Venezuela is 16 times higher than Niagara.

|                            |   |
|----------------------------|---|
| Size: 352,144 square miles | Language: Spanish                           |
| Currency: Bolivar          | Local beer: Cerveza Zulia                   |
| Dialing code: 011 58       | Dish of the Day: Pabellon Criollo (shred-   |
| Population: 25,730,435     | ded beef, white rice, black beans and fried |
| Main city: Caracas         | plantains)                                  |

Photos courtesy of Instituto Nacional de Turismo

US Office  
Consulate General of the Bolivarian Republic of Venezuela  
710 4th Street New York, NY 10022  
Tel: 212-836-1960 Fax: 212-644-7471  
info@consuladonyc.gov.ve

Ministerio del Poder Popular para el Turismo  
Avenida Francisco de Miranda  
Avenida Principal de La Floresta  
Mintur piso 3, Miranida, Venezuela  
Tel: 011-58 212 209 48 29 ggonzalez@mintur.gov.ve



## What's Hot

The Playa El Agua water park in the Venezuelan island of Margarita

www.CaribbeanTravel.com 61

# St. Kitts

EXPLORE • FEEL • LOVE • REMEMBER



Blessed by nature and rich in history, this lush Caribbean island is becoming well known for its warm, welcoming hospitality. From the golden sand beaches and rolling hillsides to the magnificent architecture and picturesque vistas of the Brimstone Hill Fortress National Park, a UNESCO World Heritage Site, St. Kitts invites you to share our unique island experience.

St. Kitts is served non-stop by American Airlines from New York and Miami, by US Airways from Charlotte and by Delta Air Lines from Atlanta. American Airlines/American Eagle serves the island with connecting service over San Juan. Canadian travelers can connect over select US and Caribbean gateways. British Airways offers direct service from London Gatwick.

Log on to our website for details on our value-added, island-wide savings promotions

[www.stkittstourism.kn](http://www.stkittstourism.kn)

CARIBBEAN

## GUADELOUPE, IMAGINE FRANCE AS AN ISLAND



[www.lesilesdeguaadeloupe.com](http://www.lesilesdeguaadeloupe.com)

**GUADELOUPE**  
ISLANDS  
TOURIST BOARD



# CTO Preferred Partners

Caribbean Tourism Organization (CTO) Preferred Partners are those companies and organizations that are members in good financial standing with the organization. Information on membership, which includes categories, benefits and dues, plus an updated list of members, may be found at [www.OneCaribbean.org](http://www.OneCaribbean.org). The following list was accurate at the time of the printing of this publication.

## ACCOMMODATIONS

### HOTEL CHAIN

#### Iberostar Hotels & Resorts

A family-owned Spanish hospitality company with more than 75 years experience in the travel industry. Iberostar provides unique vacation experiences, rooted in superior customer service and quality, in the world's most popular vacation destinations, with more than 100 hotels in 15 countries. [www.iberostar.com](http://www.iberostar.com)

#### Starwood Caribbean Collection

Starwood Caribbean Collection features the best resorts, the best locations; Sheraton Nassau Beach Resort; Westin Resort, Aruba; Westin St. John, USVI; Westin Resort & Spa, Cancun; Sheraton Puerto Rico; W Retreat & Spa Vieques Island, Puerto Rico; and Four Points at Palmas Del Mar, Puerto Rico. [www.starwoodresorts.com/travel-professional](http://www.starwoodresorts.com/travel-professional)

### CARIBBEAN HOTEL

#### Bleu Emeraude Residence

Bleu Emeraude is a luxurious new residence on Grand Case beach in St. Martin. Each apartment offers tranquillity and an exceptional view on the Caribbean Sea and the island of Anguilla on the skyline. [www.bleuemerade.com](http://www.bleuemerade.com)

#### Casa de Campo

Casa de Campo in the Dominican Republic is entering a new era with new hotel rooms, main area, restaurant and more. When combined with its renowned sports and world-class facilities, Casa de Campo indeed reigns as the Caribbean's Most Complete Resort. Your story begins here... [www.casadecampo.com.do](http://www.casadecampo.com.do)

#### Divi & Tamarijn Aruba

Divi Aruba all-inclusive is a 201 room AAA three diamond beachfront hotel. Tamarijn Aruba All Inclusive is a 233 room property, all oceanfront. Guests to each property have exchange privileges to all amenities. [www.diviaruba.com](http://www.diviaruba.com); [www.tamarijnaruba.com](http://www.tamarijnaruba.com)

#### The Fairmont Royal Pavilion

Imagine an elegant and secluded 15 acre beachfront hideaway that captures the warmth and style of a Barbadian home. The Fairmont Royal Pavilion, with 72 oceanfront rooms, has built up an enviable position for service and luxury. [www.fairmont.com/RoyalPavilion](http://www.fairmont.com/RoyalPavilion)

#### Radisson Aruba Resort & Casino

This award winning resort captures the essence of Aruban charm offering sumptuous cuisine, larimar spa, superior activities day and night, exceptional watersports, 16,000 square feet casino, and over 15,000 square feet meeting space. Its Larimar spa is the most comprehensive spa on the island. [www.radisson.com/aruba](http://www.radisson.com/aruba)

### VACATION OWNERSHIP

#### Interval International

Interval International operates membership programs for vacationers and provides value-added services to its developer clients worldwide. Based in Miami, Florida, the company has been a pioneer and innovator in serving the vacation ownership market for more than 33 years. [www.intervalworld.com](http://www.intervalworld.com)

### VILLA RENTAL

#### West Indies Management Company

WIMCO (the West Indies Management Company) is the leading Caribbean luxury villa vacation and boutique hotel reservations specialist. The company, with its Caribbean partner, Sibarth Villa Rentals, has represented private villas on St. Barts and on 11 other Caribbean islands for over 23 years. [www.wimco.com](http://www.wimco.com)

## ADVERTISING AGENCY

#### Fitzgerald+CO

Fitzgerald+CO is one of the leading brand-building agencies in the Southeast. Part of the Interpublic Group of Companies, the global agency specializes in advertising and public relations campaigns geared to encouraging travelers to choose Caribbean destinations. [www.fitzco.com](http://www.fitzco.com)

#### Interspace Airport Advertising West Indies Ltd.

Marketing concessionaire working exclusively with airports and cruise ports. Programs promote Caribbean companies and generate revenues for the ports. [www.iaateam.com](http://www.iaateam.com)

#### JWT Atlanta

We are a full-service advertising agency, offering our clients an integrated suite of strategic, creative and engagement services all under one roof. We deliver results for our clients by discovering authentic insights and bringing to life ideas that entertain, inspire, inform and persuade. [www.jwt.com/atl](http://www.jwt.com/atl)

### Rock Group Advertising & Visual Branding

Rock Group is a band of creative marketing fanatics who thrive on the challenges of developing branding, advertising and interactive concepts. We are a "boutique" agency but within our studios a team of graphic designers, videographers, photographers, among others, develop comprehensive cutting edge content.  
www.myrockgroup.com

### The Zimmerman Agency

The advertising, public relations, digital and/or social marketing firm represents a platinum portfolio of luxury Caribbean destinations, brands and resorts. The firm's proprietary WOW! approach creates dynamic programs which define the extraordinary apart from the ordinary...and delivers results.  
www.zimmerman.com

### AFFILIATE

#### Caribbean Hotel & Tourism Association

CHTA, founded in 1962, represents the entire spectrum of the hospitality industry's private sector including 36 national hotel associations across the Caribbean region, over 850 hotel members with approximately 125,500 rooms, and more than 600 supplier companies represented as 'Allied' members.  
www.caribbeanhotelandtourism.com

#### National Tour Association

The National Tour Association is a trade organization of thousands of tourism professionals involved in the growth and development of the packaged travel industry. We are committed to providing business opportunities and professional education in an environment where our members can foster relationships with one another.  
www.ntaonline.com

### AIRLINE

#### INTERNATIONAL

##### Air Jamaica Ltd.

Experience our legendary Lovebird Hospitality and warm Caribbean smiles. Our award-winning service makes you feel at home the moment you board. From check-in to arrival, your comfort is our #1 priority.  
www.airjamaica.com

##### Caribbean Airlines Ltd.

Step on a Caribbean Airlines flight and you'll feel like you're in the Caribbean. It's our job to make sure you experience the warmth, colour and magic of the most beautiful islands in the world.  
www.caribbean-airlines.com

##### Spirit Airlines

The largest Ultra Low Cost Carrier (ULCC) in the United States, Latin America and the Caribbean. As the

unbundling leader in the industry, Spirit allows consumers the option of paying only for the features they value without subsidizing the choices of others. Its all-Airbus fleet, the youngest in the Americas, flies more than 150 daily flights to 40 destinations.  
www.spiritair.com

### REGIONAL

#### Liat (1974) Ltd.

Liat is one of the leading Caribbean airlines. It is owned by regional shareholders, with the major ones being the Governments of Barbados, Antigua & Barbuda and St. Vincent & the Grenadines. The airline connects the Caribbean with service to 22 destinations in the region.  
www.liat.com

### AIRPORT AUTHORITY

#### Metropolitan Washington Airports Authority

The Metropolitan Washington Airports Authority manages Ronald Reagan National Airport and Washington Dulles International Airport serving the Greater Washington, DC region including Northern Virginia and suburban Maryland. Last year, the Airports Authority welcomed over 17 million passengers to Reagan National Airport and over 23 million passengers to Dulles International Airport.  
www.mwaa.com

### CARGO LINE

#### Tropical Shipping USA, Inc.

Tropical Shipping is one of the leading containerized cargo carriers in the Caribbean region. From its headquarters at the Port of Palm Beach, Tropical currently operates 15 vessels, serves 28 ports and 43 office and receive locations throughout the U.S., Canada, Bahamas and the Caribbean.  
www.tropical.com

### CARIBBEAN-BASED BUSINESS

#### Cave Shepherd & Co. Ltd.

Over the past century, Cave Shepherd & Co. Ltd has transformed itself from a traditional local department store into a diversified regional business whose interests encompass its retail heritage as well as financial services, international business, wealth management, property management and tourism.  
www.caveshepherd.com

### CHARITABLE ORGANIZATION

#### The Travel Foundation

An independent UK Charity, funding and managing over 30 projects in 16 destinations around the world. It is the leading resource for the travel industry on sustainable tourism in the UK.  
www.thetravelfoundation.org.uk

## CONSULTANCY

### Deloitte and Touche - Cayman Islands

Deloitte is the brand under which tens of thousands of dedicated professionals in independent firms throughout the world collaborate to provide audit, consulting, financial advisory, risk management, and tax services to selected clients.

[www.deloitte.com/view/en\\_KY/ky](http://www.deloitte.com/view/en_KY/ky)

### InterVISTAS Consulting, Inc.

The InterVISTAS Consulting Group is a dynamic team of transportation, tourism, environmental, planning and economic development professionals dedicated to providing leading edge strategic solutions for the tourism and transportation industry.

[www.intervistas.com](http://www.intervistas.com)

### May Hinds Consulting Inc.

May Hinds Consulting Inc. is a Barbados-based regional consultancy company specializing in people development, training and business development. Our mission is to assist businesses in optimizing their performance through developing their human resources and management systems to deliver high quality services.

[www.mayhindsconsulting.com](http://www.mayhindsconsulting.com)

### The Edmunds Group International, LLC

A multi-disciplinary firm offering specialized consulting services to businesses, governments and organizations worldwide. TEG provides strategic advice and advocacy to help clients identify new opportunities and address challenges in the global marketplace.

[www.theedmundsgroup.com](http://www.theedmundsgroup.com)

## FINANCIAL INSTITUTION

### Caribbean Financial Services Corporation

Caribbean Financial Services Corporation (CFSC) was founded in 1984 as a regional financial services company. A collaborative enterprise between private companies, international development agencies and multinational and domestic financial institutions, CFSC provides its services throughout the English-speaking Caribbean, with a focus on the Windward and Leeward Islands and Barbados.

[www.cfsc.com.bb](http://www.cfsc.com.bb)

### FirstCaribbean International Bank

FirstCaribbean is a major Caribbean bank offering a full range of market-leading financial services in Corporate Banking, Retail Banking, Wealth Management, Credit Cards, Treasury Sales and Trading, and Investment Banking.

[www.firstcaribbeanbank.com](http://www.firstcaribbeanbank.com)

## GENERAL

### Cititech Computer Services, Inc.

Cititech blends creative, strategic planning with expert knowledge to tackle the toughest challenges for businesses. Our Staff and Management Team have over 25 years experience in the Technology Industry.

[www.cititechsolutions.com](http://www.cititechsolutions.com)

### Verde International, Inc.

The manufacturer of the VerdiClean line of cleaning products. An all natural, mineral based surfactant and chemical free line of cleaning products and odor neutralizers.

[www.verdeii.com](http://www.verdeii.com)

## INTERNATIONAL CRUISE LINE

### Florida-Caribbean Cruise Association

A not-for-profit trade organization composed of 15 member cruise lines operating more than 100 vessels in Floridian, Caribbean and Latin American waters, providing a forum for discussion on legislation, tourism development, ports, tour operations, safety, security and other cruise industry issues.

[www.f-cca.com](http://www.f-cca.com)

### Princess Cruises

A recognized leader in worldwide cruising, Princess Cruises offers its passengers the opportunity to escape completely to the top destinations around the globe on a fleet of 17 modern ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided in an environment of exceptional customer service.

[www.princess.com](http://www.princess.com)

### Royal Caribbean International/Celebrity Cruises Ltd.

Royal Caribbean International was founded in 1969 and currently has a fleet of 21 ships. Our guests have an appetite for new experiences and an interest in activities that take them out of the ordinary, connect them with other people and enable them to explore new places and learn about other cultures.

[www.royalcaribbean.com](http://www.royalcaribbean.com)

## LOCAL ORGANIZATION

### Barbados Tourism Investment, Inc.

The development agency of the Government of Barbados with special responsibility for facilitating investment in the tourism and hospitality sector in Barbados.

[www.barbadostourisminvestment.com](http://www.barbadostourisminvestment.com)

### Tourism Development Corporation

The Tourism Development Corporation is a private, non-profit organization that functions as an excellent catalyst for tourism development in Barbados by directing member contributions in support of qualified, sustainable overseas marketing and on-island product enhancement initiatives.

[tourismdev@caribsurf.com](mailto:tourismdev@caribsurf.com)

## MARKETING COMPANY

### BarkleyREI

A full service, interactive marketing agency that specializes in tourism and travel, consumer lifestyle brands, higher education and cultural and non-profit categories and provides digital branding, creative design, web and application development and online marketing.

[www.rippleeffectsinteractive.com](http://www.rippleeffectsinteractive.com)

[www.CaribbeanTravel.com](http://www.CaribbeanTravel.com) 65

## BCF

A brand communications firm with a focus. We specialize in marketing products and experiences to the biggest wealthiest, most powerful demographic in our nation's history - the Baby Boom Generation.  
www.boomyourbrand.com

## Blue Group Media

We are an interactive marketing firm founded in 2004. We have spent the last few years creating amazing websites for our clients, and we are pretty good at it. We have partnered with organizations to help them increase sales, maximize marketing efforts, and ultimately grow their brands.  
www.bluemediagroup.com

## ISM. travel, leisure & lifestyle marketing.

We focus on marketing premier travel, leisure and lifestyle brands to the affluent consumer. Among the clients that have turned to ISM for our expertise and problem solving are Abercrombie & Kent, American Express, Barbados, Emirates, Four Seasons Hotels and Resorts, Harley-Davidson and the United Nations Foundation.  
www.ismboston.com

## Mitchell Media Services

mmssouth@ntinet.com

## Sacred Cows Group

Advertising, events, marketing, media and Public Relations. Our aim is to be the catalyst for change and be seen as thought leaders focussed on inspiring a diversely creative team that conceives original ideas for our clients.  
www.sacredcowsgroup.com

## Sales Focus Inc.

We provide a focused approach to immediate revenue generation with our unique programs including, sales and marketing services, sales training programs and our sales outsourcing solutions - One Focus - to develop immediate revenue opportunities for tourism destinations.  
www.sfitourism.com

## Simple Marketing Services

We provide quality services that include printing and Internet services, as well as hotel supplies.  
www.simplemarketingservices.com

## SpaFinder

A 360-degree media company dedicated to the global spa marketplace, promoting well-being experiences through vertical search, directories, reservation technology and gift programs.  
www.spafinder.com

## STR

STR is the recognized leader in hotel performance data and provides access to hotel research with regular and custom reports covering North America, Mexico and the Caribbean. STR offers reports covering daily and monthly hotel performance, forecasts, annual profitability, pipeline and census information.  
www.str.com

## Ypartnership

We are America's leading marketing services company serving travel, leisure and entertainment clients. Our Insights group is widely acknowledged as the preeminent source of market intelligence on emerging business and leisure travel trends. The firm surveys leisure travelers annually in the *Portrait of American Travelers* (SM), and co-authors the quarterly *travelhorizons*™ survey with the U.S. Travel Association.  
www.ypartnership.com

## MEDIA

### MAGAZINE

#### AFAR

Travel is changing. The world has grown smaller, more accessible, yet homogenized and less exotic. Today's travelers want to get beyond the superficial, the mass-produced, the mass-consumed, and the mass-experienced. They look for the authentic in people, places, and things. Introducing AFAR Media: for a different kind of travel.  
www.afar.com

#### Bridal Guide

Six times a year in print and 24/7 on the web, Bridal Guide and [bridalguides.com](http://bridalguides.com) reach millions of brides-to-be with inspiring and practical ways to plan the wedding, honeymoon and new home of their dreams.  
www.bridalguides.com

#### Caribbean Travel & Life

Caribbean Travel & Life provides a broad and deep package of inspiration and expert information to readers whose enthusiasm about traveling to the Caribbean goes beyond mere vacationing and amounts to an extension of their lifestyles.  
<http://www.bonniercorp.com/brands/Caribbean-Travel-Life.htm>

#### Condé Nast Traveler

*Condé Nast Traveler* was founded in 1987 and is one of the most trusted names in travel. The magazine was founded on a simple yet revolutionary principle: Truth in Travel. This guiding principle allows for honest and fair reporting on all aspects of the travel industry, and as a result, there is no more respected or trusted source than *Condé Nast Traveler*.  
www.cntraveler.com

#### Dive-in (Caribbean) Magazine

A small publication company with graphic design and marketing capabilities.  
[springboardtt@yahoo.com](mailto:springboardtt@yahoo.com)

#### Dreamscapes Travel & Lifestyle Magazine

Canada's premier travel and lifestyle magazine, published 8 times a year with an average readership of 265,000.  
www.dreamscapes.ca

#### Islands Magazine

For over 29 years ISLANDS magazine has been showcasing the Caribbean region in each and every issue. In the magazine, at [Islands.com](http://Islands.com), and now on mobile apps ISLANDS celebrates authentic Caribbean travel experiences with breathtaking photography and award-winning content.  
www.islands.com

## National Geographic Traveler

The only magazine that covers all travel all the time, is number one in reaching travelers who are passionate about experiencing the world, and because we devote nearly 90% of our editorial to the pursuit of leisure and cultural travel, 7.2 million readers consult our pages for the latest in where to go, what to do and how to enjoy it best.  
www.nationalgeographic.com

## Preservation Magazine

The lifestyle bimonthly magazine of the National Trust for Historic Preservation - helping people protect, enhance and enjoy the places that matter to them.  
www.preservationnation.org/magazine

## Robb Report Magazine

Since its 1976 launch as a newsletter for Rolls-Royce owners, Robb Report has set the standard for evoking the passions and products that shape the personal and business lives of the ultra-affluent. Provocative writing and rich photography capture the essence of life lived to the fullest by active, vibrant individuals.  
www.robreport.com

## NEWSPAPER

### AM New York

Daily newspaper published Monday to Friday. It has the largest circulation in Manhattan and is #12 in the country.  
www.amny.com

### Metro US

The #6 largest newspaper in the nation, #1 worldwide, with US editions in over 100 cities. \$1 in New York, Boston and Philadelphia. Official partner of Fodors Travel.  
www.metro.us

### Newsday

For over 70 years, Newsday has been the advertising source that businesses turn to when marketing to the desirable Long Island market. Today, Newsday is more than just a newspaper. We've added innovative and highly effective interactive opportunities.  
www.newsday.com

### The New York Times

For over 150 years, reading The New York Times has been an important part of every day for a large audience of influential consumers. And that high level of reader engagement and loyalty continues today, making The Times one of the most attractive advertising opportunities anywhere.  
www.nytimes.com

### The Wall Street Journal

Founded in 1889, The Wall Street Journal is the world's leading business publication. Boasting more than 2 million subscribers, the Journal is the largest newspaper by total

paid circulation and has the largest individually paid circulation of any US newspaper.  
www.wallstreetjournal.com

## RADIO

### ICBC-NY LLC

We are a radio broadcasting company serving the communities we live in and the advertisers who want to reach them. Our focus is on entertaining and informing our listeners and helping advertisers to better understand the benefits of promoting their products and services to the multicultural audiences we speak to everyday.  
www.wbls.com

## WEBSITE (DEVELOPER)

### Interactive Internet Websites, Inc.

An innovative website developer that combines proven business practices, creative ideas and advanced programming techniques.  
www.iwin.com

## WEBSITE (INFORMATIONAL)

### MarryCaribbean.com

MarryCaribbean.com is the best single source for all couples planning to honeymoon or get married in the Caribbean. MarryCaribbean harnesses a unique marketing approach and heightens visibility and brand exposure through timely editorial and leverage from strategic alliances. We are an advocate for all things Caribbean and the voice of authority in the travel/honeymoon market.  
www.MarryCaribbean.com

## PUBLIC RELATIONS AGENCY

### Adams Unlimited

Adams Unlimited is a dynamic, boutique marketing communications agency that provides personalized service to a select group of clients. Based in New York City, the media capital of the world, Adams Unlimited has 24 years experience in travel and hospitality public relations and marketing.  
www.adams-pr.com

### Cheryl Andrews Marketing Communications

A leader in travel, hospitality, luxury and real estate PR with over 20 years of success, CAMC has built a reputation for quality service, not because we say so, but because our impact on our clients' revenues proves it.  
www.cam-pr.com

### Laura Davidson Public Relations

LDPR is an innovative travel and lifestyle public relations agency based in New York City. We work with prestigious clients from around the globe including destinations, tour companies, private islands, hotels and resorts. Our unique culture is defined by our collaborative, strategic and creative approach to working with clients and the media.  
www.ldpr.com



## The Atrebor Group Inc.

An award winning agency with around-the-clock services, a multilingual staff and a true understanding for the art of public relations. With a keen understanding of the development process of comprehensive, strategic marketing campaigns that succeed in enhancing image and building business, we offer our clients targeted, value-driven services. [www.atreborgroup.com](http://www.atreborgroup.com)

## PUBLISHER

### Creative Communications Inc. Ltd

The Caribbean's leading custom publishing house. By providing distinctive platforms on which to build customer relationships, we give our clients dynamic ways to extend their brand footprint. [www.skywritingsmagazine.com](http://www.skywritingsmagazine.com)

## REAL ESTATE DEVELOPMENT COMPANY

### Christophe Harbour Development Co.

Undiscovered. Destined to be Unsurpassed. Set on the Eastern Caribbean isle of St. Kitts, Christophe Harbour promises an island life enhanced by exclusive amenities, services guided by expert hands, experiences made authentic by Kittitian heritage, and rare Caribbean real estate opportunities unmatched in the region. [www.christopheharbour.com](http://www.christopheharbour.com)

## TELECOMMUNICATIONS COMPANY

### AGC Roaming

The company's "RoamPal" service permits denied roamers to establish a prepaid account and use the networks of visited wireless carriers. [www.roampal.com](http://www.roampal.com)

### Digicel Limited

Since our launch in 2001, Digicel has become the largest mobile telecommunications operator in the Caribbean and a recent new entrant to the Central American mobile market. [www.digicelgroup.com](http://www.digicelgroup.com)

## TOUR OPERATOR/TRAVEL PACKAGER

### Caribbean Travel Network

Caribbean Travel Network operates the region's largest network of travel websites, offering online bookings for hotel, flights and car rentals across the Caribbean. [www.caribbeantravelnetwork.com](http://www.caribbeantravelnetwork.com)

### Deluxe Vacations AB

A Swedish tour operator specializing in the Caribbean for the wedding and honeymoon market. [www.deluxe.se](http://www.deluxe.se)

## Travel Impressions

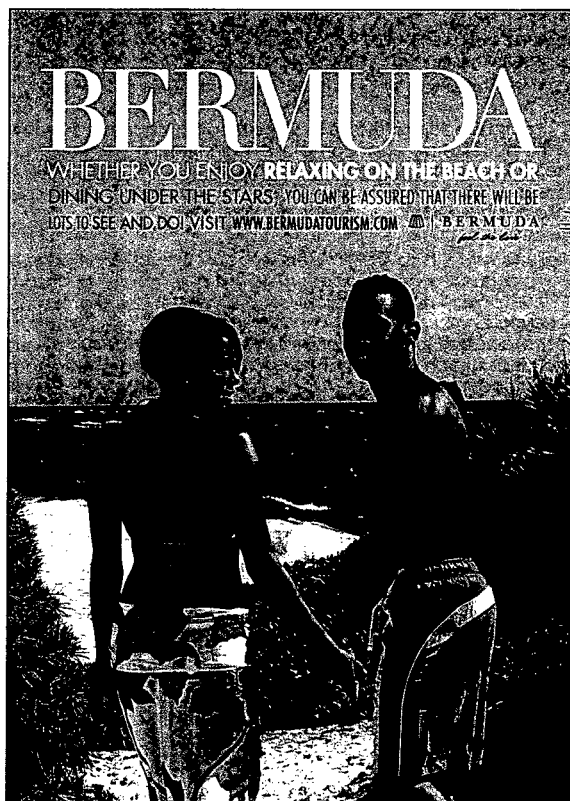
We provide scheduled air/land packages, FITs, fly/drive packages and independent packages from every gateway in the United States. Packages include air, hotel, car, transfers, meal plans, sightseeing and special value-added inclusions. [www.travimp.com](http://www.travimp.com)

## Travelocity

Travelocity is committed to being the traveller's champion - before, during and after the trip - and is the only online travel company that guarantees not just the price, but the entire travel experience. This customer-driven focus has made Travelocity the sixth largest travel agency. [www.travelocity.com](http://www.travelocity.com)

## TravelSpan Vacations

TravelSpan is an air travel company with a difference. With over 15 years of experience and thousands of satisfied passengers, TravelSpan is an established tour operator specializing in discounted airfares and vacation packages to the Dominican Republic, Guyana, Trinidad & Tobago and throughout the Caribbean. [www.travelspan.com](http://www.travelspan.com)



# Getting There

CARIBBEAN

Getting to the Caribbean from the United States and Canada is relatively easy. Check with individual airlines for current routes and airfares. More information may be obtained at [www.CaribbeanTravel.com](http://www.CaribbeanTravel.com). The following list was accurate at the time of the printing of this publication.

From the USA:

|                    |                      |                 |
|--------------------|----------------------|-----------------|
| AIR JAMAICA        | CONTINENTAL AIRLINES | SPIRIT AIRLINES |
| AMERICAN AIRLINES  | CONVIASA AIRLINES    | TACA AIRLINES   |
| ASERCA             | COPA AIRLINES        | UNITED AIRLINES |
| BAHAMASAIR         | DELTA AIR LINES      | US AIRWAYS      |
| CARIBBEAN AIRLINES | JETBLUE AIRWAYS      |                 |
| CAYMAN AIRWAYS     | NORTHWEST AIRLINES   |                 |

Here is a sampling of airlines that operate **intra-Caribbean**, and some that have service between **Latin America** and the **Caribbean**.

|                         |                     |                    |
|-------------------------|---------------------|--------------------|
| ISLAND CHARTER          | GOL                 | SUN COUNTRY        |
| ABACO AIR               | GRENADINES AIRWAYS  | SURINAME AIRWAYS   |
| AEROPOSTAL              | INSEL AIR           | SVG AIR            |
| AIR ANGUILLA            | INTER-ISLAND AIR    | TIARA AIR          |
| AIR TURKS & CAICOS      | ISLA NENA           | TRANSANGUILLA      |
| AMERICAN EAGLE          | LIAT                | TROPIC AIR         |
| AVIANCA                 | MAYA ISLAND AIR     | UNIVERSAL AIRLINES |
| BVI AIRWAYS             | MIAMI AIR           | WINAIR             |
| CAPE AIR                | MONTERRAT AIRWAYS   | VENEZOLANA         |
| CUBANA AIRLINES         | SEABORNE AIRLINES   | VIEQUES AIR LINK   |
| DUTCH ANTILLEAN EXPRESS | SKY SERVICES        |                    |
| FLY MONTERRAT           | ST. BARTHS COMMUTER |                    |

Service from **Canada** can either be Charter or scheduled. Charter operators are:

|                      |                     |
|----------------------|---------------------|
| AIR CANADA VACATIONS | SIGNATURE*          |
| WESTJET              | SUNQUEST VACATIONS* |
| TRANSAT*             | SUNWING             |

Scheduled\*\* service from **Canada** is provided by:

|                    |                 |                 |
|--------------------|-----------------|-----------------|
| AIR CANADA         | CUBANA AIRLINES | UNITED AIRLINES |
| AIR JAMAICA        | DELTA AIR LINES | US AIRWAYS      |
| AMERICAN AIRLINES  | NORTHWEST       | WESTJET         |
| CARIBBEAN AIRLINES |                 |                 |

\* Charters could be SkyService, Transat, Canjet

\*\* Scheduled air via USA, except Air Canada, Air Jamaica, Cubana, Caribbean Airlines and Westjet

# CTO Chapters

When you book your vacation, make sure you rely on the expertise of those who know. Utilize a Caribbean Tourism Organization Chapter travel agent. Here is a list of chapters and current presidents. The following list was accurate at the time of the printing of this publication.



## EASTERN USA

### Connecticut

Donna Borrelli  
Hamden Travel  
2911 Dixwell Avenue, Suite 208  
Hamden, CT 06518  
Tel: 203-288-7718  
Fax: 203-281-7443  
hamdenttravel@vacation.com

### Greater Atlanta

Joy White  
Interim President  
Sky Glo Travel  
945 Bobcat Court  
Marietta, GA 30067  
Tel: 678-472-3944  
Fax: 770-980-9884-5  
whit9225@bellsouth.net

### Greater Philadelphia-Tri State

Mike Kubiak  
Interim President  
Blue Iguana Cruise & Travel  
309 Steel Road  
Havertown, PA 19083  
Tel: 610-789-1115  
Fax: 610-789-9360  
blueiguanatravel@comcast.net

### Long Island

Christine Auer  
Ship N Shore Travel  
122 Harrison Avenue  
Bethpage, NY 11714  
Tel: 516-622-4762  
Fax: 516-939-0298  
travmom463@optonline.net

## New England

Susanne Léo  
Interim President  
The Travel Collaborative/Tzell  
120 Beacon Street  
Somerville, MA 02143  
Tel: 617-497-8186  
Fax: 617-257-1373  
SusanneL@tvicoll.com

## CENTRAL USA

### Greater Chicago

Mike Sutko  
World Travel Mart  
5615 W. 95th Street  
Oak Lawn, IL 60653  
Tel: 708-636-7800  
Fax: 708-424-8733  
msutko@ameritech.net

### South Florida

Nick Jaramillo  
Vacations Inc.  
600 NE 36th Street, Suite C4-1  
Miami, FL 33137  
Tel: 305-438-1448  
Fax: 305-438-1446  
teivacations@bellsouth.net

### Greater Houston

Dee Dee Glover  
Interim President  
Jabot Classic Travel  
Pinehurst, TX 77362  
Tel: 281-252-5533  
Fax: 281-356-5533  
jabot@swbell.net

## North Texas

Valranita Burke  
Sunsational Travel & Tours  
2322 Brianbrook Lane  
Garland, TX 75040  
Tel: 972-897-5058  
ldyvaccation@yahoo.com

## WESTERN USA

### Orange Country

Janine Elder  
Interim President  
Travelseeker4u  
40675 California Oaks Rd, Suite C  
Murrieta, CA 92562  
Tel: 951-461-7453  
Fax: 951-257-257-0350  
janine@travelseeker4u.com

### San Diego

Eric Munro  
Travelwise International  
3545 Midway Drive, Suite P  
San Diego, CA 92110  
Tel: 619-225-9744  
Fax: 619-225-9805  
eric.travelwise@sbcglobal.net

### Northern California

Julie Carter  
Around the Globe Travel  
1340 Haskell Street  
Berkeley, CA 94702  
Tel: 510-539-6388  
Fax: 253-498-9181  
Julie.carter09@yahoo.com  
ncc.cto2009@yahoo.com



**CAPE SANTA MARIA**  
BEACH RESORT & VILLAS • LONG ISLAND • BAHAMAS

Secluded and stunningly beautiful, Cape Santa Maria on Long Island is a rare escape from the crowds. Four miles of white sandy beach dotted with just a handful of villas and bungalows lets you experience the Bahamas as it's meant to be.

- Beachfront bungalows and luxury villas
- Oceanfront dining room, bar and patio
- Scuba diving and snorkel charters
- Deep sea, reef and bone fishing
- High-speed wireless internet

# Travel Agents: Become a CTO Chapter Member

## Benefits of Becoming a CTO Chapter Member:

- RECOGNITION by industry partners as a travel professional specializing in the Caribbean tourism product.
- MEMBERSHIP KIT containing: Membership Card, CTO Pin, Leather Luggage Tag, Decal, Caribbean Bag, 3 Baggage Tags.
- SCHOLARSHIP ELIGIBILITY as well as discounts to attend CTO conferences such as Sustainable Tourism Conference & Caribbean Tourism Conference.
- FAM TRIP eligibility.
- Be 'IN THE KNOW' about Caribbean travel and niche markets through seminars, workshops and trade shows.
- Be eligible to participate in the INCENTIVE PROGRAM for top producing Chapter Agents and the Chapter Agent of the Year Award.
- Access to the MEDIA LIBRARY and RESOURCE CENTER that include videos & brochures which can be distributed online.
- SOCIAL NETWORKING among Travel Agents and other Industry Partners.
- Access to online CALENDAR of festivals and events.



For more information on becoming a CTO Chapter Member visit [www.caribbeantravel.com](http://www.caribbeantravel.com) or [www.onecaribbean.org](http://www.onecaribbean.org)  
or send an email to the Caribbean Tourism Organization The Caribbean Tourism Organization at [ctony@caribtourism.com](mailto:ctony@caribtourism.com)

Printed in Canada